

Q2 FY18 Investor Presentation

Safe Harbor Statement



This presentation contains forward-looking statements and information that involve risks, uncertainties and assumptions. Forward-looking statements are all statements that concern plans, objectives, goals, strategies, future events or performance and the underlying assumptions and statements, other than those based on historical facts, including, but not limited to, those that are identified by the use of words such as "anticipates", "believes", "estimates", "expects", "intends", "predicts", "projects" and similar expressions. Risks and uncertainties that could affect us include, without limitation:

- General economic and business conditions in the markets in which we operate;
- The ability to successfully implement our strategy, our research and development efforts, growth & expansion plans and technological changes;
- Changes in the value of the Rupee and other currency changes;
- Changes in the Indian and international interest rates;
- Allocations of funds by the Governments in the healthcare sector
- Changes in the laws and regulations that apply to our customers, suppliers, and the pharmaceutical industry;
- Increasing competition in and the conditions of our customers, suppliers and the pharmaceutical industry; and
- Changes in the political conditions in India and in other global economies.

Should one or more of such risks and uncertainties materialize, or should any underlying assumption prove incorrect, actual outcomes may vary materially from those indicated in the applicable forward-looking statements.

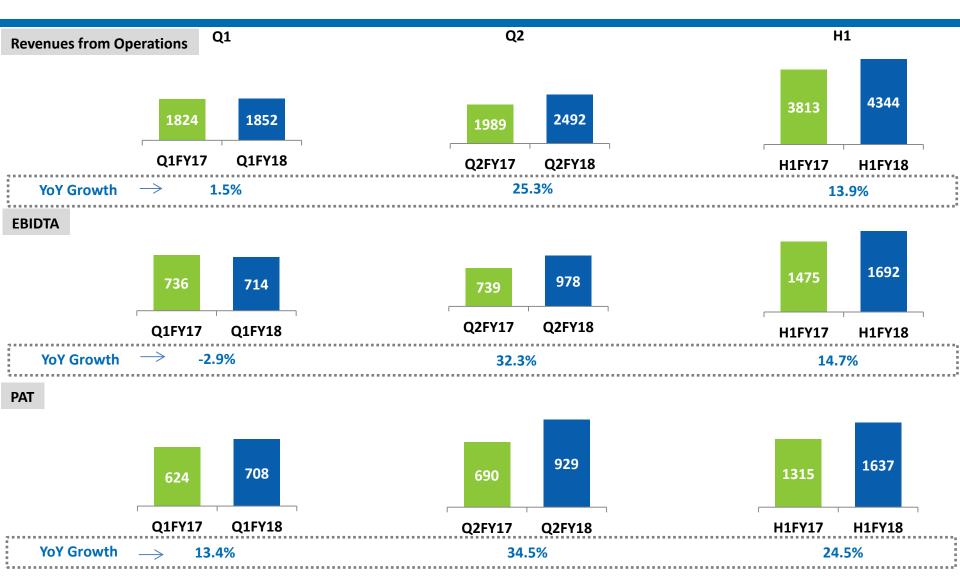
Any forward-looking statement or information contained in this presentation speaks only as of the date of the statement. We are not required to update any such statement or information to either reflect events or circumstances that occur after the date the statement or information is made or to account for unanticipated events, unless it is required by Law.



Section 1 Key Financial Highlights

H1 FY 2018: Key Financial Highlights





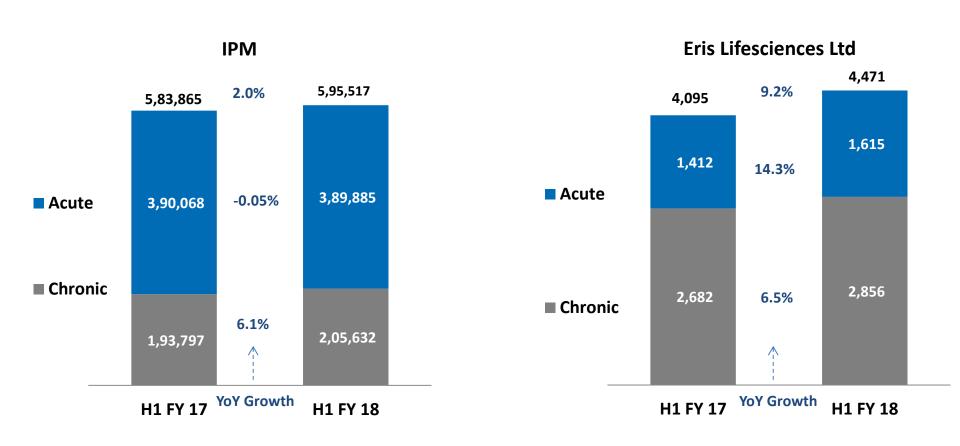


Section 2

Business Overview

H1 FY 2018: Revenue comparison of Eris with IPM





Our business segments

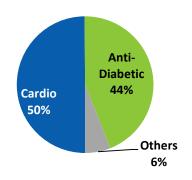


Revenue Contribution

Chronic

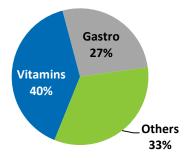
- ✓ INR 5491 MN (FY 17)/ INR 2856MN (H1 FY 18)
- ✓ 65.6%(FY 17)/ 63.9%(H1 FY 18)
- Revenue CAGR(FY 13-17): 28.9%
- ✓ H1 FY18 YoY Revenue Growth: 6.5%

TA Wise Revenue Mix



Specialty Acute

- ✓ INR 2885 MN (FY 17)/ INR 1615 MN (H1 FY 18)
- ✓ 34.4%(FY 17)/ 36.1%(H1 FY 18)
- ✓ Revenue CAGR(FY 13-17) : 12.0%
- ✓ H1 FY18 YoY Revenue Growth :14.3%

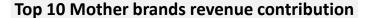


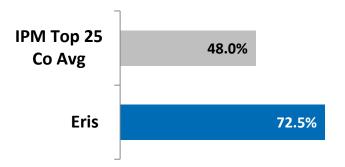
Our DNA

- ✓ Chronic therapies and lifestyle disorders
- ✓ Super specialty acute
- ✓ Clinically differentiated products/ Unmet need
- ✓ Complimentary portfolios

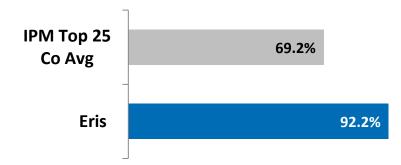
Strong brand & Specialty focus

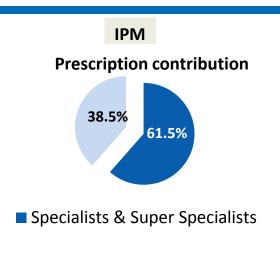


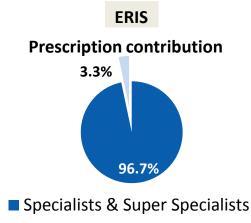




Top 25 mother brands revenue contribution





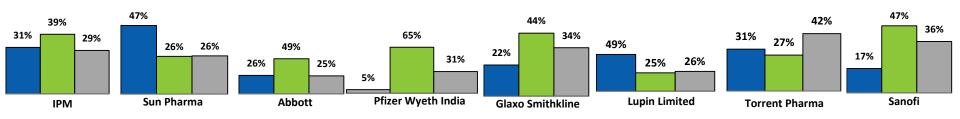


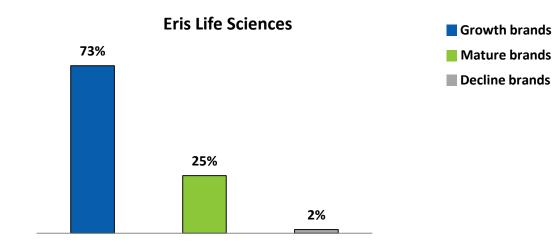
- ✓ Significantly higher contribution from Top 10 and Top 25 mother brands
- ✓ High focus on super-specialists and specialists

Superior lifecycle profile of brands vis-à-vis IPM



Prescription contribution from lifecycle stages of pharmaceutical molecules constituting product portfolio of respective companies (1)



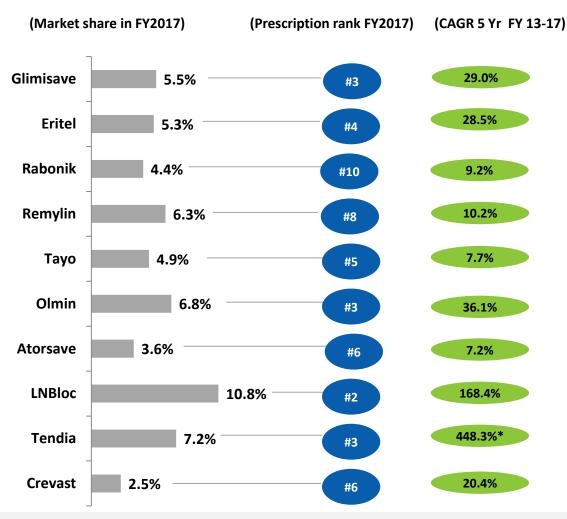


Source: SMSRC data for MAT February 2017

^{1.} Growth, mature and decline phases refer to rate of growth in prescriptions of pharmaceutical molecules (all molecules taken together) at a CAGR of 8% minus 1% minus 5% respectively, for the relevant period

Our Top 10 Brands





 ✓ Our Top 10 brands have leading market position in their respective Therapeutic Areas

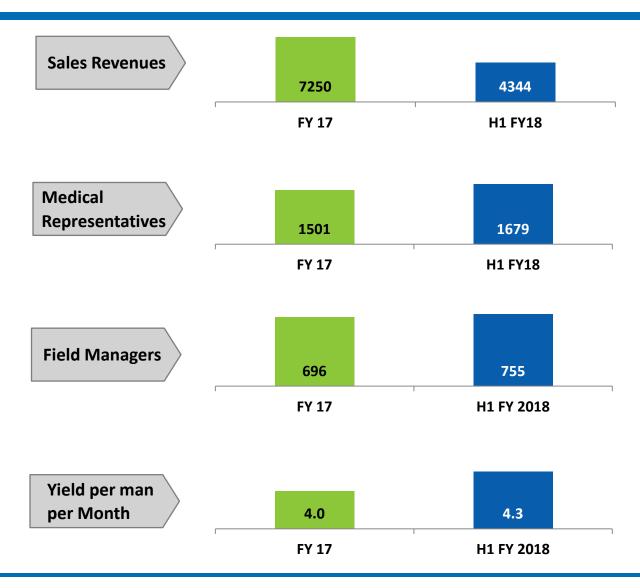
39 of our 255 brand extensions^ fall under DPCO, which contributed to 12.03% & 10.52% of our revenues for FY 17 & Q1 FY 18 respectively



Section 3 Financial Performance & Business Strategy

Company Productivity: H1 FY 18

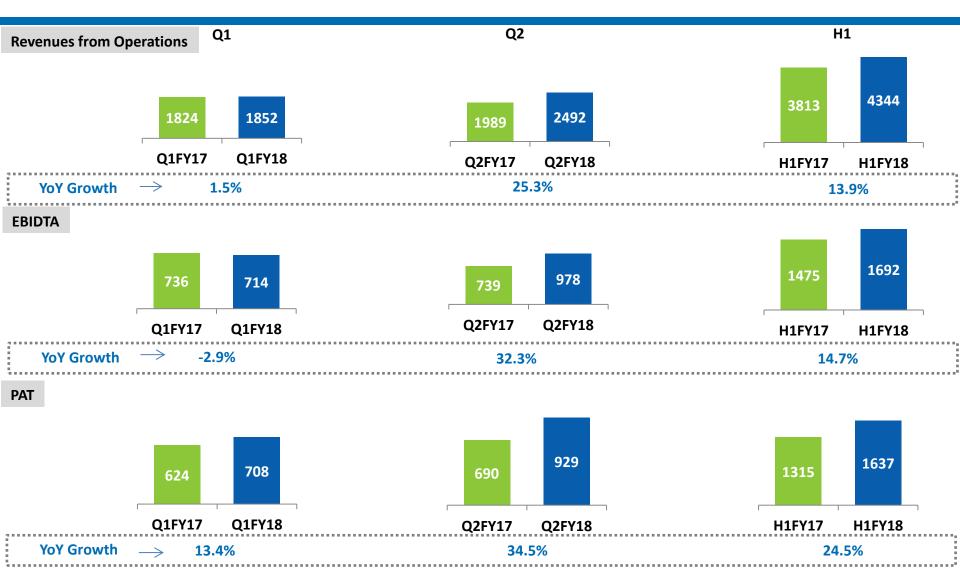




- Yield per man per month in INR lakhs
- Revenue in INR MN

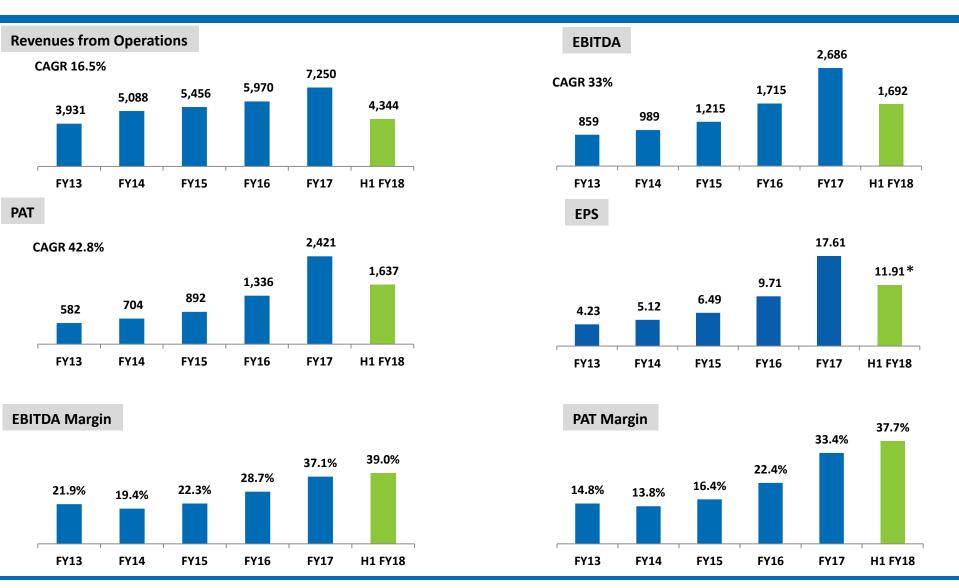
Financial Performance: H1 FY 2018





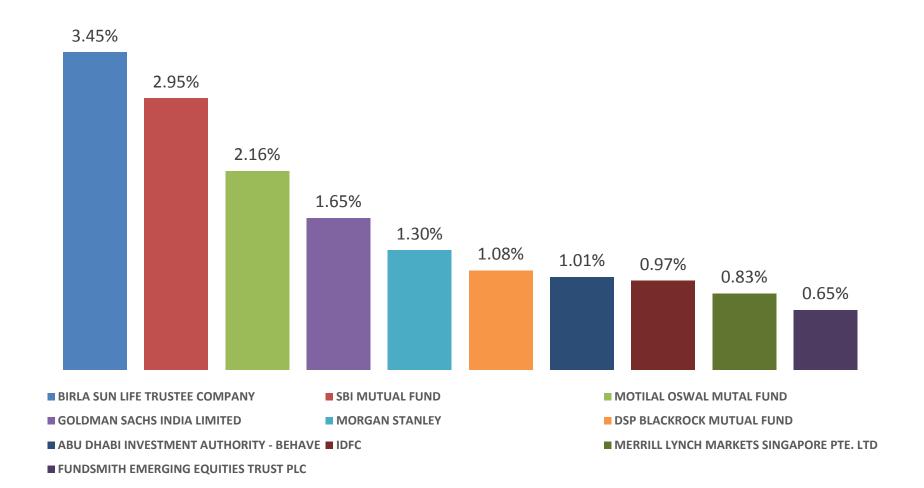
Financial Performance: H1 FY 2018





Top 10 Institutional Investors as on 30th Sep 2017





^{*} Based on grouping assumptions

Way Forward



Consolidate

- New Categories within existing Therapeutic Areas(TAs)
- Product lifecycle management, new product extensions
- Further leverage diagnostics & technology, doctor/ patient engagement

Consolidate

our position in TAs where we have significant presence

Expand

- Lifestyle/ Chronic portfolio
- Neurology
- Women's health
- Bone health and mobility disorder

Target & Enhance

Our presence in large high-growth TAs

In-Licensing

- Leverage our existing sales, marketing, distribution & manufacturing capabilities
- In Dec 2016, entered in distribution agreement with India Medtronic for 'I-Port Advance' injection port

In-Licensing and development opportunities

Future Patent Expiries

- Identified 6 key products in Cardiovascular and Anti-diabetes segment
- Total market size of approx. INR 20 bn
- Patents to expire by FY 2024

Target Future patent expiries

Strategic Acquisitions

- Acquired majority stake in Kinedex Healthcare Pvt. Ltd.
- Acquired 40 trademarks from Amay Pharma in 2HFY17
- Acquired entire shareholding of UTH healthcare Ltd

Enhance our product line and capabilities through strategic acquisitions