



Ref: SEC/SE/2025-26

Date: July 31, 2025

To,
Corporate Relations Department
BSE Ltd.
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai- 400001

Listing Department
National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor
Plot No. C/1, G Block, Bandra Kurla Complex
Bandra (E), Mumbai – 400051

BSE Scrip Code: 500096

NSE Scrip Symbol: DABUR

Sub: Press Release

Dear Sir/Madam,

In compliance with SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to enclose a copy of Press Release being issued by the Company today post declaration of Financial Results of the Company for the quarter ended on June 30, 2025.

This is for your information and records.

Thanking You,

Yours faithfully,
For **Dabur India Limited**

(Ashok Kumar Jain)

Group Company Secretary and Chief Compliance Officer

Encl: as above



Dabur Q1 Consolidated Net Profit Up ~3% at Rs 514 Crore

Q1 Consol Revenue Up ~2% at Rs 3,405 Crore; Ex-Seasonal Portfolio Grows 7%

New Delhi, July 31, 2025: India's leading Science-based Ayurveda major Dabur India Ltd today announced an around **3% growth in Consolidated Net Profit for the first quarter of 2025-26 at Rs 514 Crore**, up from Rs 500 Crore a year ago. Dabur ended Q1 with **Consolidated Revenue of Rs 3,405 Crore**. Unseasonal rains during peak summer months impacted the performance of Dabur's summer-centric portfolio, particularly in categories like beverages. **Excluding this seasonal portfolio, the business grew by 7% in Q1 of 2025-26.**

The Board of Directors of Dabur India Ltd met here today to consider the unaudited financial results of the Company for the quarter ended June 30th, 2025.

Despite facing inflationary headwinds during the quarter, **Dabur delivered a 2% growth in Operating Profit, outpacing topline growth** and underscoring the strength of our brands and execution. "This performance was anchored by solid market share gains across 95% of our portfolio, reflecting the trust of our consumers, the resilience of our brands and the agility of our teams to navigate challenges and deliver ahead of expectations," **Dabur India Limited Chief Executive Officer Mr. Mohit Malhotra said.**

For five consecutive quarters, rural markets have outperformed urban, reflecting deep-rooted resilience and rising consumer confidence across the heartland. This quarter too, the growth from Bharat stood 390 bps ahead of urban India, both in value and volume terms. Dabur has made remarkable strides in expanding its distribution footprint with direct reach surging by 63,000 outlets year-on-year, now spanning 1.52 million outlets, up from 1.45 million in Q1 2024-25. **Our village coverage expanded by around 10,000 villages, reaching 1.33 lakh villages**, while our Yoddha network grew by around 900 members to 19,900 Yoddhas. These reflect our relentless efforts to bring our products closer to consumers across India.

"While urban markets, riding on the strong performance of Modern Trade and emerging channels, have shown signs of sequential improvement, it still lags rural growth. We recognize that rural consumers are the growth engine for us. Through targeted initiatives such as expanding our rural footprint, enhancing last-mile connectivity, and rolling out tailored product formats, we have deepened our engagement and trust in these communities," Mr. Malhotra said.

Category Growth

The first quarter saw steady growth across key verticals like Digestives, Toothpaste, Hair Care, Skin Care, and Home Care. While unseasonal rains during peak summer months impacted the performance of our summer-centric portfolio, particularly in categories like beverages and Glucose, our diversified product mix and agile supply chain helped cushion the impact and maintain overall momentum.

Riding on growing demand for our flagship Dabur Red Paste and the premium brand Meswak, Dabur's Toothpaste business reported a 7.3% growth during the first quarter. The 100% Fruit Juice portfolio under the Real Activ brand grew by 20%, while the Digestives portfolio grew by 7.7%. Our Home Care business posted a 10.1% jump. The Skin & Salon portfolio also grew by 9.2% while the Hair Care business posted a 7% secondary growth during the quarter. The domestic Badshah business grew by 6.5% in Q1.

Dabur reported market share gains across 95% of its portfolio. Our Real Nectars gained 207 bps market share, while the Juices portfolio reported a 141-bps improvement in market share. Dabur also reported a 214-bps gain in Hair Oils market share to take our share of the overall hair oil market to the highest-ever 19%. We gained 183-bps in Air Fresheners market share and 111-bps in Chyawanprash market share.

International Business Growth

Dabur's International Business reported a 13.7% growth in constant currency terms. The UK business reported a 41% growth while the Turkey business grew by 36%. Our Namaste business grew by 30%, the Sub-Saharan Africa grew by 20%, and MENA reported a 10.1% growth. The Bangladesh business also reported a 10.2% Constant Currency growth.

About Dabur India Ltd

Dabur India Limited is one of India's leading FMCG Companies. Building on a legacy of quality and experience for 141 years, Dabur is today India's most trusted name and one of the world's largest Ayurvedic and Natural Health Care Company. Dabur India's FMCG portfolio today includes eight distinct Power Brands: **Dabur Chyawanprash, Dabur Honey, Dabur Honitus, Dabur Pudinhara and Dabur Lal Tail** in the Healthcare space; **Dabur Amla and Dabur Red Paste** in the Personal Care category; and **Réal** in the Foods & Beverages space.

For further information, Contact:

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