

30<sup>th</sup> July, 2025

To

The Manager - Listing, The Manager - Listing,

BSE Limited, National Stock Exchange of India Limited,

Rotunda Building, Exchange Plaza,

Phiroze Jeejeebhoy Towers, Bandra Kurla Complex,

Dalal Street, Bandra (East), Mumbai - 400 001 Mumbai - 400 051

Scrip Code: 543276 Stock Code: CRAFTSMAN

Dear Sir/Madam,

# Sub: Intimation under Regulation 30 and Regulation 46 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015;

Pursuant to Regulation 30 read with Part A of Schedule III and Regulation 46 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 and our Earnings Conference Call intimation letter dated 3<sup>rd</sup> July, 2025, we are enclosing herewith an Investor Presentation for the quarter ended 30<sup>th</sup> June, 2025.

The presentation is made available at the Company's website and can be accessed through the link <a href="https://www.craftsmanautomation.com">www.craftsmanautomation.com</a>.

We request you to kindly take the aforesaid information on record and disseminate the same on your respective websites.

Thanking you.

Yours faithfully,

for CRAFTSMAN AUTOMATION LIMITED

Shainshad Aduvanni

Company Secretary & Compliance Officer

Encl: As above

CIN NO: L28991TZ1986PLC001816 GST NO: 33AABCC2461K1ZW



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# **Content**

- 1 Overview: Craftsman Automation
- 2. Corporate Structure & Journey
- **3.** Financial Performance
- 4. Business Segments
- 5. Manufacturing Capabilities & Footprints
- 6. Management Team



# **Company Overview – Introduction**





### **3 Business Verticals**

**Diversified Engineering Company Primarily** engaged in - Powertrain, Aluminum Products and Industrial Engineering







### **3+ Decades of Experience**

Commenced operations in 1986 in Coimbatore, Tamil Nadu and led by Mr. Srinivasan Ravi a first generation entrepreneur with over 35+ years of industry experience

# **Long Standing Customer Relationships**

surface treatment, fabrication, machining and assembly.

Strong and well established relationships with several marquee domestic and global OEMs as well as component manufacturers





# **26 Manufacturing Facilities**

24 vertically integrated manufacturing facilities across 10 cities in India, 1 Plant under construction (Hosur) in India & 1 Plant in Germany

### 116.35 Billion Market Capital

Equity shares of the company listed on 25th Mar 21 and are being traded on "A" Group in BSE & NSE Market capital increased from ₹ 2,996 Crores to ₹ 11,635 crores





### 3.4 Million Sq. Ft

having total built up area of over 3.4 million sq.ft. which are Strategically located close to key customers.

# ₹ 5.690 Crores of Revenue

Strong financial performance with Highest ever revenue from operations of FY25 - ₹ 5,690 crores with EBITDA of ₹858 crores





### **END USER SECTORS**



**Commercial Vehicles** 



**Passenger Vehicles** 



Two Wheelers



**Farm Equipment** 



Off-highway vehicles



**Power Transmission** 



**Genset / Gas Engines** 



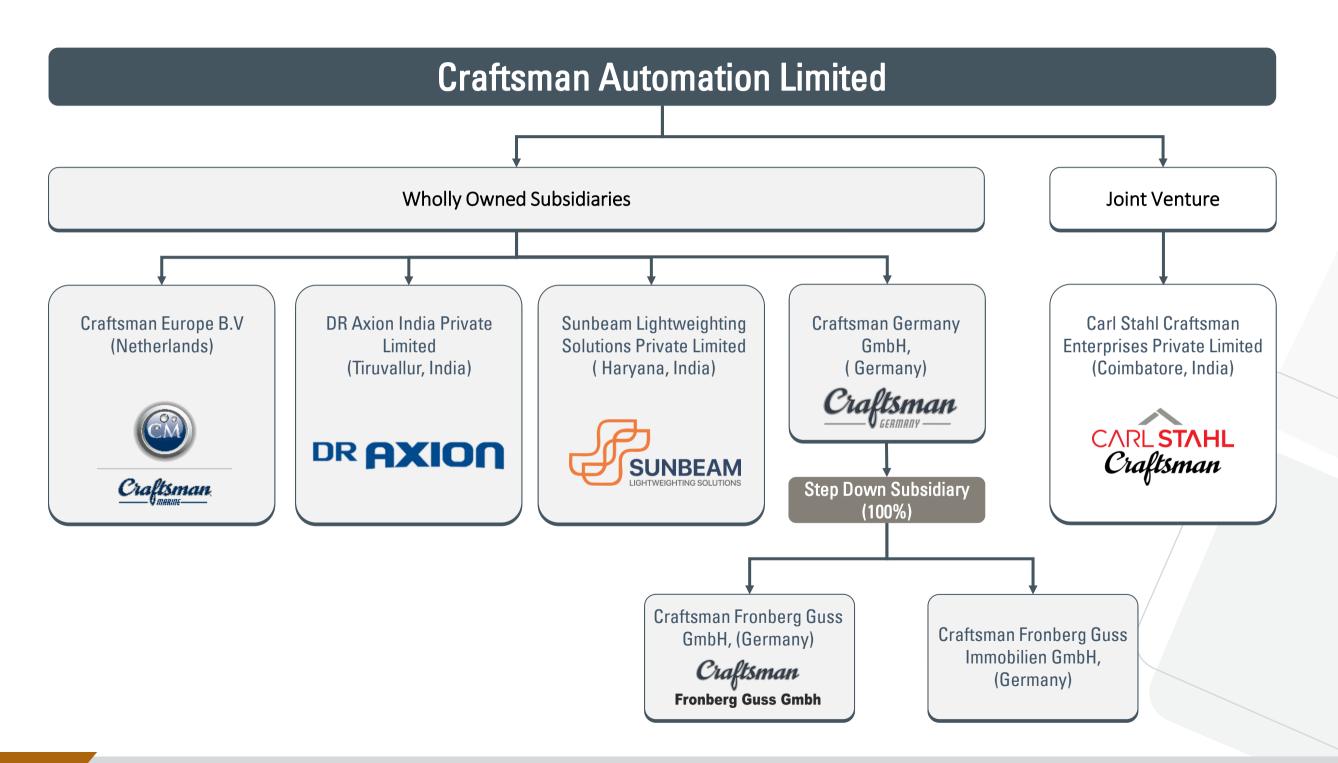
**Material Handling** 



Warehousing

# **Corporate Structure**





# **Our Journey**



1986

Established "Craftsman Automation Pvt. Ltd."

### 2001-2006

- Aluminium Foundry Unit at Kurichi
- Satellite Unit at Pithampur
- ISO 9001: 2000 & ISO/ TS 16949:2002 registration certification
- Satellite units at Sriperumbudur, Jamshedpur, Pune & Faridabad.

#### 2007-2011

- Joint Ventures With Carl Stahl.
- 'Star Export House' registration certification.
- Subsidiary Craftsman Europe B.V, Netherlands
- Satellite units at Sriperumbudur, Jamshedpur, Pune & Faridabad.





### 2012-2016

- Storage Solutions in Arasur, Coimbatore.
- Second satellite unit at Pune.
- Technology Division & HPDC
   Foundry at Bengaluru Aluminium
   Sand Foundry, HPDC & LPDC In
   Arasur, Coimbatore.

### 2017-2020

- Machining Services at Bengaluru.
- Converted into public limited company "Craftsman Automation Limited".
- Storage product manufacturing plant at Pune.

### 2021-2023

- IPO launched in March 2021
- Equity shares listed on BSE & NSE
- Acquired 76% of the equity share capital of DR Axion India Pvt Ltd
- New greenfield facilities at Kothavadi and Bhiwadi





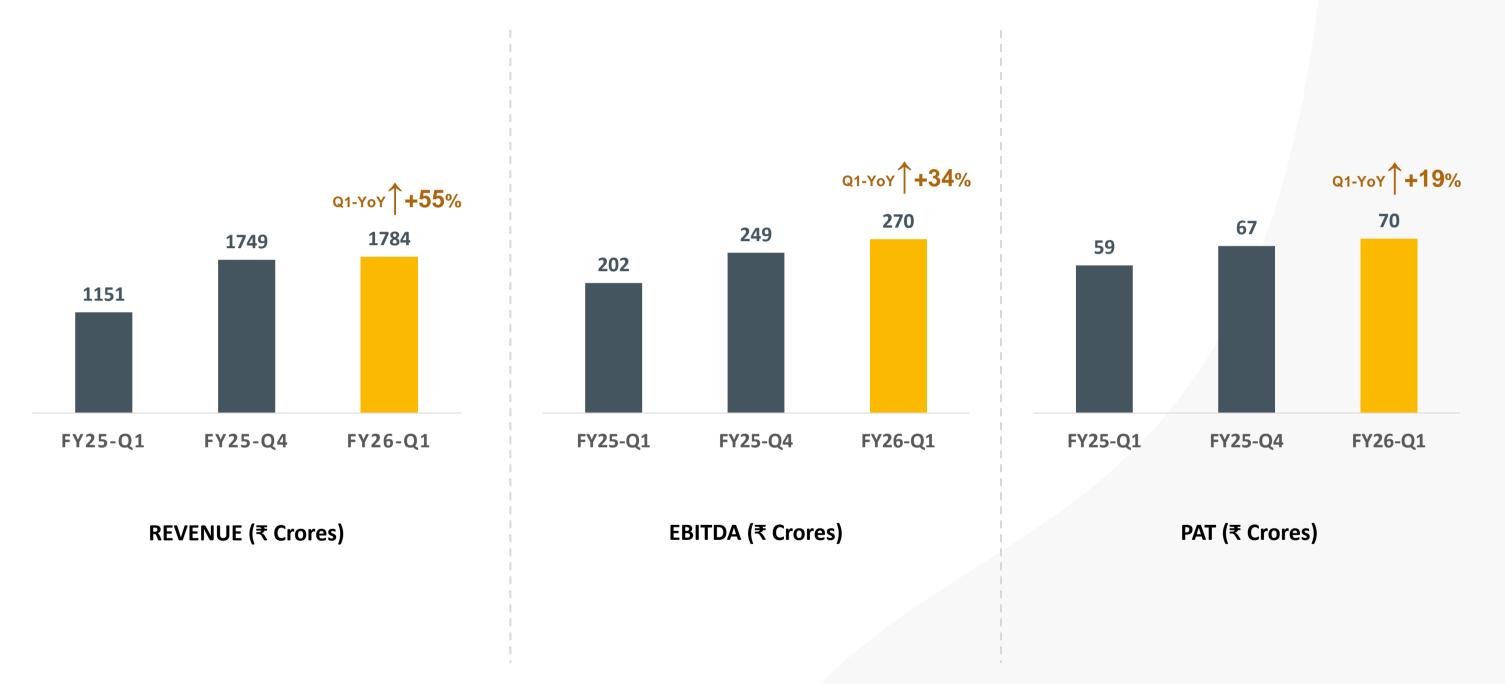
#### 2024-2025

- 100% Acquisition of DR Axion India & Sunbeam Light weighting Solutions Pvt. Ltd.,
- Acquisition of Craftsman
   Fronberg Guss GmbH (German Sub) and Craftsman Germany GmbH (German Holdco).
- Additional Greenfield facility at Hosur



# **Consolidated - Financial Performance**

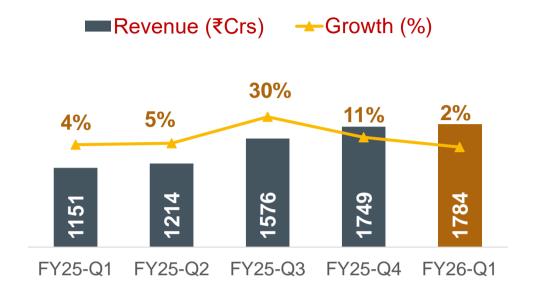


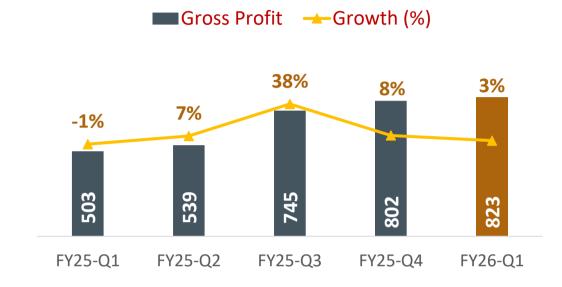


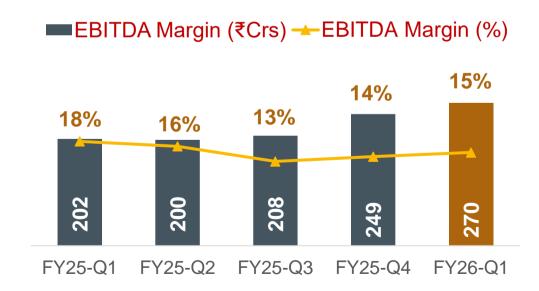
Note: On account of acquisition of the entities during the year ended 31 March 2025, the consolidated financial results for the quarter ended 30 June 2025 are not comparable with those of the quarter ended 30 June 2024 to that extent.

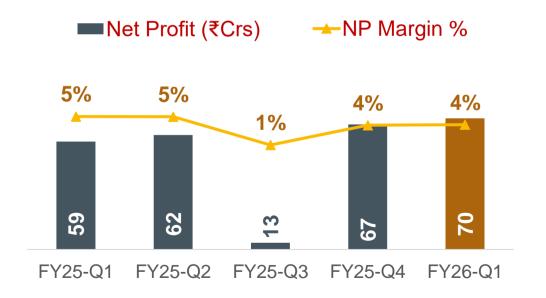
# **Consolidated - Key Financial Performance Indicators**





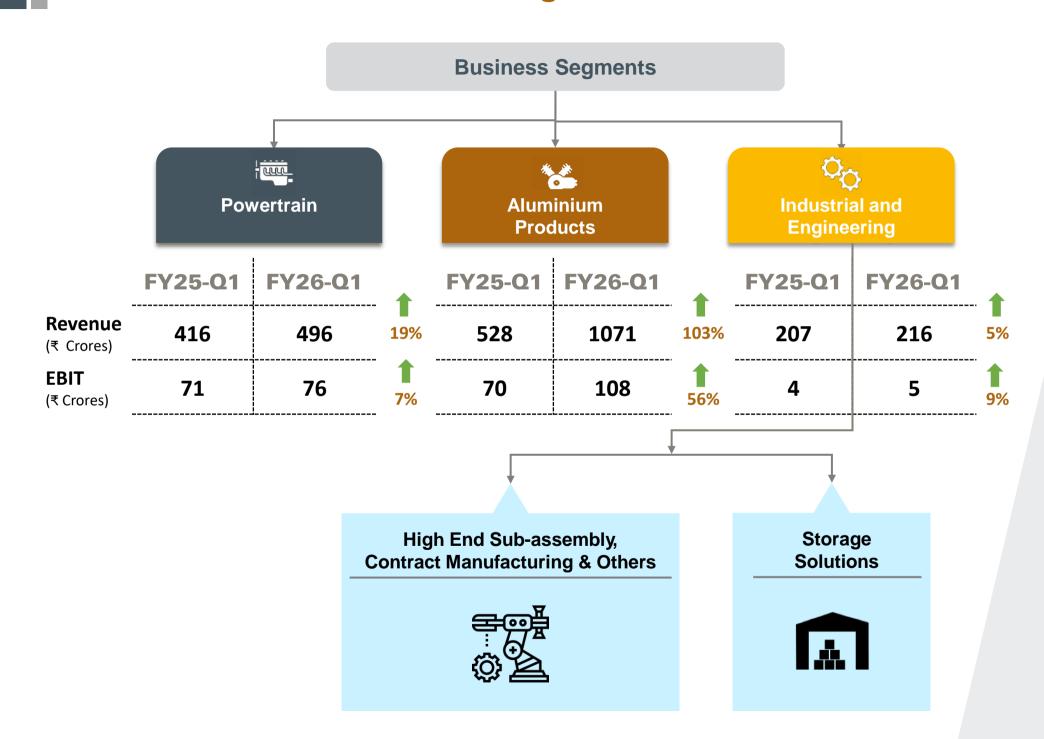


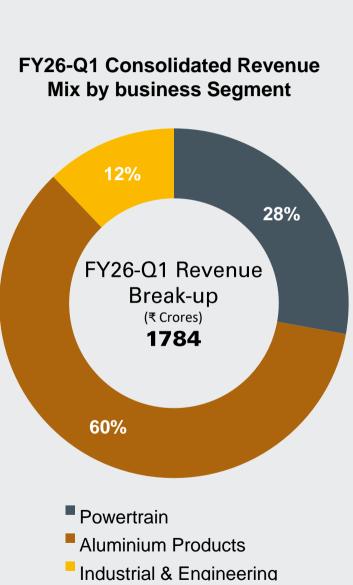




# **Consolidated - Business Segments**







# **Powertrain – Segment Overview**





Commercial vehicles



Special utility vehicles



**Tractors** 



Off-highway vehicles

#### FY26-Q1 Revenue Mix

**Share %** 

■ Craftsman Automation

■ Craftsman Germany

87%

13%



14

Strategically Located Plants in India & Germany



2

Cast Iron Foundries for Larger parts



35+

Years Expertise in Machining Cylinder Blocks and Heads for Powertrain Applications

# Diversified across products and end user industries



Cylinder blocks



Cylinder head



Carrier T Housing



Transmission parts



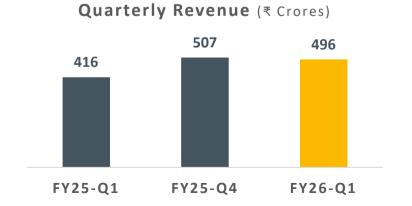
Bearing caps

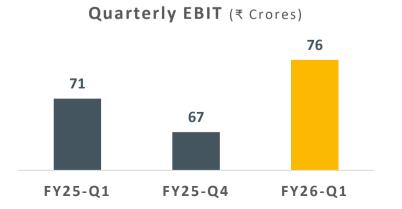


Turbo charges

Craftsman has been instrumental in import substitution for critical powertrain parts

# **Key financial metrics**





# **Aluminium Products - Segment Overview**



### Highly engineered lightweighting solutions

### Manufacturing process capabilities





#### **Powertrain Parts**

such as Crankcase, Covers, Cylinder Head, Transmission housing, Etc..



#### Structural parts

such as Cradle, Intake Manifold, Camcover & Oil Filter Housing Etc..



Aluminium Products for Capital Goods

Aluminium castings like Power transmission parts, Locomotive, Oil & Gas etc..



#### **E-Vehicle Parts**

such as Battery Housings, Cooling Trays, Motor Housing etc.,



#### **Design & Development**

- Toolroom
- Fixture
- SPM



#### **Foundry & Casting**

- High Pressure Die Casting
- Low Pressure Die Casting
- **Gravity Die Casting**
- Sand Casting



**Precision Machining & Assembly** 

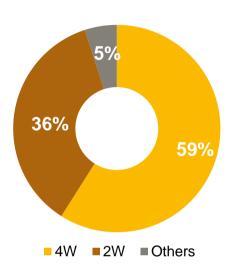


**Surface Finishing & Delivery** 

# 27% 35% 38%

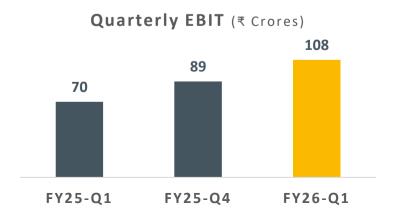
■ Craftsman
■ DR Axion
■ Sunbeam

FY26-Q1 Revenue Mix by Subsidiary & Industry Segment



# **Key financial metrics**

# **Quarterly Revenue** (₹ Crores) 1071 1006 528 FY25-Q1 FY25-Q4 FY26-Q1



# **Industrial and Engineering - Segment Overview**



# **Industrial & Engineering Segment**

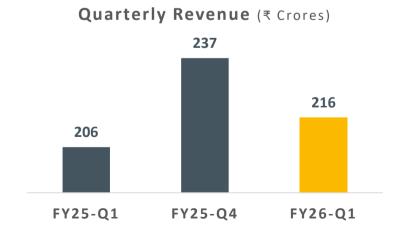
High end sub-assembly, contract manufacturing & others

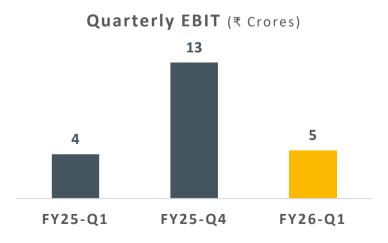
Integrated facility to offer end-to-end solution with manufacturing facility of Special Purpose Machine, Material Handling System, Gear & Gear Boxes, Tool Room, Mould Base & Sheet Metals

# **Storage Solutions**

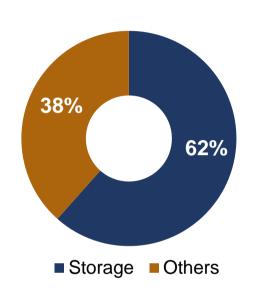
Static Racking, Shelving System And Vertical Storage Solutions (V-store) and Automated Storage & Retrieval Systems

# **Key financial metrics**





### **FY26-Q1 Revenue Mix by Segment**





# **Inhouse Manufacturing Capabilities**



Product and Part Design & Simulation



Manufacturing
Process Design,
tool (die) and
fixture design and
manufacturing





Special Purpose Machine Design & Manufacturing





Aluminium casting High pressure, low pressure, gravity and sand casting





Machine, metal forming, Heat Treatment Gear Manufacturing, Sheet metal fabrication and powder coating





Assembly & Quality
Assurance and
Testing



#### Presence across value chain

Product design, prototyping, tool development, manufacturing, assembly and production of integrated components

### Flexible plant configuration

Machinery is equipped for both individual and diversified processes

# Interchangeable usage of machinery

Enables company to optimize machine tool productivity, operational efficiency and time management

### **Dedicated production lines**

Based on the size and frequency of the orders of their customers



Certified for international quality management systems ISO 9001:2008, ISO/TS 16949:2009, and SO 14001 2004 by TUV Nord, and have implemented environmental management system ISO 14001:2004

# **Our Footprint**



Total built up area of over 3.4 million sq. ft



Strategically located plants for Just-in -time delivery schedules



Insulate customers from local supply or other disruptions, Tier 2 & 3 Export supply to developed nations.

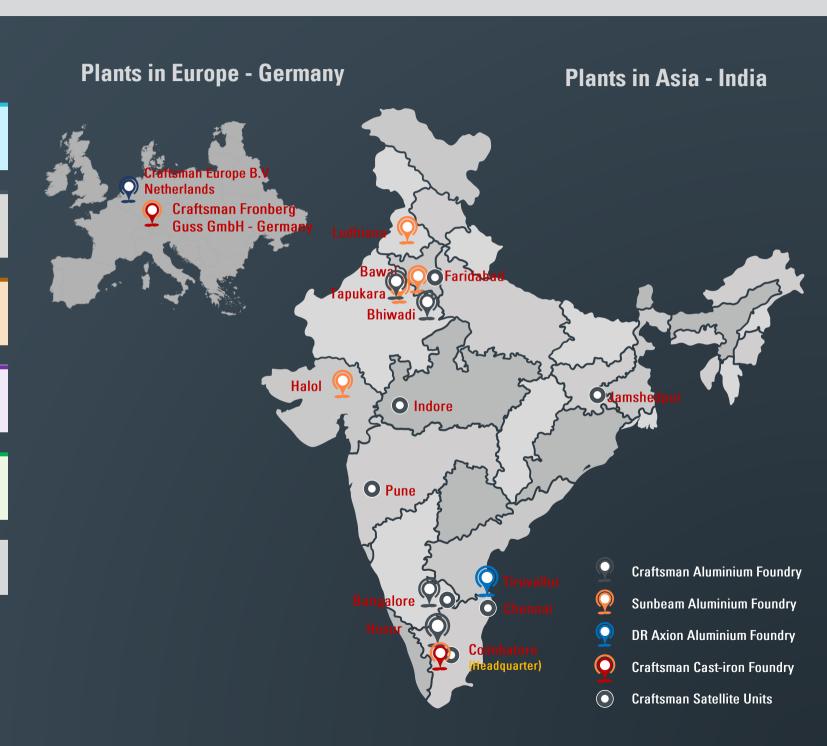


State of the art equipment, engineered layout with process controls and necessary automations for quality and productivity.



Commissioning New Greenfield project at Hosur.

Craftsman continues to upgrade and modernize their manufacturing facilities, infrastructure, machines, equipment and technology





# Management Team



**SRINIVASAN RAVI**Chairman and Managing Director

- Ravi holds a bachelor's degree in mechanical engineering from PSG College of Technology, Coimbatore.
  - He is the Promoter of the company and has been associated with the Company since incorporation with more than 35+ years of experience in the automotive industry.



RAVI GAUTHAMRAM
Whole-time Director

- Gauthamram holds a bachelor's degree in mechanical engineering from PSG College of Technology.
- He has been on our Board since February 20, 2014. He is engaged in building the product strategy in the industrial and engineering segment of our Company.

#### **Board of Directors**



VIJAYA SAMPATH Independent Director

- Vijaya Sampath holds a bachelor's degree in arts from the University of Madras and a bachelor's degree in law from the University of Mysore.
- She has been on our Board since April 30, 2018. She has experience in corporate laws and advisory and chairs the FICCI committee on corporate laws.



T.S.V. RAJAGOPAL Independent Director

- TSV. Rajagopal is a Practicing Chartered Accountant by qualification and profession and possesses more than 30 years of experience.
- He has presented several papers on corporate audit and taxation at the ICAI,

  Coimbatore.



RAJESWARI KARTHIGEYAN Independent Director

- Rajeswari Karthigeyan has an overall 30 years of experience in CRISIL Ltd.,
- She has functional expertise in Credit appraisal of large manufacturing entities.
  - She has meaningfully contributed to sustainability and risk management of numerous large corporates.



SUNDARARAMAN KALYANARAMAN Independent Director

- Sundararaman holds a bachelor's degree in mechanical engineering from the University of Madras.
- He has been on our Board since June 30, 2017. He has rich experience in the automotive industry.

# **Key Managerial Personnel**



**C.B. Chandrasekar** Chief Financial Officer



**Shainshad Aduvanni**Company Secretary and Compliance Officer



Thiyagaraj Damodharaswamy
Chief Operating Officer



# Thank You

**ENGINEERING ADVANTAGE** 



www.craftsmanautomation.com

### **Craftsman Automation Limited**

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