

Q4 & FY18 RESULT UPDATE May 2018



### **DISCUSSION SUMMARY**

- Q4 & FY18 RESULT HIGHLIGHTS
- Q4 & FY18 PORTFOLIO UPDATE
  - AMUSEMENT PARK, BANGALORE
  - **RESORT, BANGALORE**
  - AMUSEMENT PARK, KOCHI
  - AMUSEMENT PARK, HYDERABAD
- FINANCIALS
- COMPANY OVERVIEW



### **Q4 & FY18 RESULT HIGHLIGHTS**

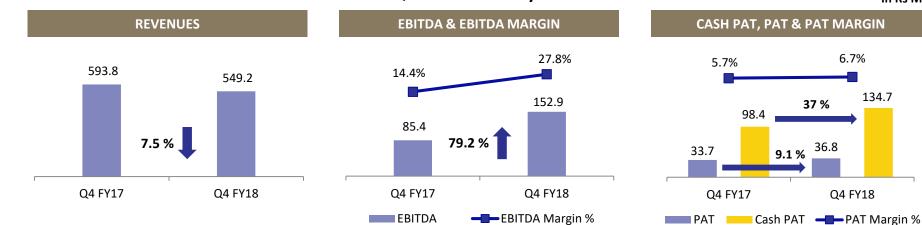


6.7%

Q4 FY18

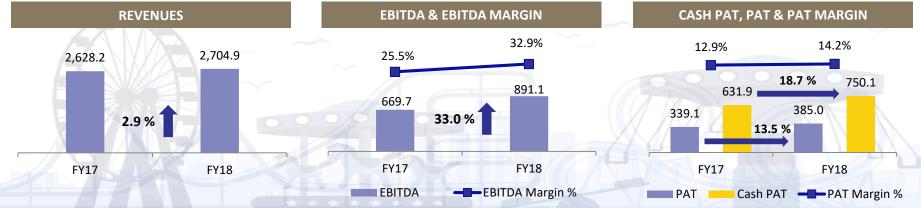
134.7

In Rs Mn



### Q4 FY18 YoY Analysis

**FY18 YoY Analysis** 



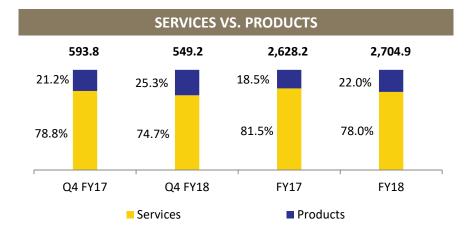


### **FINANCIAL UPDATE**

- Q4 FY18 revenues declined by 7.5% YoY from Rs 593.8 mn to Rs 549.2 mn driven by 12.1% YoY decline in footfalls, partially offset by 3.8% growth in avg. revenue per visitor. On a like to like basis, the growth in revenue was at 2% considering the provision that have been made for disputed taxes Q4 last year.
  - The share of Non-ticket revenue improved from 25.3% in Q4 FY17 to 28.7% in Q4 FY18 on account of new F&B offerings and restaurants' that have been taken over from third party vendors.
  - In-park spends grew 4.9%.
- Q4 FY18 EBITDA increased by 79.2% YoY from Rs 85.4 mn to Rs 152.9 mn. EBITDA margin increased from 14.4% in Q4 FY17 to 27.8% in Q4 FY18.
  - There was a continued focus on operational efficiency.
  - Other expenses excluding tax provisions declined by 10% as a result of series of strategic initiatives taken to optimize costs.
  - Tax provisions during the quarter limited to interest on disputed tax liability of Rs. 18 Million
- Q4 FY18 PBT increased 58.4% YoY from Rs 42.5 to Rs 67.3 mn. PBT margin increased from 7.2% in Q4 FY17 to 12.3% in Q4 FY18.
- Q4 FY18 PAT increased by 9.1% YoY from Rs 33.7 mn to Rs. 36.8 mn. PAT margin increased from 5.7% in Q4 FY17 to 6.7% in Q4 FY18.
- Q4 FY18 Cash PAT (PAT + depreciation) increased by 37% from Rs 98.4 mn to Rs 134.7 mn, indicating continued generation of healthy operating cash flows.

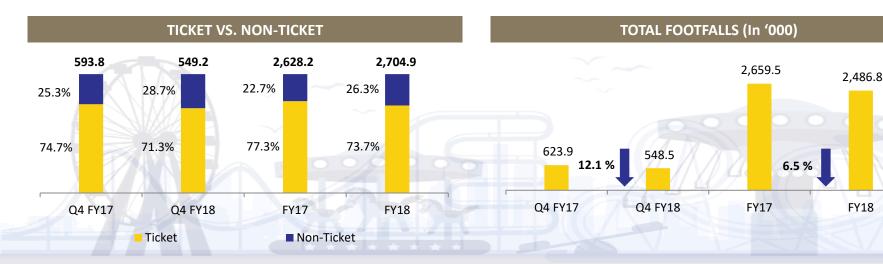
### Q4 & FY18 REVENUE ANALYSIS





### **PORTFOLIO BREAKUP** 593.8 549.2 2,628.2 2,704.9 4.2% 4.4% 4.3% 4.1% 20.7% 23.5% 24.7% 27.6% 31.2% 29.8% 29.8% 28.0% 40.1% 43.7% 41.3% 42.6% Q4 FY17 Q4 FY18 FY17 FY18

Park - Bangalore Park - Kochi Park - Hyderabad Resort - Bangalore



In Rs Mn

### Q4 & FY18 REVENUE ANALYSIS

972

Q4 FY18

3.8 %

936

Q4 FY17



AVG. REVENUE PER VISITOR (PARKS) (In Rs) \*

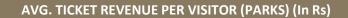
971

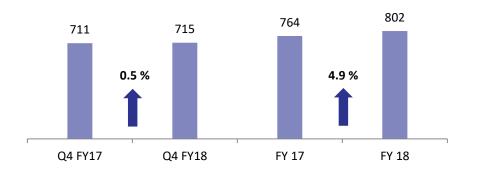
FY 17

9.4 %

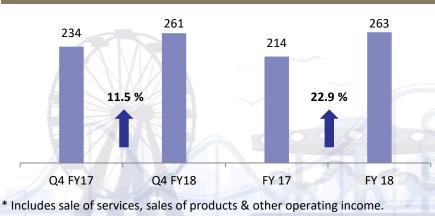
1,062

FY 18

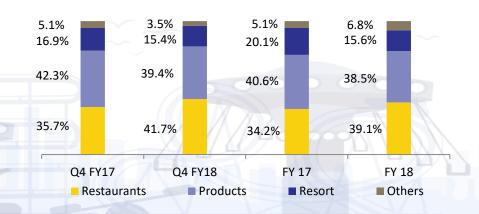




### AVG. NON-TICKET REVENUE PER VISITOR (PARKS) (In Rs)



BREAK-UP OF NON-TICKET REVENUE (PARKS + RESORT) (In Rs Mn) \*





# **BANGALORE PARK**



### **PORTFOLIO UPDATE – AMUSEMENT PARK, BANGALORE**

- Launched in 2005 by the name 'Wonderla'
- Wonderla Bangalore is located off the Bangalore-Mysore highway, 28 km from Central Bangalore
- Situated on 81.75 acres of land with 62 land and water based attractions and other allied facilities
- 5 restaurants offering various cuisines, of which all are operated by the Company
- The park has won 11 awards since inception

	Q4 FY18	Q4 FY17	YoY %
Total Revenues (Rs Mn) *	224.1	252.4	-11.2%
No of Visitors (In '000)	198.5	234.0	-15.2%
Avg. Revenue Per Visitor (Rs)	1,129	1,079	4.4%
	FY18	FY17	YoY %
Total Revenues (Rs Mn) *	1,175.0	1,180.6	-0.5%
No of Visitors (In '000)	964.2	1,040.5	-7.3%
Avg. Revenue Per Visitor (Rs)	1,219	1,134	7.5%

\* Includes sale of services, sales of products & other operating income.



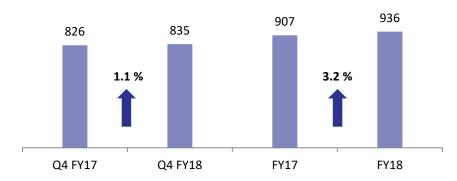
LOCATION	BANGALORE	
Total Land Available (In Acres)	81.75	
Developed Land (In Acres)	39.20	
Land Availability for Future development (In Acres)	42.55	
Total No of Rides	62	
No of Wet Rides	21	
No of Dry Rides	41	



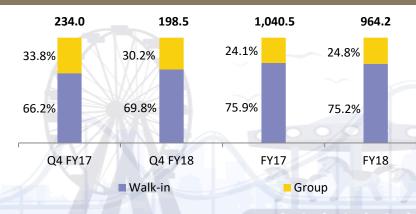
### **BANGALORE PARK – REVENUE & FOOTFALL ANALYSIS**



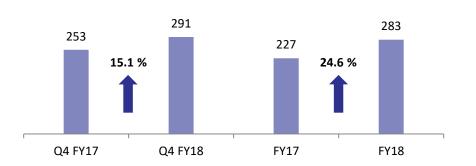
AVG. TICKET REVENUE PER VISITOR (In Rs)



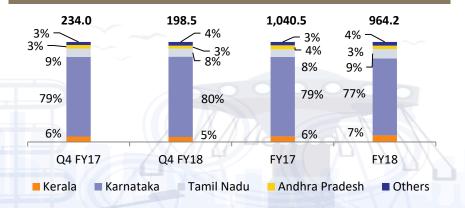
FOOTFALLS - WALK-IN Vs. GROUP / CHANNEL ('000)



AVG. NON-TICKET REVENUE PER VISITOR (In Rs)



FOOTFALLS – REGIONWISE BREAKUP ('000)



### **PORTFOLIO UPDATE – WONDERLA RESORT, BANGALORE**



- Three Star leisure resort attached to the amusement park; launched in March 2012
- The resort has 84 luxury rooms
- The resort also has 4 banquet halls / conference rooms, totalling 8,900 sq. ft. with a capacity to hold 800 guests and a well-equipped board room
- Suitable for hosting wedding receptions, parties and other corporate events and meetings
- Other amenities include a multi-cuisine restaurant, rest-o-bar, solar heated swimming pool, recreation area, kids' activity centre and a well equipped gym



	Q4 FY18	Q4 FY17	YoY %		FY18	FY17	YoY %
Total Revenues (Rs Mn) *	24.3	25.4	-4.3%	Total Revenues (Rs Mn) *	111.1	119.7	-7.2%
Total No of Room Nights Available (No.) to Guests	7,414	7,704	-3.8%	Total No of Room Nights Available (No.) to Guests	29,986	<mark>29,878</mark>	0.4%
Occupancy %	32%	47%	0.0	Occupancy %	43%	<mark>53%</mark>	- ///
Avg. Room Rental for the period (Rs)	5,218	4,473	16.7%	Avg. Room Rental for the period (Rs)	5,014	<mark>4,588</mark>	9.3%

\* Includes other operating income.



**KOCHI PARK** 



### **PORTFOLIO UPDATE – AMUSEMENT PARK, KOCHI**

- Launched in 2000 by the name 'Veegaland' and operating under the name 'Wonderla' since April 2008
- Situated on 93.17 acres of land, and currently occupying 28.75 acres for 56 land and water based attractions and other allied facilities
- 6 restaurants offering various cuisines, of which five are operated by the Company
- The park has won 16 awards since inception

Q4 FY18	Q4 FY17	YoY %
157.2	184.2	-14.7%
183.9	221.6	-17.0%
854	830	3.0%
FY18	FY17	YoY %
821.8	848.4	-3.1%
880.8	999.1	-11.8%
933	849	9.8%
	157.2 183.9 854 FY18 821.8 880.8	157.2184.2183.9221.6854830FY18FY17821.8848.4880.8999.1

\* Includes sale of services, sales of products & other operating income.



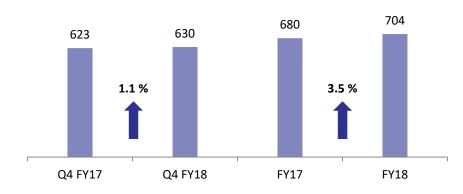
LOCATION	косні
Total Land Available (In Acres)	93.17
Developed Land (In Acres)	28.75
Land Availability for Future development(In Acres)	64.42
Total No of Rides	56
No of Wet Rides	22
No of Dry Rides	34



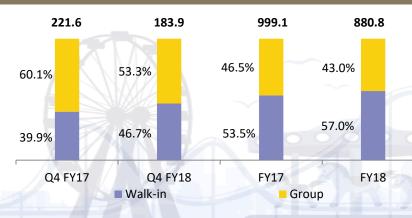
### **KOCHI PARK – REVENUE & FOOTFALL ANALYSIS**

- Wonderth

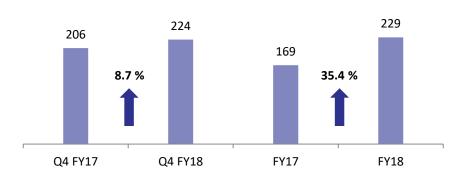
AVG. TICKET REVENUE PER VISITOR (In Rs)



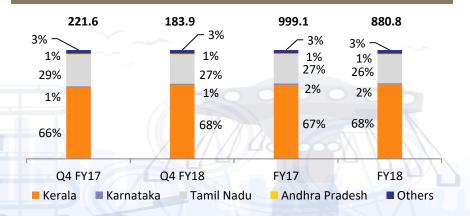
### FOOTFALLS - WALK-IN Vs. GROUP / CHANNEL ('000)



AVG. NON-TICKET REVENUE PER VISITOR (In Rs)



### FOOTFALLS – REGIONWISE BREAKUP ('000)





## HYDERABAD PARK



### **PORTFOLIO UPDATE – AMUSEMENT PARK, HYDERABAD**



- Launched in April 2016 by the name 'Wonderla'.
- Situated on 49.5 acres of land, and currently occupying 27.0 acres for 44 land and water based attractions and other allied facilities.
- 4 restaurants offering various cuisines, all of which are operated by the Company.
- Launched Mission Interstellar India's first space flying experience ride, developed in collaboration with leading US and European theme park design companies. Largest screen and first time in India: 3,500 sq. ft. parabolic screen with a 4K resolution Laser projector

	Q4 FY18	Q4 FY17	YoY %
Total Revenues (Rs Mn) *	153.3	153.3	-
No of Visitors (In '000)	166.1	168.2	-1.3%
Avg. Revenue Per Visitor (Rs)	924	913	1.2%
	FY18	FY17	YoY %
Total Revenues (Rs Mn) *	649.2	570.9	13.7%
No of Visitors (In '000)	641.9	619.8	3.6%
Avg. Revenue Per Visitor (Rs)	1,011	921	9.8%

\* Includes sale of services, sales of products & other operating income.

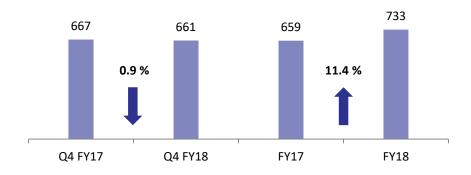


LOCATION	HYDERABAD	
Total Land Available (In Acres)	49.5	
Developed Land (In Acres)	27.0	
Land Availability for Future development(In Acres)	22.5	
Total No of Rides	44	
No of Wet Rides	18	
No of Dry Rides	26	

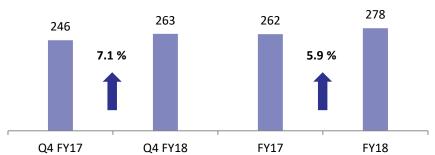
### **HYDERABAD PARK – REVENUE & FOOTFALL ANALYSIS**

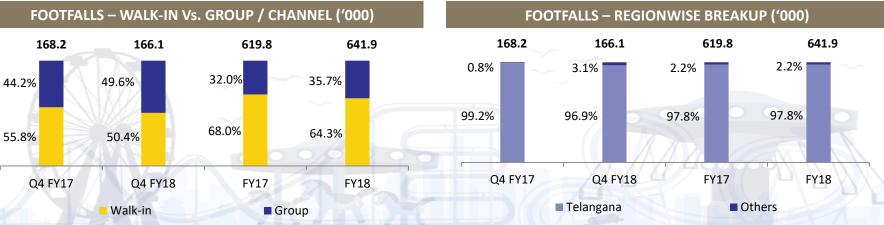
Wonderta

AVG. TICKET REVENUE PER VISITOR (In Rs)



AVG. NON-TICKET REVENUE PER VISITOR (In Rs)







Particulars (Rs Mn)	Q4 2018	Q4 2017	YoY %	FY 2018	FY 2017	YoY %
Sale of Services	410.0	468.0	-12.4%	2,109.6	2,142.5	-1.5%
Sale of products	139.2	125.8	10.6%	595.4	485.7	22.6%
Total Revenue from Operations	549.2	593.8	-7.5%	2,704.9	2,628.2	2.9%
Direct Operating Expenses	31.9	24.8	28.9%	124.3	96.1	29.3%
Purchase of Stock-in-Trade	24.7	37.8	-34.6%	162.2	146.5	10.7%
Changes in Inventories of Stock-in-trade	7.3	1.3	-	7.3	-6.6	-211.6%
Employee Expenses	99.2	99.9	-0.7%	414.2	391.6	5.8%
Other Expenses	233.2	344.6	-32.3%	1,105.8	1,330.8	-16.9%
EBITDA	152.9	85.4	79.2%	891.1	669.7	33.0%
EBITDA Margin %	27.8%	14.4%	1347 bps	32.9%	25.5%	746 bps
Depreciation	97.9	64.6	51.5%	365.1	292.8	24.7%
Other Income	14.6	26.1	-44.0%	78.5	121.6	-35.5%
Finance Cost	2.3	4.3	-46.7%	12.1	13.3	-8.9%
РВТ	67.3	42.5	58.4%	592.4	485.3	22.1%
Tax Expense	30.5	8.8	247.4%	207.4	146.2	41.8%
PAT	36.8	33.7	9.1%	385.0	339.1	13.5%
PAT Margin %	6.7%	5.7%	102 bps	14.2%	12.9%	133 bps

### Note –

Income from services includes income from sale of entry tickets, share of revenue from restaurant sales and income from resort. Income from sale of products includes income from sale of traded goods, packaged food and other merchandise sold within amusement parks The Company adopted Ind As standards effective from effective from April 2017. Figures have been re-grouped to bring it in line with the standards.



Particulars (Rs Mn)	FY18	FY17
Equity & Liabilities		
Share capital	565.0	565.0
Other	7,161.2	6,841.5
Total	7,726.2	7,406.5
Non-current liabilities		
Borrowings	0.0	90.1
Provisions	11.2	7.5
Deferred Tax Liabilities (net)	711.2	727.1
Current Liabilities		
Borrowings	0.0	48.7
Trade Payables	99.4	123.9
Other Financial Liabilities	114.7	138.1
Other Current Liabilities	26.0	33.0
Provisions	543.3	397.0
Income Tax Liabilities (net)	55.7	0.0
Total Equity & Liabilities	9,287.6	8,972.0

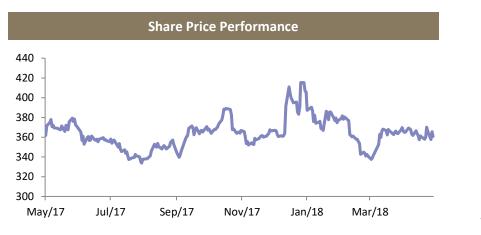
Particulars (Rs Mn)	FY18	FY17
Assets		
Non-current assets		
PPE	8,281.4	7,075.5
Capital Work-in-progress	154.9	585.4
Intangible Assets	55.4	6.0
Financial Assets	24.4	23.3
Income Tax Assets (net)	8.2	13.2
Other Non-Current Assets	29.6	207.1
Current assets		
Inventories	71.3	89.5
Investments	121.6	750.5
Trade Receivables	11.7	9.5
Cash and Cash Equivalents	243.9	24.0
Other balances with Banks	4.7	61.3
Loans	4.5	4.9
Other Finance Assets	3.1	3.2
Other Current Assets	272.9	118.6
Total Assets	9,287.6	8,972.0

### **COMPANY OVERVIEW – ABOUT US**

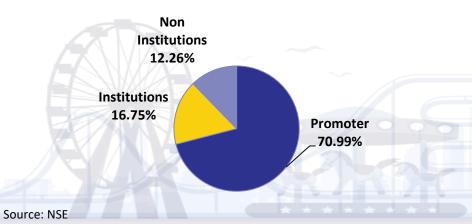


	<ul> <li>One of the largest amusement park operators in India with over 16 years of successful operations. Management has operational experience in the amusement park industry for over a decade.</li> </ul>
OUR PEDIGREE	<ul> <li>The promoters launched the first amusement park in 2000 in Kochi under the name Veegaland and later successfully launched the second park in Bangalore in 2005 and third park in Hyderabad in 2016 under the name "Wonderla".</li> </ul>
	<ul> <li>Promoted by Mr. Kochouseph Chittilappilly and Mr. Arun Chittilappilly – Mr. Kochouseph Chittilappilly also incorporated V-Guard Industries Ltd., a publicly listed company since 2008.</li> </ul>
	<ul> <li>Own and operate three amusement parks under the brand name Wonderla situated at Kochi, Bangalore and Hyderabad and a resort at Bangalore.</li> </ul>
BUSINESS OVERVIEW	<ul> <li>The Company and its first two parks have won 32 awards / certifications since inception, including National Awards for Excellence from Indian Association of Amusement Parks &amp; Industries in the areas of total number and variety of rides, most innovative ride, etc.</li> </ul>
	<ul> <li>In-house manufacturing facility located at Kochi which manufactures / constructs rides and attractions for both the parks.</li> </ul>
	• Reduction in GST rates from 28% to 18% effective from 25 <sup>th</sup> January 2018 to reduce inflationary pressure on pricing.
NEW PROJECT	The Company has acquired 61.87 acres of land in Chennai for the new Amusement Park project.
NEW PROJECT	<ul> <li>Awaiting clarity on local body tax by the state government, post which the construction of the park shall be immediately commenced.</li> </ul>
	Consolidated Revenues, EBITDA and PAT were Rs. 2,704.9 mn, Rs 891.1 mn and Rs 385.0 mn in FY18.
STRONG FINANCIALS *	All Business Units- Parks and Resorts are generating positive cash flows from operations.
	Robust balance sheet with zero Debt as of FY18.
* I GAAP Financials	

### **COMPANY OVERVIEW – SHAREHOLDING STRUCTURE**



### % Shareholding – As on Mar-18



Market Data	As on 25 May 18
Market capitalization (Rs Mn)	20,348.7
Price (Rs.)	357.7
No. of shares outstanding (Mn)	56.5
Face Value (Rs.)	10
52 week High-Low (Rs.)	424.4-330.0

Key Institutional Investors – As on Mar-18	% Holding
Steinberg India Emerging Opp. Fund Limited	2.30%
UTI Long Term Equity Fund	2.27%
Svenska Hendelsbanken	2.22%
Valuequest India Moat Fund Limited	2.00%
DNB Asian Small Cap Fund	1.43%
Invesco	1.23%

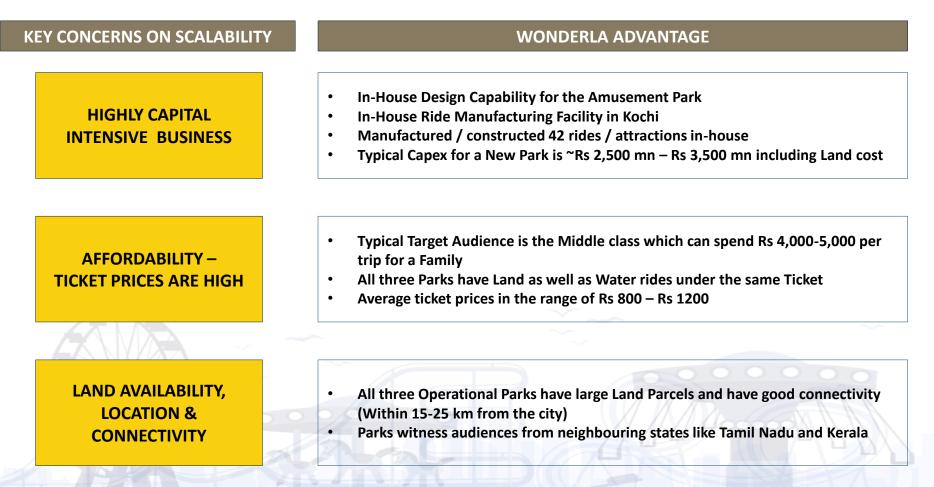


### **COMPANY OVERVIEW – BOARD OF DIRECTORS & MANAGEMENT TEAM**



<ul> <li>* 18 yrs in the industry</li> <li>* Founded V-Guard Industries Ltd., a publicly listed company since 2008 and is currently its Chairman</li> <li>* Post Graduate Degree in Physics</li> </ul>		ARUN KOCHOL CHITTILAPPILLY PROMOTER AN MANAGING DIF	r D	engineering <ul> <li>Actively involve</li> </ul>	ndustry s degree in industrial ed in day-to-day operations and f Wonderla since 2003	
GEORGE JOSEPH EXECUTIVE VICE CHAIRMAN & DIRECTOR	<ul> <li>38+ yrs of total work experience</li> <li>Director in Muthoot Finance Ltd.</li> </ul>	<b>GOPAL SRINIVASAN</b> INDEPENDENT DIRECTOR	<ul> <li>25+ yrs of work experience</li> <li>Chairman of TVS Funds &amp; Indepen Director in TVS &amp; Limited.</li> </ul>	dent	PRIYA SARAH CHEERAN JOSEPH EXECUTIVE DIRECTOR	<ul> <li>13+ yrs in the Industry</li> <li>Involved in F&amp;B Operations and HR department of Wonderla since 2005</li> </ul>
<ul> <li>R LAKSHMINARAYANAN</li> <li>INDEPENDENT DIRECTOR</li> <li>10+ yrs of work experience in Retail</li> <li>Independent Director in Jyothi Laboratories Limited</li> </ul>		<ul> <li>M RAMACHANDRAN CHAIRMAN &amp; INDEPENDENT DIRECTOR</li> <li>43+ years of work experience</li> <li>Served as partner for 20 years with aud Deloitte Haskins &amp; Sells LLP</li> <li>Member of ICAI &amp; ICSI</li> </ul>		or 20 years with audit firm Sells LLP		
PRESIDENT – • Bachelor's Degree in Ch		ANDAKUMAR N HIEF FINANCIAL FFICER (CFO)	Prior ex	f experience. ACMA, ACS & perience with large corporat eyland, Lucas – TVS and MN auss	tes like Raymond,	
	MAHESH M.B. AVP – COMMERCIAL	<ul> <li>21 yrs of experience</li> <li>MBA in International Business</li> </ul>	AJIKRISHNA VP – PROJEC		<ul> <li>18 yrs of experience</li> <li>B.E, MBA</li> </ul>	





### **COMPANY OVERVIEW – SUSTAINABLE COMPETITIVE ADVANTAGES**



### OVER A DECADE OF OPERATIONAL EXPERIENCE AND BRAND EQUITY

- 18+ yrs of successful operations of the parks has built significant brand equity
- Mr. Kochouseph and Mr. Arun have over 18 yrs and 13+ yrs of experience respectively in amusement park industry
- Won several awards, including 'best tourism destination' and 'highest number and variety of innovative rides'

### IN-HOUSE MANUFACTURING FACILITY AT WONDERLA KOCHI

- Benefits from certain cost efficiencies and improves maintenance efficiency of rides
- Enables customisation and modification of rides purchased
- Manufactured / constructed 42 rides / attractions inhouse

### PROXIMITY TO CITY WITH AMPLE LAND AVAILABLE FOR FUTURE DEVELOPMENT

- Owns 93.17 acres in Kochi, 81.75 acres in Bangalore and 49.50 acres in Hyderabad, within which further expansion of existing parks can be undertaken
- All the three parks Kochi, Bangalore and Hyderabad - are situated in the proximity of the main city.

### STRONG CUSTOMER INSIGHTS -CONSTANTLY INNOVATING NEW ATTRACTIONS

- In-depth understanding of customer preference and needs helps while conceptualising new rides
- Won the IAAPI excellence award for the highest number and variety of innovative rides four times



### **COMPANY OVERVIEW – FUTURE GROWTH STRATEGY**



SCALABILITY – EXPANSION THROUGH SETTING NEW AMUSEMENT PARKS	• Currently in process of acquiring land in Chennai as well as identifying potential opportunities for setting up new parks in other key geographies
FOCUS ON IMPROVISING EXISTING PARKS TO IMPROVE FOOTFALLS	<ul> <li>Evaluate customer preferences to innovate attractions based on popular concepts</li> <li>Develop the undeveloped land at existing parks to increase operational capacity</li> </ul>
	• Wonderla Resort enables visitors to stay longer at the park and increases spend per

ENHANCED VISITOR EXPERIENCE THROUGH PARKS INTEGRATED WITH RESORTS	• Wonderla Resort enables visitors to stay longer at the park and increases spend per
	<ul> <li>head</li> <li>Enhance visitor experience at other parks by integrating them with resorts</li> </ul>

EXPAND IN-HOUSE RIDE DESIGN	<ul> <li>Introduce new rides and attractions based on customer preferences and research done</li></ul>
AND MANUFACTURING CAPABILITIES	by visiting parks in other parts of the world <li>Continue to invest in new manufacturing facilities at upcoming parks</li>

EXPAND REVENUE STREAMS AND INNOVATING MARKETING INITIATIVES TO SUPPLEMENT INCOME FROM ENTRY FEES Bolster revenues from entry tickets by offering value-added services

• Introduce character and theme based attractions and promote this through marketing initiatives , ad campaigns using media as well as tour operators

### **COMPANY OVERVIEW – GLOBAL RANKING AND RECOGNITION**

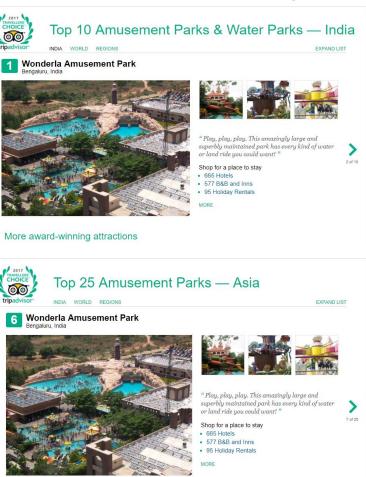


Wonderla parks in Bangalore, Kochi and Hyderabad were ranked at #1, #4 and #8 in India by Tripadvisor in 2017

Wonderla Bangalore ranked 6<sup>th</sup> Best and Wonderla Kochi ranked 13<sup>th</sup> Best in Asia.

Kerala State Pollution Control Board Award 2015-16





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This presentation and the following discussion may contain "forward looking statements" by Wonderla Holidays Limited ("Wonderla" or the Company) that are not historical in nature. These forward looking statements, which may include statements relating to future results of operations, financial condition, business prospects, plans and objectives, are based on the current beliefs, assumptions, expectations, estimates, and projections of the management of Wonderla about the business, industry and markets in which Wonderla operates.

These statements are not guarantees of future performance, and are subject to known and unknown risks, uncertainties, and other factors, some of which are beyond Wonderla's control and difficult to predict, that could cause actual results, performance or achievements to differ materially from those in the forward looking statements. Such statements are not, and should not be construed, as a representation as to future performance or achievements of Wonderla.

In particular, such statements should not be regarded as a projection of future performance of Wonderla. It should be noted that the actual performance or achievements of Wonderla may vary significantly from such statements.

### **FOR FURTHER QUERIES -**



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# DICKENSON SEAGULL

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# **THANK YOU**