

LIFESTYLE LIMITED

(Formerly known as Raymond Consumer Care Limited)

RLL/SE/25-26/33

August 06, 2025

To

The Department of Corporate Services - CRD **BSE Limited** P.J. Towers, Dalal Street Mumbai - 400 001

Scrip Code: 544240

The National Stock Exchange of India Limited Exchange Plaza, 5th Floor Bandra-Kurla Complex Bandra (East), Mumbai - 400 051 Symbol: RAYMONDLSL

Dear Sir/Madam,

Sub: Raymond Lifestyle Limited - Investor Presentation

Pursuant to Regulation 30 of the SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015, we enclose herewith the Investor Presentation on the Unaudited Financial Results for the Quarter ended June 30, 2025.

The meeting of the Board of Directors commenced at 02:30 P.M. and concluded at 04:45 P.M.

The Investor Presentation is also available the website Company on of the i.e. https://raymondlifestyle.com/.

We request you to take the above information on record.

Thanking you.

Yours faithfully, For Raymond Lifestyle Limited

Priti Alkari **Company Secretary**

Encl.: A/a







Raymond LIFESTYLE LIMITED

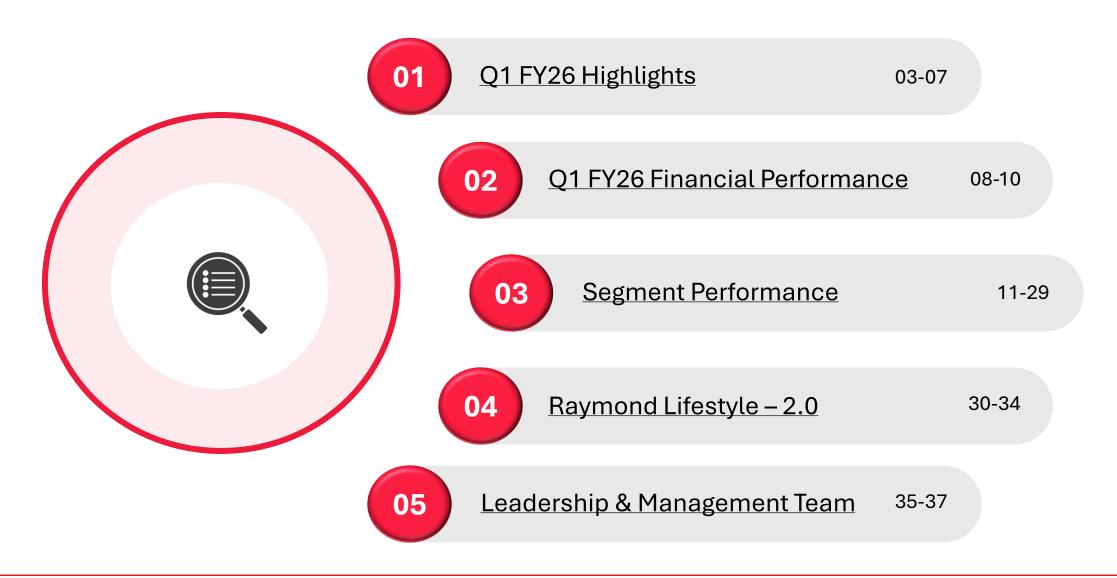
Q1 FY26 RESULTS PRESENTATION AUGUST 06, 2025



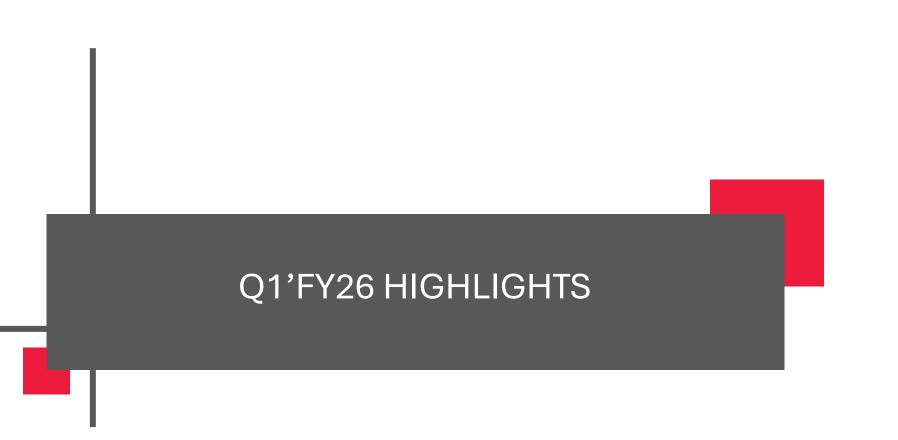


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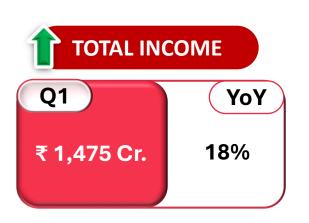


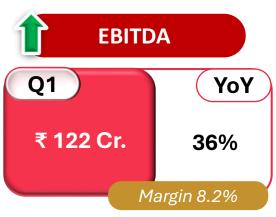


Q1 FY26 - Performance Snapshot

















Record Q1 Revenue Achieved

Q1 FY26 Reflection





ECONOMY UPDATES

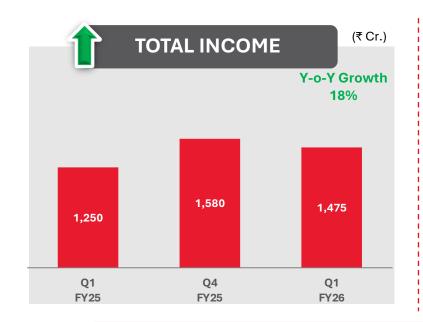
- Discretionary spending continues to be impacted primarily due to inflation and weak demand
- Geopolitical tensions and US Tariffs concerns continued to remain key challenges in the international market

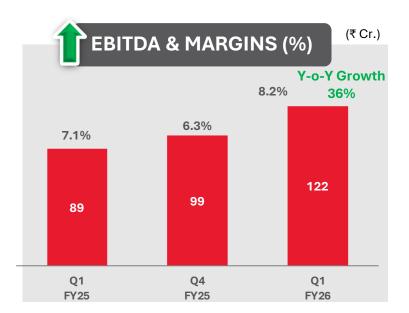
MARKET UPDATES

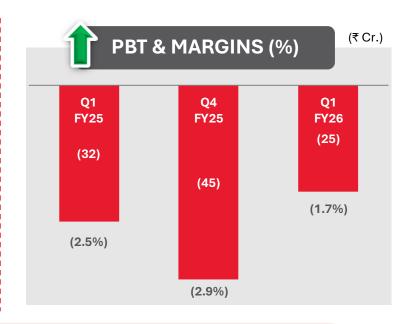
- UK FTA expected to trigger fresh demand shift to India
- Govt. efforts & early festive likely to boost consumption

Q1 FY26 Performance Highlights





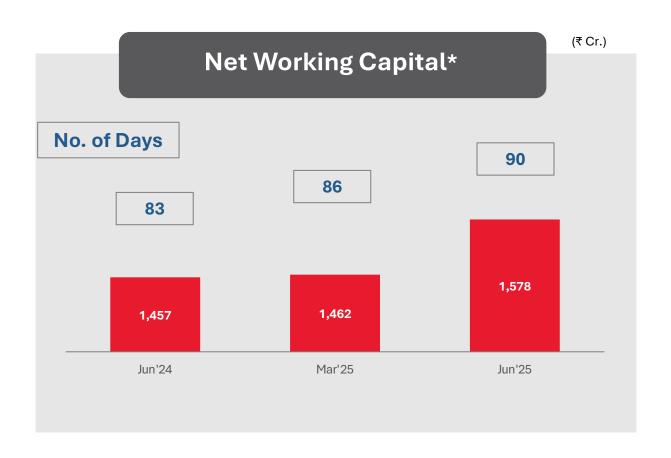




- While Q1 is typically a seasonally weak quarter, reported a Record Q1 revenue, led by strong growth in Branded Textiles & Apparel
- TRS & MBO channels delivered robust growth, driven by high number of wedding dates and increased consumer awareness
- EBITDA up 36% on account of operating leverage despite marketing investments and muted consumer demand
- Retail network optimized: 22 new stores opened in quarter; 35 low-performing stores exited
- Garmenting revenue impacted predominantly due to US tariff uncertainty leading to weaker order book

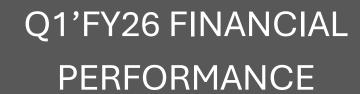
Q1 FY26 Performance Highlights





- NWC stood at 90 days in Jun'25 v/s 83 days in Jun'24, mainly in Garmenting business
- NWC sequential increase was due to inventory build up for the festive season.





Q1 FY26 Performance Highlights



Consolidated Performance

Particulars (₹ Cr.)	Q1FY26	Q4FY25	Q1FY25	YoY
Revenue from Ops	1,430	1,494	1,220	17%
Other Income	45	86	29	52%
Total Income	1,475	1,580	1,250	18%
Expenses	1,353	1,481	1,160	
EBITDA	122	99	89	36%
EBITDA Margin %	8.2%	6.3%	7.1%	
Depreciation	89	91	75	
Interest Expense	57	53	46	
РВТ	(25)	(45)	(32)	
PBT margin %	(1.7%)	(2.9%)	(2.5%)	
Taxes	5	2	9	
Net Profit	(20)	(43)	(23)	
Exceptional Items	0	(2.0)	(0.5)	
Net Profit Post Exception	(20)	(45)	(23)	

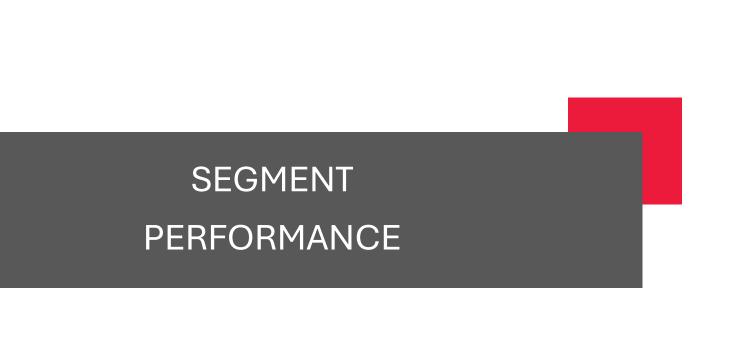
Segment Performance



Quarterly

Post IndAS 116	TOTAL INCOME		EBITDA			EBITDA %		
Particulars (₹ Cr.)	Q1 FY26	Q1 FY25	YoY	Q1 FY26	Q1 FY25	YoY	Q1 FY26	Q1 FY25
Branded Textile	716	565	27%	103	54	90%	14.3%	9.6%
Branded Apparel	370	303	22%	19	15	26%	5.0%	4.9%
Garmenting	197	252	(22%)	(8)	9	(187%)	(3.9%)	3.5%
High Value Cotton Shirting	205	186	10%	20	10	90%	9.5%	5.6%
Others [#]	(13)	(56)		(11)	1			
Raymond Lifestyle Consolidated	1,475	1,250	18%	122	89	36%	8.2%	7.1%





Branded Textile





Branded Textile



Particulars (₹ Cr.)	Q1 FY26	Q4 FY25	Q1 FY25	YoY
Revenue	716	727	565	27%
EBITDA	103	51	54	90%
EBITDA margin	14.3%	7.0%	9.6%	



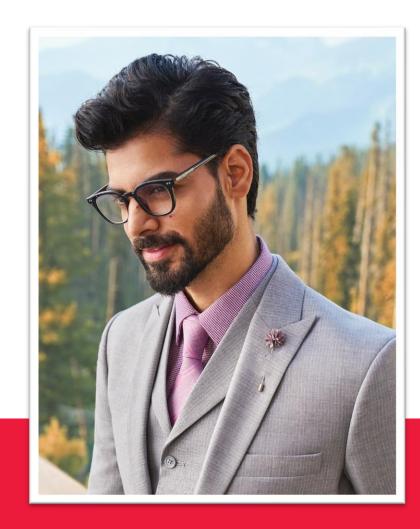
REVENUE

Higher on on account of robust volume growth, **strong bookings** and **higher wedding dates** as compared to the previous year



EBITDA

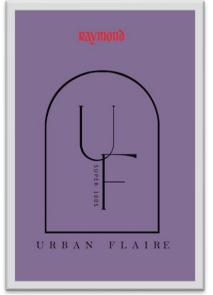
Almost doubled, with a margin expansion of ~480 bps Y-o-Y on account of improved product mix.

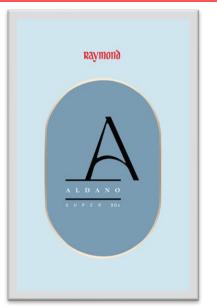


Branded Textiles: New Product Launches









- Launched *Drape Code* in **premium wool-rich blends** (120s & 140s)
- Introduced Flanella all-wool jacketing range under the Exotic
 Collection
- Launched *Urban Flaire* in Super 100s and *Aldano* in Super 90s at attractive price points

Introduced *Linear Legacy* (Al-inspired, high fashion)





Chairman's Collection











Branded Apparel





Branded Apparel



Particulars (₹ Cr.)	Q1 FY26	Q4 FY25	Q1 FY25	YoY
Revenue	370	391	303	22%
EBITDA	19	2	15	26%
EBITDA margin	5.0%	0.4%	4.9%	



REVENUE

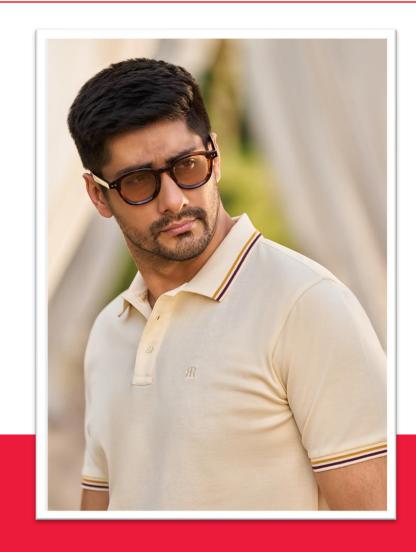
Strong growth was witnessed across all brands and key channels such as **EBO's**, **MBO's** and online.

Efforts to bring parity across channels helping growth in booking



EBITDA

Strong growth of 26% on account of **operational efficiencies** and improved visibility due to increased marketing spends.



Our Brands







Exclusive Retail Network

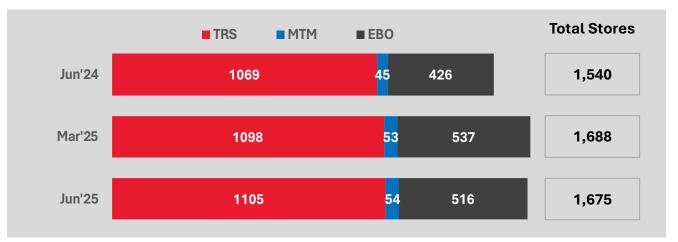


Continuing expansion of retail footprint











Ethnix by Raymond





Our Ethnix Portfolio



WEDDING COLLECTION





- Opened 6 stores & closed 18 stores in Q1FY26 taking the tally to 140 stores
- Newly Launched Smart Ethnix collection an eclectic design code, defining an array of fusion silhouettes of Short Kurtas, Bundi and Trousers



FESTIVE COLLECTION







SMART ETHNIX









Garmenting









Particulars (₹ Cr.)	Q1 FY26	Q4 FY25	Q1 FY25	YoY
Revenue	197	248	252	(22%)
EBITDA	(8)	(7)	9	
EBITDA margin	(3.9%)	(2.9%)	3.5%	



REVENUE

Impacted on account of US tariff uncertainty



EBITDA

Impacted on account of scale deleverage.



High Value Cotton Shirting





High Value Cotton Shirting



Particulars (₹ Cr.)	Q1 FY26	Q4 FY25	Q1 FY25	YoY
Revenue	205	185	186	10%
EBITDA	20	61	10	90%
EBITDA margin	9.5%	33.1%	5.6%	



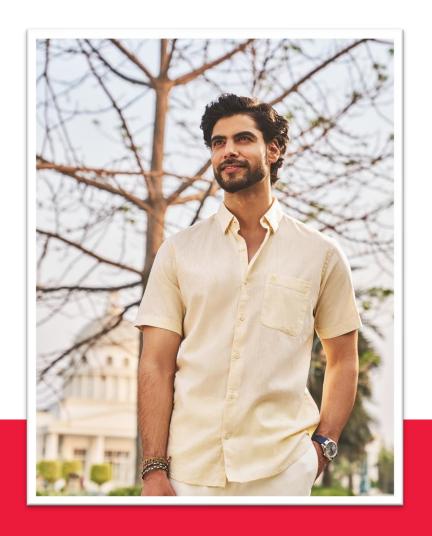
REVENUE

Growth on account of **strong demand** from our B2B customers for our **cotton and linen fabric** offerings.



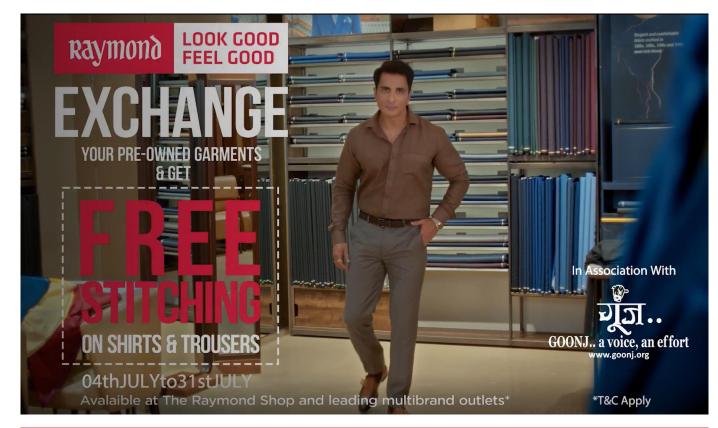
EBITDA

Growth predominantly on account of higher sales and improved product mix



Garment Exchange Program (GEP)



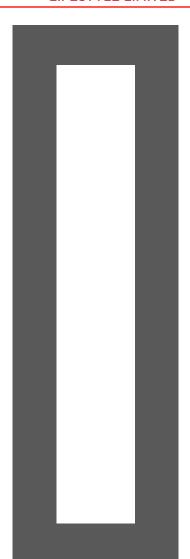




• Encouraging the joy of giving by pledging the pre-owned garments/ apparel (from customers) to people in need through active collaboration with "Goonj" an NGO. In return, customers were offered **FREE STITCHING** on trouser and shirting fabrics.







Well Defined ESG Goals







20%

Reduction in scope 1 & 2 Emissions by 2030



20%

Renewable Energy Target by 2030



30%

Decrease in Waste to landfill by 2030



ZERO

Liquid Discharge (ZLD) by 2030





100%

Return to Work Rate

Single Digit



Employee Turnover Rate

A

ZERO

Fatalities over the past 5 years



20%

Gender diversity target by 2030

GOVERNANCE (G)



100%

Independent Directors on all Committee



ZERO

Instances of Bribery or Corruption

Q1 FY26 Performance



"We are pleased to report improved quarterly performance, driven by signs of demand recovery across our key lifestyle segments. While we remain optimistic, we are also maintaining a cautious stance due to global macroeconomic uncertainties. We are closely monitoring key developments, including the opportunities presented by the UK-India Free Trade Agreement and the challenges posed by US Tariffs. Our agile strategies, combined with these evolving market dynamics, position us well to deliver sustained value to stakeholders."



GAUTAM HARI SINGHANIA

Executive Chairman

FY26 Way Forward





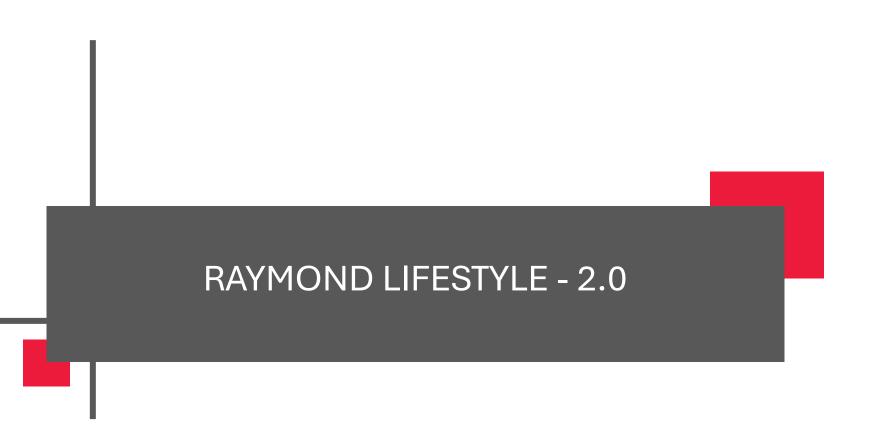
Continue increased marketing spends during festive season for improved brand visibility

Improving order book in Garmenting business in H2; focus on lowering customer concentration risks

Focus on profitability improvements led by operating leverage and enhancing efficiencies

Calibrated approach on opening of new stores: through FOFO route and marquee locations







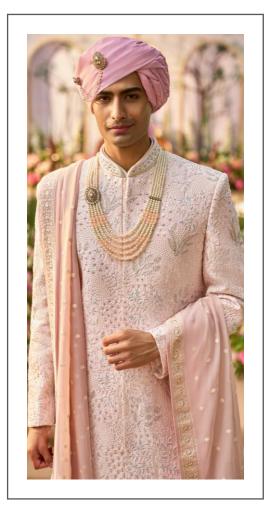




To be the leading **FASHION & LIFESTYLE** company with loved brands, fashion first approach and a delightful consumer experience to deliver superior stakeholder value.











INNOVATION

- We have been crafting world-class product offerings over the years.
- We will invest behind product and process innovation to drive disruptive growth.

QUALITY

We are recognized for our high-quality product offerings and there will be no compromise on delivering consistent highest quality standards.

TRUST

- We are one of India's most trusted brands with near 100% awareness.
- We will continue to strengthen our stakeholder relationships built over 100 years.

CONSUMER DELIGHT

Consumers delight is the heart of everything that we do and we strive to continuously excel in it through our products and service.

CARE

- Our People are our biggest strength and we nurture and invest in our talent.
- We care for our planet and we will work towards this with responsibility and purpose.



Strategic Approach





Raymond Lifestyle - 2.0



Growth Drivers

India's Largest
Wedding &
Ceremonial Attire
Brand

Retail Expansion

2

Garmenting:
Capitalize on
China+1 and FTA



New Growth Vectors: Ethnic, Sleepwear and Innerwear

3

RAYMOND - THE COMPLETE MAN





Strong Governance with High Pedigree Board Members





GAUTAM HARI SINGHANIA

Executive Chairman

K. NARASIMHA MURTHY

Independent Director

Ex- Director NSE, ONGC, LIC & UTI



VINEET NAYAR
Independent Director
Ex- CEO HCL



ANISHA MOTWANI Independent Director Strategic Advisor, World Bank



MAHENDRA V. DOSHI
Independent Director
Chief Promoter & CMD LKP Finance



DINESH LALIndependent Director
Over 50 years of diverse industry experience



GIRISH C. CHATURVEDI Independent Director Ex-Chairman ICICI, NSE & PFRDA



RAJIV SHARMA Independent Director Ex- CEO COATS

Led by Experienced Management Team





SL POKHARNA
President Commercial



AMIT AGARWAL Group CFO



VIKRAM MAHALDAR
Chief Business Officer
(Suiting)



ANUPAM DIKSHIT Chief Business Officer (Shirting)



VIPUL MATHUR
Chief Business Officer
(Home & Ethnix)



NEERAJ NAGPALChief Business Officer
(Apparel, MTM & TRS)



MANISH BHARATI Chief Business Officer (Garmenting & IB)



DEBDEEP SINHAChief Business Officer
(Sleepz & IW)



MLN PATNAIK
Chief HR Officer



RAVI HUDDACDO, Lifestyle & Group CIO

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Raymond LIFESTYLE LIMITED

Thank You

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