

November 04, 2025

To,

BSE Ltd.	National Stock Exchange of India Ltd.
Listing Department,	Exchange Plaza,
P. J. Towers, Dalal Street,	Bandra-Kurla Complex,
Mumbai – 400 001.	Bandra (E), Mumbai – 400 051.
(Scrip Code: Equity - 544484),	(Symbol: BLUESTONE, Series EQ)

Dear Sirs/ Madam,

Sub.: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Investor Presentation

Further to the intimation done by the Company on 30th October, 2025 with respect to the Result of Conference Call to be hosted by the Management of the Company on Tuesday, 04th November, 2025 at 06:30 p.m. (Indian Standard Time) to discuss the Unaudited Standalone and Consolidated Financial Results of the Company for the quarter and half year ended 30th September, 2025, we are enclosing herewith an Investor Presentation, the same is also available on the website of the Company i.e. https://www.bluestone.com/investor-relations.html.

You are requested to take the above information on record

Thanking you,

Your Sincerely,

For Bluestone Jewellery and Lifestyle Limited (Formerly known as Bluestone Jewellery and Lifestyle Private Limited)

Gaurav Singh Kushwaha Managing Director DIN: 01674879

Encl.: As below

BLUESTONE





Investor Presentation Q2 & H1 FY26 — ••••







Prospective investors should be aware that investing in equity shares involves a significant level of risk. For detailed information regarding such risks, potential investors are advised to refer to the section titled "Risk Factors" in the Prospectus. It is crucial to note that certain visuals utilized in this presentation may be for illustrative purposes only, aiming to convey the broad categories that the company actively engages with. This presentation is created by BlueStone Jewellery and Lifestyle Limited (the "Company") solely for informational purposes and does not constitute an offer, recommendation, or invitation to purchase or subscribe to any securities. It shall not be considered as the basis or relied upon in connection with any contract or binding commitment whatsoever. The issuance of securities by the company will only take place through a statutory offering document containing comprehensive information about the company. This presentation is compiled by the company based on information and data deemed reliable, but the company makes no explicit or implied representation or warranty whatsoever. No reliance should be placed on the truth, accuracy, completeness, fairness, and reasonableness of the contents of this presentation. It may not encompass all relevant information, and any liability regarding the contents or omissions of this presentation is explicitly disclaimed. Certain topics discussed in this presentation may involve statements concerning the Company's market opportunities and business prospects that are forward-looking. These forward-looking statements are not assurances of future performance and are subject to known and unknown risks, uncertainties and assumptions that are challenging to predict. Such risks and uncertainties include, but are not restricted to, the performance of the Indian economy and global markets, industry performance, competition, successful strategy implementation, future growth, technological changes, and other factors. The Company assumes no obligation to update any forward-looking information contained in this presentation. Any third-party forward-looking statements and projections included in this presentation are not endorsed by the Company, and the Company is not accountable for such third-party statements and projections.



Table of Contents







02 Business Overview



O3 Financial Performance



BlueStone at a



India's second largest 'digital first' omni-channel jewellery player

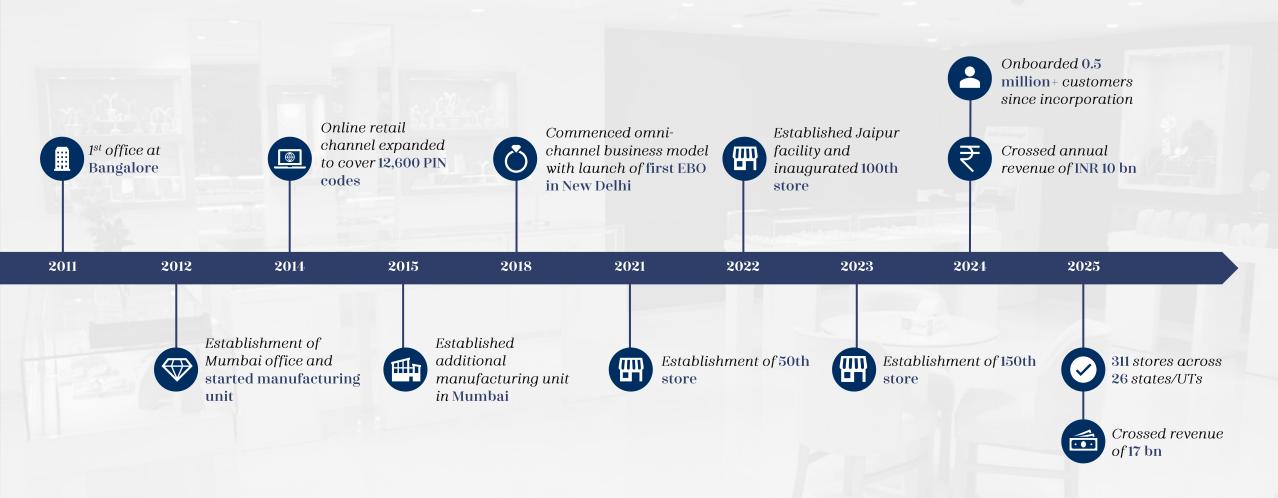


Fastest Growing1 with Strong Unit Economics	51.4% Revenue CAGR (FY23-25)	32.1% SSSG (FY25)	23.83% Adjusted EBITDA % of FY19/20 cohort stores
Market Leader	# 2 Digital-first omni-channel jewellery brand	s in India (FY24) Marl	28-32% ket share among omni-channel jewellery players (FY25)
Leading Brand	Top 3 Among peers by customer repeat ra	tes ¹ (FY25)	High popularity Despite low marketing spends (FY24)
Pan India Presence	275 Stores (Mar'25)	117 Towns and cities (Mar'25)	12,600 PIN codes serviced (Mar'25)
Digitally Native Company	Best-in-class tech features Among leading jewellery retailers ¹ (Jun'24)	3D rendering Pioneers in introducing technolo	In-house integrated tech stack One of the few amongst peers
Design & Manufacturing	Top 6 Among peers ^t by total number of designs listed (FY24)	# 1 Among peers ¹ by manufacturing-to- turnaround time (FY24)	75% + s-shelf Jewellery produced in-house (#1 amongst peers ¹)

Notes: 1. Amongst Peers/Leading Jewellery Retailers in India, which are defined as omnichannel and multichannel retailers in India, including BlueStone and listed retailers with revenue of more than INR 5,000 mn in FY2024 and who have more than 50 physical stores. CaratLane, a step-down subsidiary of Titan Limited, has a similar business model as BlueStone and has, therefore, also been included as a peer; Source: RedSeer Report

Tracing Our Growth..





What began as a digital-first venture now stands as one of India's most expansive jewellery retail networks, proving the power of vision backed by execution

Differentiating BlueStone's Jewellery from Traditional Offerings

Shift from wedding to non-wedding wear, delivering style, convenience, & value for the modern consumer



25 to 45 years of age

Women, men and couples

















Category by Occasion

Purity & Weight

Average Selling Price Gross Margins Repeat Purchase Revenue Pool Projected Growth

Daily-wear Jewellery

18 KT or 14 KT 5 – 30 grams

₹25,000 – 35,000

25 -35%

High

₹ 2,282 billion USD 27 billion (2024)

15-18% CAGR by 2029¹

Non-wedding Occasion-wear Jewellery Higher studded component; varied materials like silver, platinum

₹35,000 – 50,000

30 -40%

Medium

₹ 697 billion USD 8 billion (2024)

18-21% CAGR by 2029¹

Wedding Jewellery 22KT predominantly 30 - 250 grams

₹0.1 – 0.2 million and above

5 -15%

Low

₹ 3,360 billion USD 40 billion (2024)

6-9% CAGR by 2029¹

BlueStone's design-led offerings and customer-centric approach set it apart from conventional Indian jewellers, driving higher gross margins and repeat purchases

Value unique designs and modern styles

Lay greater importance on design over metal value

Tendency to discover brands through social media or online

^{1.} Jewellery worn occasionally, such as on festivals, birthdays, anniversaries, events, etc., comprises other occasion-led jewellery Source: RedSeer Report1



Business Overview



Our Strengths





1

Successful Omnichannel Strategy for a Cohesive Customer Experience



Integrating online and offline touchpoints

Browse online



Seek in-store assistance



Complete purchase (online or in-person)

One brand, Many touchpoints - Discover anywhere, Buy anywhere

Attracting Customers

Online & Offline

Product discovery

311

Stores pan-India

298.9 million

Unique online sessions (FY25)

Video Calling

Personalised shopping experience

Engaging Customers

7,400+ Designs

In Nearest Store

View available inventory in stores

3D rendering

360° visualisation of jewellery online

Leveraging Data

Forecast demand trends and customer preferences

Retaining Customers

Lifetime Exchange & Buyback
On all products

10+1 Plan

Monthly Instalment Plan

Old Gold Exchange

At a higher karat value

Post Purchase Service

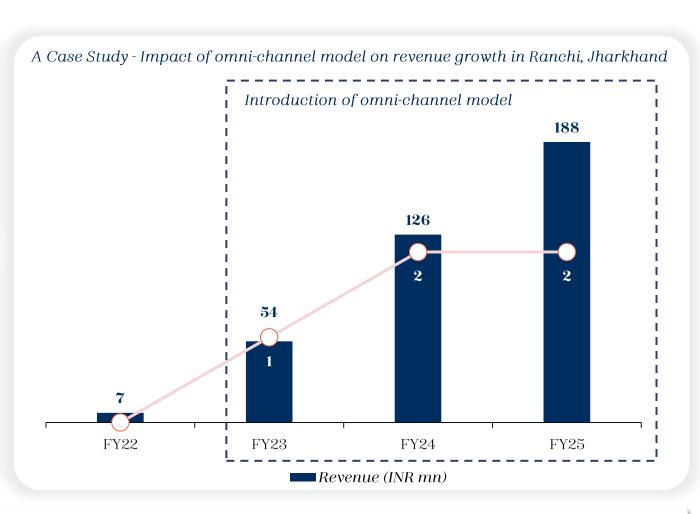
Customer-centric and reliable service

BlueStone's omnichannel strategy provides a seamless customer experience across various touchpoints in the sale driving better customer conversion, increased sales, and higher repeats

1 Omnichannel as a Catalyst for Sales Growth



Offline stores boost omni-channel sales Brand trust drives Offline stores bridge the need for tactile shift to online purchases experience Share of online-influenced offline market¹ has grown



Blending digital sales with offline experience centres drives stronger overall growth

1. Source: RedSeer Report; within omnichannel jewellery market

S BLUESTONE

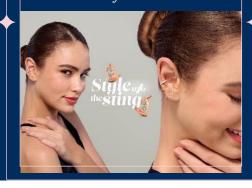
Contemporary designs and reimagined traditional jewellery



Affordable designs starting at ₹5,000, make BlueStone a go-to choice for modern consumers



Lightweight designs are ideal for 'non-wedding' wear and easy to carry or store



Website/app lets
customers browse
anytime and purchase
at their convenience



vs. Traditional Jewellery

Traditional jewellers offer limited designs for new-age buyers at affordable price points

Conventionally, in India, jewellery was purchased mainly for the locker Jewellery largely bought for weddings; heavy pieces stored away Retail ecosystem is over the counter based - restricts variety and browsing options

Youth-focused, modern designs aligned with fashion trends; driving repeat purchases and higher lifetime value

Pioneering Tech-Driven Jewellery Shopping Experience BlueStone leverages cutting-edge digital tools to make online jewellery shopping as engaging as in-store



Immersive visuals that bring the in-store experience online

3D Rendering



True-to-life product images

Size Visualization



Accurate scale display

360 Video



Every angle covered in detail

Virtual Trials

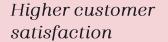


Video consults

Seamless transaction experience

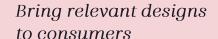


Unified customer view for cross-channel shopping



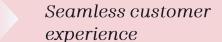


Automated inventory management



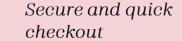


Inventory integration with website





Billing and order management for stores

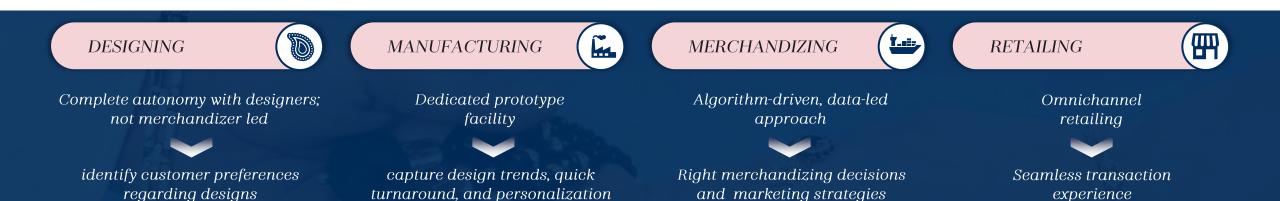


Integrates design, manufacturing, merchandising, and retail with advanced front-end technology – delivering an in-store experience anytime, anywhere.

3

In-house technology bringing efficiency and agility Building a digitally-native company

68

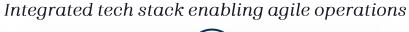


Data-driven insights led to introduction of studded jewellery designs resulting in higher gross margins



Production Management System

Streamlines production and inventory





Order Management System

Manages orders securely end-to-end



Customer Relationship Management

Centralizes customer data management

Integrated tech stack drives growth at every stage - boosting accuracy, increasing order value, enhancing retention, and accelerating innovation

4 In-House Tech & Infrastructure Powering Agile Design-to-Store







Accelerate new design launches
In-house design team & in-house
manufacturing

Scale production quickly
Vertical integration enabling quality
control



Understand consumer demand trends/feedback on designs



Supply chain control for agile design-to-store turnaround



Operational manufacturing facilities









Fastest Manufacturing-toshelf Turnaround Time^l



Among Top 3 In Design-to-store Turnaround Time¹



Only Among Peers With >75% Manufacturing Inhouse^l

BlueStone's control over manufacturing and vertical integration allows quick turnaround of new designs and scale-up of production, bringing the ability to capture new trends in a cost-effective manner

5 Offline Stores Boost Omnichannel Sales





Located in high-visibility areas with standardised look and feel



Offer touch-and-feel benefit for "online influenced" sales



Offer touch-and-feel benefit for "online influenced" sales



Curate consistent customer experience across all stores



Control over choice of inventory and visual merchandise



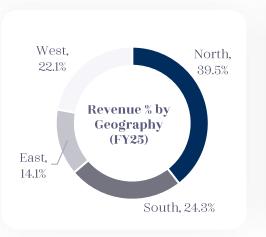
Integrated tech to allow real-time inventory checks across PIN codes

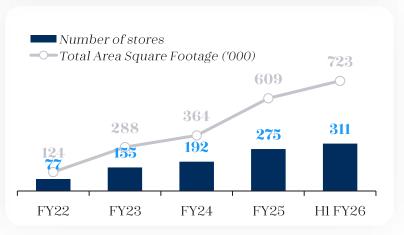
Robust Pan-India Footprint Driving Scalable Growth











Integrating omnichannel with offline experience centres increases brand visibility, builds trust, drives customer engagement and enhances in-store and after-sales service

Leveraging the internet to become a one-of-a-kind digital jewellery brand

Designs become heroes



Traditional Playbook

Celebrity brand ambassadors, heavy ATL (TV, Print) spends

vs. BlueStone Approach

100% digital-first, design-led, customer experience

How We Win Online?





Design Differentiation

- 7,400+ unique designs
- >50%+ repeat revenue driven purely by designs & trust, not celebrity pull



Digital-First Marketing

- Engage on Instagram, Google, Meta platforms targeting 25-45 age group
- Two way communication Interaction with category



Among the most recognised digitalfirst jewellery brands in India

Top 2 Digital-first omni-channel jewellery brands in India (FY24)¹



Strong brand recall \rightarrow authenticity & relatability

Top 4 Leading Jewellery Retailers in terms of least marketing spends¹



High engagement on digital platforms and strong D2C funnel

Top 3 jewellery retailers in India by Instagram followers (May 2025)¹

A digital-first jewellery brand where our designs are our true ambassadors, driving trust, authenticity, and customer loyalty

Brand Building With Marketing Edge

BlueStone's Strong Gross Margins are Enabling it to Redefine Marketing in the Digital Era



Building the BlueStone Brand



Brand Trust

- Communicating BlueStone's values increases brand awareness
- Diverse product range reinforces brand presence
- Interaction with product increases credibility
- Trusted certifications, transparent pricing promises quality











Digital Marketing

- 1-0-1 customer outreach drives engagement
- Data-driven, digital sales promotion increases reach
- Targeted, occasion-specific campaigns boosts conversion





Incentive / Loyalty Schemes

- Gold Mine 10+1 Plan enables budgeting for big purchases or gifting
- Big Gold Upgrade scheme offers an additional 1% of gold value with old gold exchange





Factors aiding high recall value



Jewellery designs



Detailed Product descriptions



Product image quality and videos



Easy returns and marketing campaigns



Environment of trust and transparency

High Recall, Low Spend: BlueStone is reimagining jewellery marketing through well-executed targeted activities, not spend

6 Experienced Board Driving Strategic Oversight





Gaurav Singh Kushwaha Chairman, MD and CEO

Prior: Tavant Tech, Amazon Education: IIT Delhi



Prashanth Prakash

Non-Executive Nominee Director

Experience: Accel India Management Education: University of Delaware



Sameer Dileep Nath

Non-Executive Nominee Director

Experience : 360One, Citi Education: University of Chicago



Rajesh Kumar Dahiya

Independent Director

Experience : Axis Bank, Rallis India, Tata Services Education: Panjab University



Rohit Bhasin

Independent Director

Experience: Standard Chartered Bank, PwC Education: Delhi University; ICAI



Neha Kant

Independent Director

Experience : Co-Founder, Clovia Education: Fore School of Management

Board members with rich and varied experience

6 Guided by Able Leadership to Drive Sustained Growth





Gaurav Singh KushwahaChairman, MD and
CEO

Prior : Tavant Tech, Amazon Education : IIT Delhi



Rumit Dugar
Chief Financial

Officer
Prior: JP Morgan, Infosys

Education: S.P. Jain



Sudeep Nagar
Chief Operating

Officer

Prior: HCL Tech., Lodha Group Education: IIM, Ahmedabad



Vipin Sharma

Chief Merchandising Officer

Prior : Titan Watches PF, OyzterBay Education : S. P. Jain



Mikhil Raj

Chief Product Officer

Prior : Urbanclap, ZestMoney Education : IIT Delhi



Harshit Kulin Desai

Chief Manufacturing Officer

Prior: ITC Limited Education: IIT, Madras



Tarun Rajput

Head of Engineering

Prior : Cisco Video Tech. Education : Kakatiya University



Gaurav Sachdeva

Chief Retail Officer

Prior : Bestseller Wholesale India Education : Pearl Academy

Professionally led company with management having diverse experience

Note: Prior experience for the team is indicative and not exhaustive



Financial Performance





Key Financial and Operational Highlights

Q2FY26 | Standalone



Revenue growth +37% YoY at INR 5,131mn



Adjusted EBITDA +1312% YoY at INR 714mn; **margin** +1255bps YoY at 13.9%



Pre-IND AS EBITDA at INR 320mn vs. loss of INR (211)mn during the same quarter last year; **margin** at 6.2% vs. -5.6% in Q2FY25



Inventory Gain of INR 160mn



Pre-IND AS EBITDA (excluding inventory gain) at INR 160mn against a loss of INR (211)mn in the same quarter last year; **margin** at 3.1% vs. -5.6% in Q2FY25



SSSG at 11.1% YoY



Store count +19 stores QoQ;+78 stores YoY at 311 stores as on 30 September 2025



Repeat Revenue Ratio at 51.4%

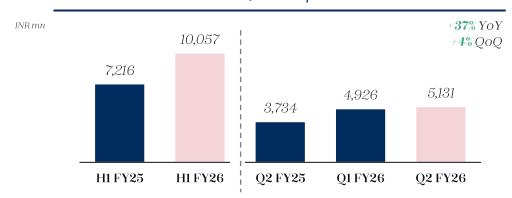


Financial Snapshot (1/2)

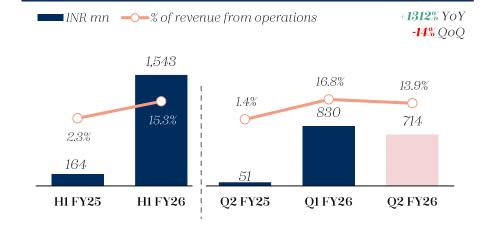
Standalone



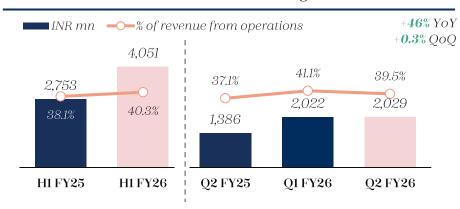
Revenue from operations



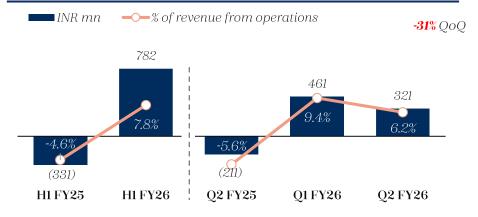
Adjusted EBITDA and Margin



Gross Profit and Margins



Pre-IND-AS EBITDA and Margins



Pre-IndAS EBITDA (excluding inventory gain of INR160mn) stood at INR160mn; margin at 3.1% in Q2FY26

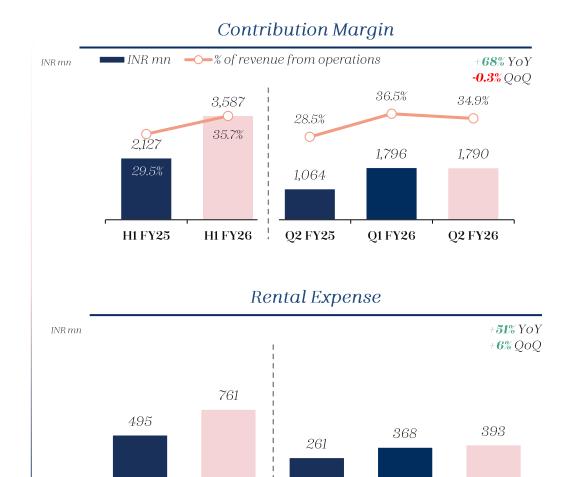
Financial Snapshot (2/2)

H1 FY25

H1 FY26

Standalone

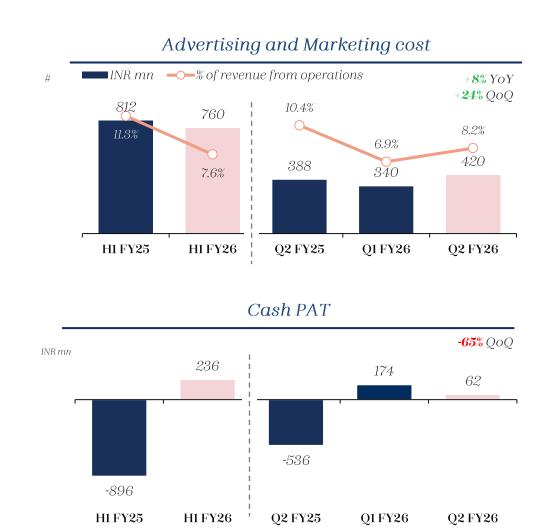




Q2 FY25

Q1 FY26

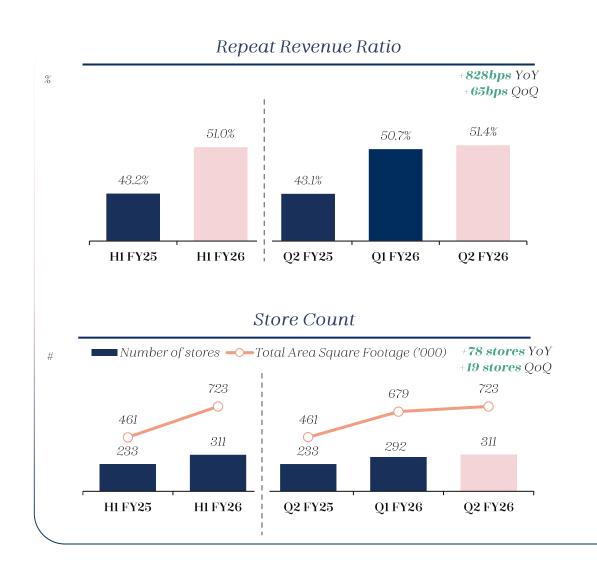
Q2 FY26

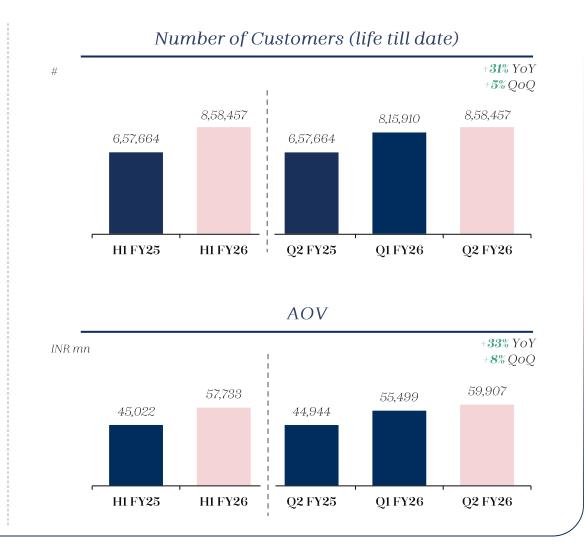


Our Robust Operations

Standalone







Performance Snapshot

Standalone



Particulars (in INR millions)	Q2 FY26	Q2 FY25	Y-o-Y Growth	Q1 FY26	Q-o-Q growth	H1 FY26	H1 FY25	Y-o-Y Growth
Revenue	5,130.9	3,733.6	37.4%	4,925.8	4.2%	10,056.7	7,216.1	39.4%
Gross profit	2,028.8	1,385.8	46.4%	2,022.1	0.3%	4,050.9	2,752.5	47.2%
Gross margin %	39.5%	37.1%	242 bps	41.1%	-151 bps	40.3%	38.1%	214 bps
Contribution profit	1,790.2	1,064.1	68.2%	1,796.5	-0.3%	3,586.7	2,127.3	68.6%
Contribution margin %	34.9%	28.5%	639 bps	36.5%	-158 bps	35.7%	29.5%	618 bps
EBITDA	427.4	(44.1)	NM	565.8	-24.5%	993.2	(24.1)	NM
EBITDA margin %	8.3%	-1.2%	NM	11.5%	-316 bps	9.9%	-0.3%	NM
ESOP charge	276.9	87.9	215.1%	233.9	18.4%	510.8	173.2	194.9%
Franchise commission	9.3	6.8	37.6%	29.8	-68.8%	39.1	15.2	157.7%
Adjusted EBITDA	713.6	50.5	1311.7%	829.6	-14.0%	1,543.1	164.2	839.6%
Adjusted EBITDA margin %	13.9%	1.4%	1255 bps	16.8%	-293 bps	15.3%	2.3%	1307 bps
Cash PAT	61.5	(535.8)	NM	174.1	-64.7%	235.5	(895.8)	NM

Strong pre-IND AS performance Standalone



Pre-IND-AS EBITDA											
Particulars (in INR millions)	Q2 FY26	Q2 FY25	Y-o-Y Growth	Q1 FY26	Q-o-Q growth	H1 FY26	H1 FY25	Y-o-Y Growth			
Profit / (Loss) before tax	(491.1)	(844.7)	NM	(327.9)	NM	(819.0)	(1,436.9)	NM			
Finance cost	522.3	547.0	-4.5%	527.7	-1.0%	1,050.0	1,003.9	4.6%			
Depreciation and amortization expense	511.4	360.9	41.7%	484.9	5.5%	996.2	625.6	59.3%			
Other income	(115.2)	(107.2)	7.5%	(118.9)	NM	(234.1)	(216.7)	NM			
ESOP expenses	276.9	87.9	215.1%	233.9	18.4%	510.8	173.2	194.9%			
Franchise commission (Opex)	9.3	6.8	37.6%	29.8	-68.8%	39.1	15.2	157.7%			
Rent payment	(393.1)	(261.1)	NM	(368.3)	NM	(761.4)	(495.4)	NM			
Post rental EBITDA	320.5	(210.6)	NM	461.3	-30.5%	781.7	(331.2)	NM			
Margin %	6.2%	-5.6%	-	9.4%	-312 bps	7.8%	-4.6%	NM			
Inventory gain / (loss)	160.2	-	_	227.8	-29.7%	388.0	-	_			
Post rental EBITDA (excl. inventory gain / (loss)	160.2	(210.6)	NM	233.5	-31.4%	393.7	(331.2)	NM			
Margin %	3.1%	-5.6%	-	4.7%	-162 bps	3.9%	-4.6%	NM			

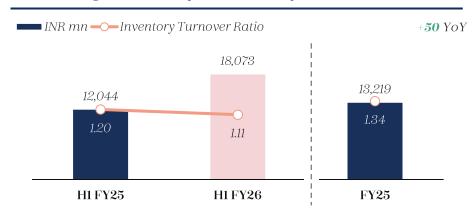
Pre-IND-AS Non-GAAP Profit / (Loss)											
Particulars (in INR millions)	Q2 FY26	Q2 FY25	Y-o-Y Growth	Q1 FY26	Q-o-Q growth	H1 FY26	H1 FY25	Y-o-Y Growth			
Profit / (Loss) before tax	(491.1)	(844.7)	NM	(327.9)	NM	(819.0)	(1,436.9)	NM			
ESOP expenses	276.9	87.9	215.1%	233.9	18.4%	510.8	173.2	194.9%			
Net Impact of IND AS 116 (Dep. On ROU + int. on LI - rent payment)	106.4	121.3	-12.3%	109.2	-2.5%	215.6	186.9	15.3%			
Pre IND AS profit / (loss)	(107.8)	(635.5)	NM	15.2	NM	(92.6)	(1,076.8)	NM			

Key Balance Sheet Metrics

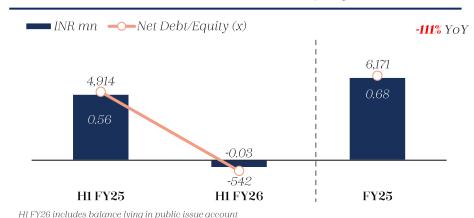
Standalone



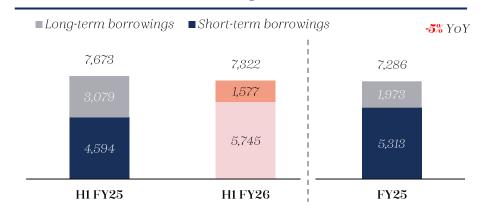
Average Inventory & Inventory Turnover Ratio



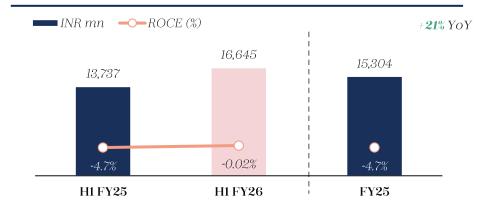
Net Debt & Net Debt/Equity



Gross Borrowings (excl. GML)



Capital Employed (excl. GML) & ROCE



Balance Sheet

Standalone

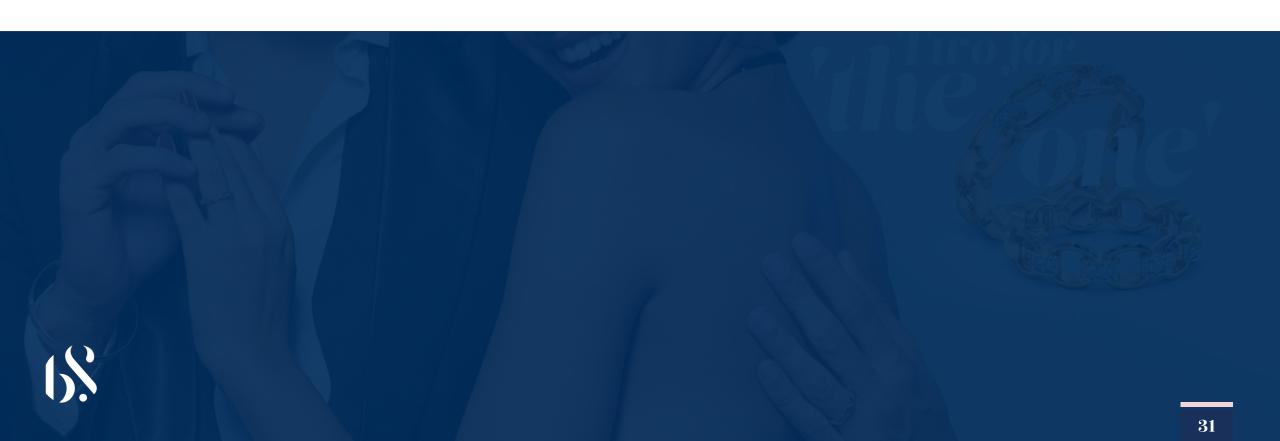


Assets (in INR millions)	As on 30 Sep '25	As on 30 Sep '24	Equity & Liabilities (in INR millions)	As on 30 Sep '25	As on 30 Sep '24
Property, Plant & Equipment	2,819.1	1,748.2	Shareholder's Equity	16,796.9	8,822.9
Right-of-use assets	7,733.1	6305.5	Long-term borrowings	1,577.2	3,079.2
Capital work-in-progress	9.1	199.6	Lease liabilities	7,415.3	5,913.7
Intangible assets	43.1	7.2	Other non-current liabilities	217.6	161.52
Investments	273.0	-	Total Non-Current Liabilities	9,210.1	9,154.4
Other financial assets	2,075.6	4,334.6	Short-term borrowings	5,744.6	4,593.8
Other non-current assets	1,678.5	1,416.1	Gold on loan	3,102.6	5,584.2
Total Non-Current Assets	14,631.5	14,011.2	Lease liabilities	1,053.2	791.0
Inventories	19,621.3	14,175.4	Trade payables	1,692.3	1,703.7
Cash & cash equivalents	1,080.3	927.3	Other financial liabilities	2,549.4	2,368.2
Other current assets	9,295.0	6384.8	Other current liabilities	4,479.1	2,480.5
Total Current Assets	29,996.6	21.487.5	Total Current Liabilities	18,621.1	17,521.4
TOTAL ASSETS	44,628.1	35,498.6	TOTAL EQUITY & LIABILITIES	44,628.1	35,498.6

Thank You



Annexure



Robust Store-Level Performance with Healthy Unit Economics





3 months

Breakeven of **75%** of stores

INR 7.7 mn

Average revenue per store p.m. for operational >3 years (FY25)

11.1%

SSSG %¹ (Q2 FY26)

INR 59,907

AOV (Q1FY26)

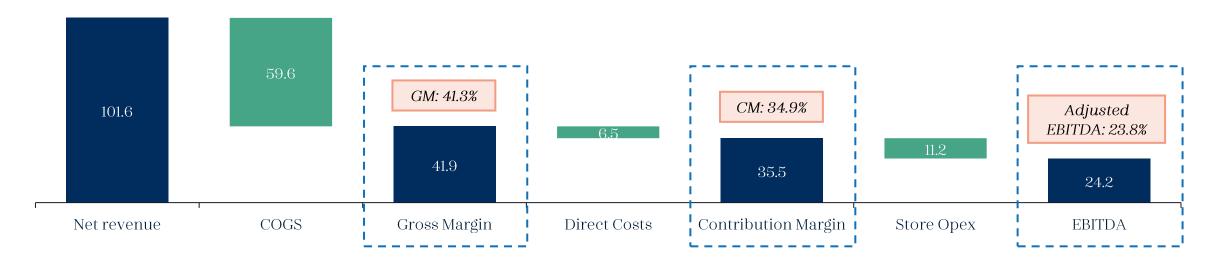
1.9x² of FY23

73.8%

One of the highest **GMROI** among peers³

We witnessed strong performance for 18 stores opened in FY19-20, which have achieved stable performance in FY24

INR mn



Robust margins and rapid breakeven underpin a resilient and scalable business model

Profit & Loss Statement

68

Standalone | INR million

		3 months ended		Half-year	r ended	Year ended
Particulars	30-09-2025 (Unaudited)	30-06-2025 (Unaudited)	30-09-2024 (Audited)	30-09-2025 (Unaudited)	30-09-2024 (Audited)	31-03-2025 (Audited)
Income						
Revenue from operations	5,130.93	4,925.77	3,733.64	10,056.70	7,216.08	17,700.02
Other income	115.23	118.88	107.20	234.11	216.67	599.18
Total income	5,246.16	5,044.65	3,840.84	10,290.81	7,432.75	18,299.20
Expenses						
Cost of raw materials consumed	4,399.74	4,175.74	3,865.31	8,575.48	8,036.60	17,215.35
Change in inventories of finished goods, work-in-progress and stock-in-trade	(1,297.57)	(1,272.08)	(1,517.52)	(2,569.65)	(3,573.07)	(6,230.46)
Employee benefits expense	713.66	623.81	451.65	1,337.47	868.78	2,022.43
Finance costs	522.29	527.74	546.98	1,050.03	1,003.90	2,075.42
Depreciation and amortization expense	511.38	484.86	360.85	996.24	625.56	1,474.75
Other expenses	887.75	832.46	978.28	1,720.21	1,907.90	3,933.85
Total expenses	5,737.25	5,372.53	4,685.55	11,109.78	8,869.67	20,491.34
Loss before tax	(491.09)	(327.88)	(844.71)	(818.97)	(1,436.92)	(2,192.14)
Total tax expenses	-	-	-	-	-	-
Loss for the period / year	(491.09)	(327.88)	(844.71)	(818.97)	(1,436.92)	(2,192.14)
Other comprehensive income / (loss)						
Items that will not be reclassified subsequently to profit or loss						
i. Re-measurement of employee defined benefit plans	2.82	(2.02)	(2.02)	0.80	(2.57)	(8.10)
ii. Income tax on (i) above						
Other comprehensive loss for the period / year, net of tax	2.82	(2.02)	(2.02)	0.80	(2.57)	(8.10)
Total comprehensive loss for the period / year	(488.27)	(329.90)	(846.73)	(818.17)	(1,439.49)	(2,200.24)
Earnings per share (in INR) (face value of INR 1 each) (not						
annualised for the periods)						
Basic	(3.52)	(9.31)	(33.50)	(9.34)	(66.15)	(78.86)
Diluted	(3.52)	(9.31)	(33.50)	(9.34)	(66.15)	(78.86)
Paid up equity share capital	151.32	35.23	32.54	151.32	32.54	35.23
Other equity						8,836.88

68

Balance Sheet

Standalone | INR million

Particulars	As on 30 September 2025	As on 31 September 2024	Particulars	As on 30 September 2025	As on 31 September 2024
Assets			Equity and liabilities		
Non-current assets			Equity		
Property, plant and equipment	2,819.06	1,748.18	Equity share capital	16,645.59	8,529.01
Right-of-use assets	7,733.13	6,305.50	Other equity	151.32	293.87
Capital work-in-progress	9.11	199.58	Total equity	16,796.91	8,822.89
Other intangible assets	32.82	7.23			
Intangible asset under development	10.28	-	Non-current liabilities		
Financial assets			Financial liabilities		
i) Investments	272.98	-	i) Borrowings	1,577.21	3,079.17
ii) Other financial assets	2,075.63	4,334.63	ii) Lease liabilities	7,415.33	5,913.67
Non-current tax assets (net)	127.54	81.08	iii) Other financial liabilities	180.82	130.21
Deferred tax assets (net)	-	-	Provisions	36.77	31.31
Other non-current assets	1,550.99	1,334.98	Total non-current liabilities	9,210.13	9,154.36
Total non-current assets	14,631.54	14,011.19			
Current assets			Current liabilities		
Inventories	19,621.28	14,175.38	Financial liabilities		
Financial assets			i) Borrowings	5,744.58	4,593.80
i) Investments	404.22	2,179.70	ii) Gold on loan	3,102.55	5,584.16
ii) Loans	0.11	-	iii) Lease liabilities	1,053.17	791.03
iii) Trade receivables	77.56	57.29	iv) Trade payables		
iv) Cash and cash equivalents	689.77	927.29	(a) Total outstanding dues of micro enterprises and small enterprises	251.55	187.91
v) Bank balances other than (iv) above	5,576.16	1,543.53	(b) Total outstanding dues of creditors other than micro enterprises and small enterprises	1,440.72	1,515.77
vi) Other financial assets	3,418.84	2,136.85	v) Other financial liabilities	2,549.42	2,368.18
Other current assets	208.63	467.41	Provisions	36.94	20.66
Total current assets	29,996.57	21,487.45	Other current liabilities	4,442.14	2,459.88
			Total current liabilities	18,621.07	17,521.39
			Total liabilities	27,831.20	26,675.75
Total assets	44,628.11	35,498.64	Total equity and liabilities	44,628.11	35,498.64

Cash Flow Statement

68

Standalone | INR million

A. Cash flows from operating activities	As on 30 September 2025	As on 30 September 2024	B. Cash flows from investing activities	As on 30 September 2025	As on 30 September 2024
Loss before tax	(818.97)	(1,436.93)	Acquisition of property, plant and equipment	(535.66)	(777.86)
Adjustments for non cash items and other adjustments:			(including capital work-in-progress and capital advances)	(999.66)	(777.00)
Depreciation and amortisation	996.24	625.55	Proceeds from sale of property, plant and equipment	2.51	5.66
Expense on employee stock option scheme	510.81	173.20	Acquisition of intangible assets	(3.33)	-
Finance costs	1,031.12	986.62	Investment in fixed deposits	(9,130.73)	(1,621.80)
Interest income	(145.77)	(131.78)	Redemption of fixed deposits	3,828.46	-
Loss / (Profit) on sale of property, plant and equipment (net)	23.73	18.28	Investment in mutual funds	(450.00)	(2,168.89)
Gain on mutual fund	(17.58)	(10.80)	Redemption of mutual funds	571.71	-
Liabilities no longer required written back	(31.76)	(32.05)	Interest received on fixed deposits	133.10	142.78
(Gain)/loss on termination of lease	(14.67)	(5.90)			
Unwinding of interest on financial assets carried at amortised cost	(16.63)	(14.12)	Net cash used in investing activities (B)	(5,583.94)	(4,420.11)
Operating profit before working capital changes	1,516.52	172.07			
Working capital adjustments :			C. Cash flows from financing activities	As on 30 September	As on 30 September
Increase in other financial assets	(374.05)	(2,054.77)	C. Cash nows irom imancing activities	2025	2024
Decrease / (Increase) in other assets	100.83	(164.05)	Proceeds from issue of equity shares (net of IPO expenses)	7,970.84	-
Increase in inventories	(3,095.81)	(2,226.15)	Proceeds from issue of preference shares	-	6,340.17
Decrease in loans	(0.11)	346.79	Proceeds from borrowings	7,192.48	4,257.07
(Increase) / decrease in trade receivables	(21.50)	(429.38)	Repayment of borrowings	(7,156.87)	(888.37)
Decrease in other financial liabilities	225.37	(440.25)	Interest paid	(709.52)	(722.56)
Increase in provisions	10.60	1,411.87	Settlement of cash settled ESOP liability	-	(24.87)
Increase in provisions (Decrease) / Increase in gold on loan	10.60 (762.98)	1,411.87 (515.59)	Settlement of cash settled ESOP liability Principal payment of lease liabilities	(761.37)	(24.87) (495.41)
		<i>,</i>	-	(761.37) 6,535.56	` ′
(Decrease) / Increase in gold on loan	(762.98)	(515.59)	Principal payment of lease liabilities	` '	(495.41)
(Decrease) / Increase in gold on loan (Decrease) / Increase in trade payables	(762.98) 76.85	(515.59) (272.55)	Principal payment of lease liabilities Net cash generated from financing activities (C)	6,535.56	(495.41) 8,466.03
(Decrease) / Increase in gold on loan (Decrease) / Increase in trade payables Increase in other current liabilities	(762.98) 76.85 1,641.93	(515.59) (272.55) 506.78	Principal payment of lease liabilities Net cash generated from financing activities (C) Net (decrease) / increase in cash and cash equivalents (A+B+C)	6,535.56 259.20	(495.41) 8,466.03 335.94

68

Profit & Loss Statement

Consolidated | INR million

		3 months ended		Half-year	ended	Year ended
Particulars	30-09-2025 (Unaudited)	30-06-2025 (Unaudited)	30-09-2024 (Audited)	30-09-2025 (Unaudited)	30-09-2024 (Audited)	31-03-2025 (Audited)
Income						
Revenue from operations	5,136.27	4,926.78	3,733.64	10,063.05	7,216.08	17,700.02
Other income	116.58	120.62	107.20	237.20	216.67	600.34
Total income	5,252.85	5,047.40	3,840.84	10,300.25	7,432.75	18,300.36
Expenses						
Cost of raw materials consumed	4,399.75	4,175.74	3,865.31	8,575.49	8,036.60	17,215.35
Purchases of stock-in-trade	16.65	36.50	-	53.15	-	-
Change in inventories of finished goods, work-in-progress and stock-in-trade	(1,312.48)	(1,308.11)	(1,517.52)	(2,620.59)	(3,573.07)	(6,230.46)
Employee benefits expense	720.87	629.21	451.65	1,350.08	868.78	2,026.02
Finance costs	524.15	528.68	546.98	1,052.83	1,003.90	2,075.45
Depreciation and amortization expense	514.83	486.84	360.85	1.001.67	625.56	1,474.89
Other expenses	894.67	835.64	978.28	1,730.31	1,907.90	3,938.04
Total expenses	5,758.44	5,384.50	4,685.55	11,142.94	8,869.67	20,499.29
Loss before share of net profit / (loss) of investments accounted for using the	(505.59)	(337.10)	(844.71)	(842.69)	(1.436.92)	(2,198,93)
equity method and tax	· · · · · ·	` ′	(======		(-,)	
Share of loss of investments accounted for using the equity method	(15.43)	(10.35)	-	(25.78)	-	(19.44)
Loss before tax	(521.02)	(347.45)	(844.71)	(868.47)	(1,436.92)	(2,218.37)
Total tax expenses	-	-	-	-	-	-
Loss for the period / year	(521.02)	(347.45)	(844.71)	(868.47)	(1,436.92)	(2,218.37)
Other comprehensive income / (loss)						
Items that will not be reclassified subsequently to profit or loss						
i. Re-measurement of employee defined benefit plans	2.82	(2.02)	(2.02)	0.80	(2.57)	(8.10)
ii. Income tax on (i) above	-	-	-	-	-	-
Other comprehensive loss for the period / year, net of tax	2.82	(2.02)	(2.02)	0.80	(2.57)	(8.10)
Total comprehensive loss for the period / year	(518.20)	(349.47)	(846.73)	(867.67)	(1,439.49)	(2,226.47)
Loss attributable to:						
Owners of the Holding Company	(517.49)	(345.20)	(844.71)	(862.69)	(1,436.92)	(2,216.69)
Non-Controlling Interest	(3.53)	(2.25)	-	(5.78)	-	1.68)
	(521.02)	(347.45)	(844.71)	(868.47)	(1,436.92)	(2,218.37)
Other comprehensive income attributable to:						
Owners of the Holding Company	2.82	(2.02)	(2.02)	0.80	(2.57)	(8.10)
Non-Controlling Interest	-	-	-	-	-	-
	2.82	(2.02)	(2.02)	0.80	(2.57)	(8.10)
Total comprehensive income attributable to:						
Owners of the Holding Company	(514.67)	(347.22)	(846.73)	(861.89)	(1,439.49)	(2,224.79)
Non-Controlling Interest	(3.53)	(2.25)	-	(5.78)	-	(1.68)
	(518.20)	(349.47)	(846.73)	(867.67)	(1,439.49)	(2,226.47)
Earnings per share (in INR) (Face Value of INR 1 each) (not annualised for periods)						
Basic	(3.73)	(9.86)	(33.50)	(9.90)	(66.15)	(79.74)
Diluted	(3.73)	(9.86)	(33.50)	(9.90)	(66.15)	(79.74)
Paid up equity share capital	151.32	35.23	32.54	151.32	32.54	35.23
Other equity						8,771.18

Balance Sheet

68

Consolidated | INR million

Particulars	As on 30 September 2025	Particulars	As on 30 September 2025
Assets		Equity and liabilities	
Non-current assets		Equity	
Property, plant and equipment	2,820.79	Equity share capital	16,536.17
Right-of-use assets	7,844.83	Other equity	151.32
Capital work-in-progress	15.15	Non-Controlling Interest	33.89
Other intangible assets	32.89	Total equity	16,721.38
Intangible asset under development	10.28		
'Investments accounted for using the equity method	59.78	Non-current liabilities	
Financial assets		Financial liabilities	
ii) Other financial assets	2,080.08	i) Borrowings	1,577.21
Non-current tax assets (net)	127.66	ii) Lease liabilities	7,518.88
Deferred tax assets (net)	-	iii) Other financial liabilities	180.82
Other non-current assets	1,557.02	Provisions	36.77
Total non-current assets	14,548.48	Total non-current liabilities	9,313.68
Current assets		Current liabilities	
Inventories	19,672.22	Financial liabilities	
Financial assets		i) Borrowings	5,744.58
i) Investments	404.22	ii) Gold on loan	3,102.55
ii) Loans	0.18	iii) Lease liabilities	1,062.85
iii) Trade receivables	77.56	iv) Trade payables	
iv) Cash and cash equivalents	710.44	(a) Total outstanding dues of micro & small enterprises	251.55
v) Bank balances other than (iv) above	5,576.16	(b) Total outstanding dues of creditors other than micro & small enterprises	1,462.73
vi) Other financial assets	3,481.77	v) Other financial liabilities	2,551.30
Other current assets	220.68	Provisions	36.94
Total current assets	30,143.23	Other current liabilities	4,444.15
		Total current liabilities	18,656.65
		Total liabilities	27,970.33
Total assets	44.691.71	Total equity and liabilities	44,691.71

68

Cash Flow Statement

Consolidated | INR million

A. Cash flows from operating activities	As on 30 September 2025	B. Cash flows from investing activities	As on 30 September 2025
Loss before tax	(842.69)	Acquisition of property, plant and equipment	(E44 GO)
Adjustments for non cash items and other adjustments:		(including capital work-in-progress and capital advances)	(544.60)
Depreciation and amortisation	1,001.67	Proceeds from sale of property, plant and equipment	2.51
Expense on employee stock option scheme	510.81	Acquisition of intangible assets	(3.33)
Finance costs	1,033.92	Payment for acquisition of subsidiary	-
Interest income	(148.77)	Payment for acquisition of associate	-
Loss / (Profit) on sale of property, plant and equipment (net)	23.73	Investment in fixed deposits	(9,130.73)
Gain on mutual fund	(17.58)	Redemption of fixed deposits	3,868.46
Liabilities no longer required written back	(31.76)	Investment in mutual funds	(450.00)
(Gain)/ loss on termination of lease	(14.65)	Redemption of mutual funds	571.71
Unwinding of interest on financial assets carried at amortised cost	(16.74)	Interest received on fixed deposits	134.33
Operating profit before working capital changes	1,497.94	Net cash used in investing activities (B)	(5,551.65)
Working capital adjustments:		C. Cash flows from financing activities	As on 30 September 2025
Decrease / (Increase) in other financial assets	(378.40)	Proceeds from issue of equity shares	7,970.84
Decrease / (Increase) in other assets	84.61	Proceeds from issue of preference shares	-
Increase in inventories	(3,146.75)	Proceeds from borrowings	7,192.48
Decrease in loans	(0.18)	Repayment of borrowings	(7,156.87)
(Increase) / decrease in trade receivables	(21.50)	Interest paid	(709.52)
Decrease in other financial liabilities	227.25	Settlement of cash settled ESOP liability	-
Increase in provisions	10.60	Repayment of lease liabilities	(765.28)
(Decrease) / Increase in gold on loan	(762.98)	Net cash generated from financing activities (C)	6,531.65
(Decrease) / Increase in trade payables	98.69	Net (decrease) / increase in cash and cash equivalents (A+B+C)	222.69
Increase in other current liabilities	1,643.60	Cash and cash equivalents at the beginning of the year	487.75
Cash used in operations	(747.12)	Cash and cash equivalents at the end of the year	710.44
Income tax paid (net)	(10.19)		
Net cash used in operating activities (A)	(757.31)		

For further information please contact:

BlueStone Jewellery & Lifestyle Limited <u>investor.relations@bluestone.com</u>

EY LLP Investor Relations
Diwakar Pingle: <u>Diwakar.Pingle@in.ey.com</u>
Rhea Dharia: <u>Rhea.Dharia@in.ey.com</u>
Avantika Mishra: <u>Avantika.Mishra@in.ey.com</u>

