

Date: 30/05/2022



To,
The Listing Compliance Department,
BSE Limited,
P J Towers, Dalal Street,
Mumbai – 400001
Scrip Code: 534809

To,
The Listing Compliance Department,
National Stock Exchange of India Limited,
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai - 400051
Symbol: PCJEWELLER

Sub.: Management Presentation

Dear Sir / Madam,

Please find enclosed herewith Management Presentation on standalone financial results of the Company for the quarter and year ended March 31, 2022.

Kindly take the same on record.

Thanking you.

Yours sincerely,
For **PC Jeweller Limited**


(SANJEEV BHATIA)
Chief Financial Officer

Encl.: As above

PC Jeweller Limited

REGD. & CORPORATE OFF: C - 54, PREET VIHAR, VIKAS MARG, DELHI - 110 092 PH: 011 - 49714971 FAX : 011 - 49714972

info@pcjeweller.com • www.pcjeweller.com • CIN: L36911DL2005PLC134929



PC JEWELLER LTD

Results Presentation

May 30th, 2022

Safe Harbor



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Financial Updates



Quarterly highlights



Q4 FY 2022 Sales : Rs 169 crores

Q4 FY 2022 EBITDA : Rs (158)* crores

Q4 FY 2022 PBT : Rs (279) crores

Q4 FY 2022 PAT : Rs (179) crores

Q4 FY 2022 Domestic Retail Sales : Rs 169 crores

Q4 FY 2022 Domestic EBITDA : Rs (0.3) crores

** This includes ECL provision of Rs 188.07 crs on overdue receivables in compliance with IND AS 109*



Highlights: Overall Business



Particulars (Rs. Crores)	Q4 FY 2022	Q4 FY 2021	FY 2022	FY 2021
Revenue from Operations	169	868	1,574	2,669
Domestic Retail	169	810	1,378	2,556
Exports	-	58	196	113
Gross Margins (%)	14.5%	20.9%	12.5%	19.9%
Domestic Retail	14.5%	22.3%	14.2%	20.7%
Exports	-	1.8%	0.5%	0.9%
Expenses (% of total Revenue)				
Employee Expenses	8.0%	1.4%	2.9%	1.5%
Advertisements	0.2%	0.1%	0.2%	0.2%
Other Income	22.4%	0.6%	3.8%	0.1%
Other Costs	122.1%	2.9%	16.0%	2.1%
EBITDA Margins	(93.4%)	17.1%	(2.8%)*	16.2%
PBT Margins	(164.9%)	5.2%	(32.3%)	0.2%

* This includes ECL provision of Rs 188.07 crs on overdue receivables in compliance with IND AS 109. The Domestic EBITDA margins are at 6.9% for FY 2021-2022.



Highlights: Domestic Business



Particulars (Rs. Crores)	Q4 FY 2022	Q4 FY 2021	FY 2022	FY 2021
Revenue from Operations	169	810	1,378	2,556
Gross Margins (%)	14.5%	22.3%	14.2%	20.7%
EBITDA Margins (%)	(0.2%)	17.2%	6.9%	17.4%

Highlights: Export Business

Particulars (Rs. Crores)	Q4 FY 2022	Q4 FY 2021	FY 2022*	FY 2021
Revenue from Operations	-	58	196	113
Gross Margins (%)	-	1.8%	0.5%	0.9%
EBITDA Margins (%)	-	15.6%	(71.2%)	(12.7%)

* The company has not conducted any fresh export business during the FY 2021-2022



Business Updates



Business update – Q4 FY 22 & FY 21-22



- The company has not conducted any fresh export business during the FY.
- The domestic business has also declined by nearly half vis a vis the previous FY.
- The company however continues to enjoy customer loyalty and brand recall. It has also continued to launch new collections and designs.
- The decline in the turnover has been mainly on account of restriction in operations and liquidity constraints after becoming NPA. However, the situation has now improved with a positive effect on company's operations.
- The company has submitted its resolution plan to its consortium lenders and they have agreed to move ahead with processing the same.



New Collection launch– THE FLUTTERING BEAUTY



New Collection launch– THE FLUTTERING BEAUTY



New Collection launch– MENS COLLECTION



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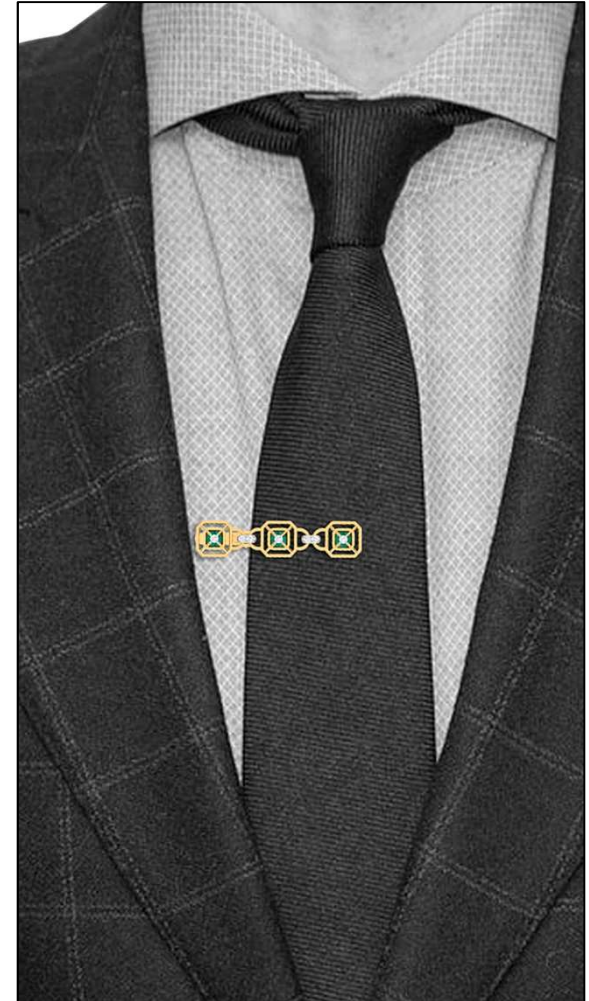
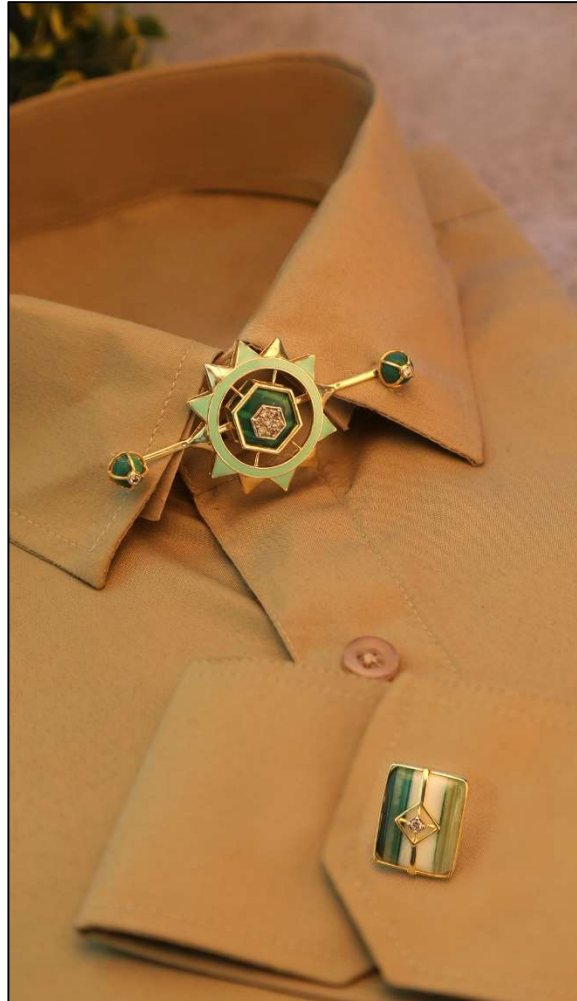
Men's
COLLECTION



New Collection launch– MENS COLLECTION



PC Jeweller



Sub Brand - MIROSA



MIROSA
EVERYDAY JEWELLERY

The Mirosa woman is younger, With aspirations and desires, she wants to be a part of this beautiful universe. She wants to stand out, she wants to leave her mark. A collection which has a variety of range for *working women*.



Sub Brand - INAYAT



Inayat

Weddings are celebrated in the most colorful and vivid way. Every occasion is important. So is the jewellery adorned to complete your ensemble. Inayat is the wedding wear for every occasion.



Sub Brand – SWARNA DHAROHAR



स्वर्णा धारोहार

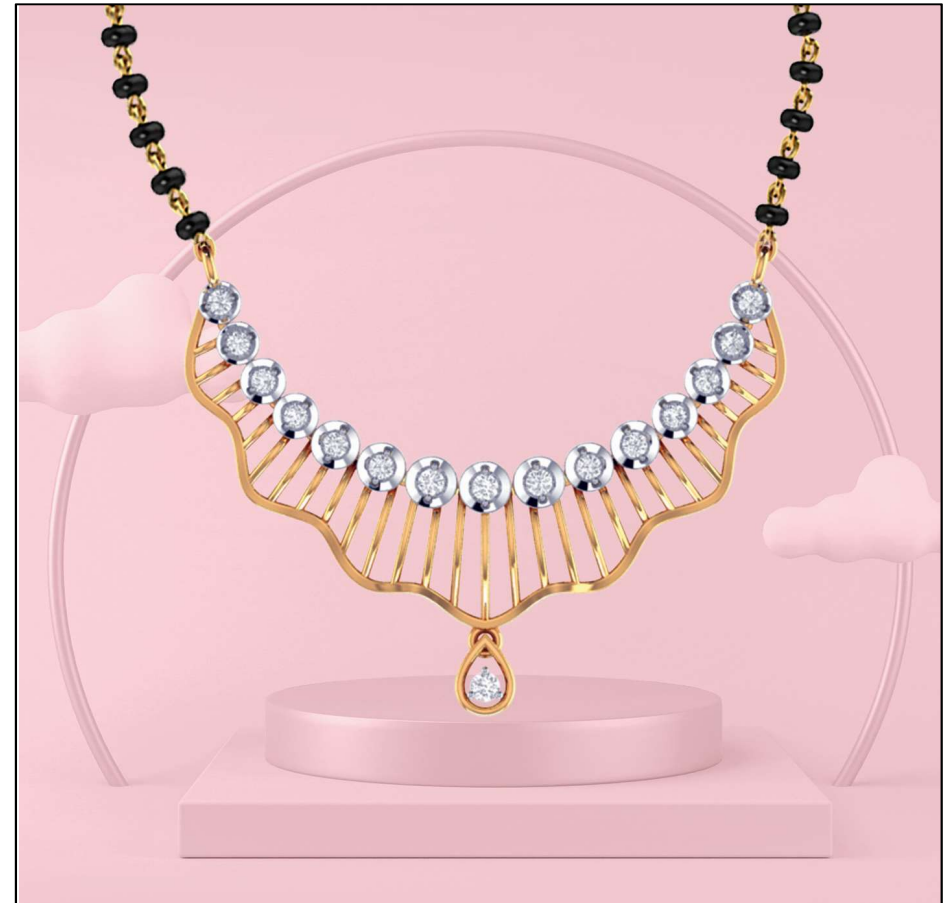
An innate ode to the colorful mosaic of Royal Rajasthan. A collection which uniquely personifies the Grandeur of the state embedded with the spirits of crafts which have been meticulously passed on from the generations.



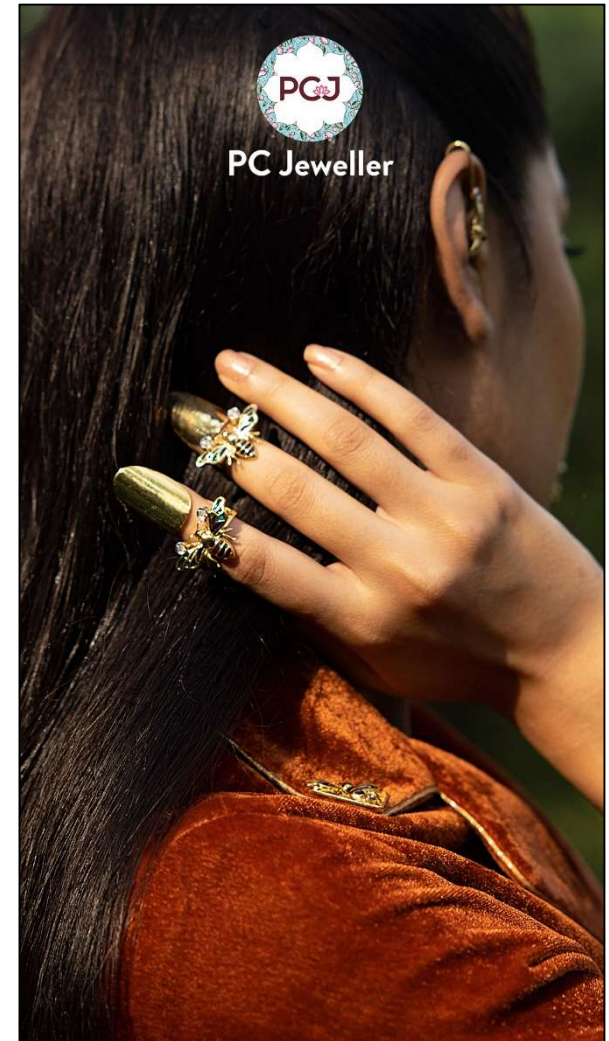
Collection – DIAMOND MANGALSUTRA



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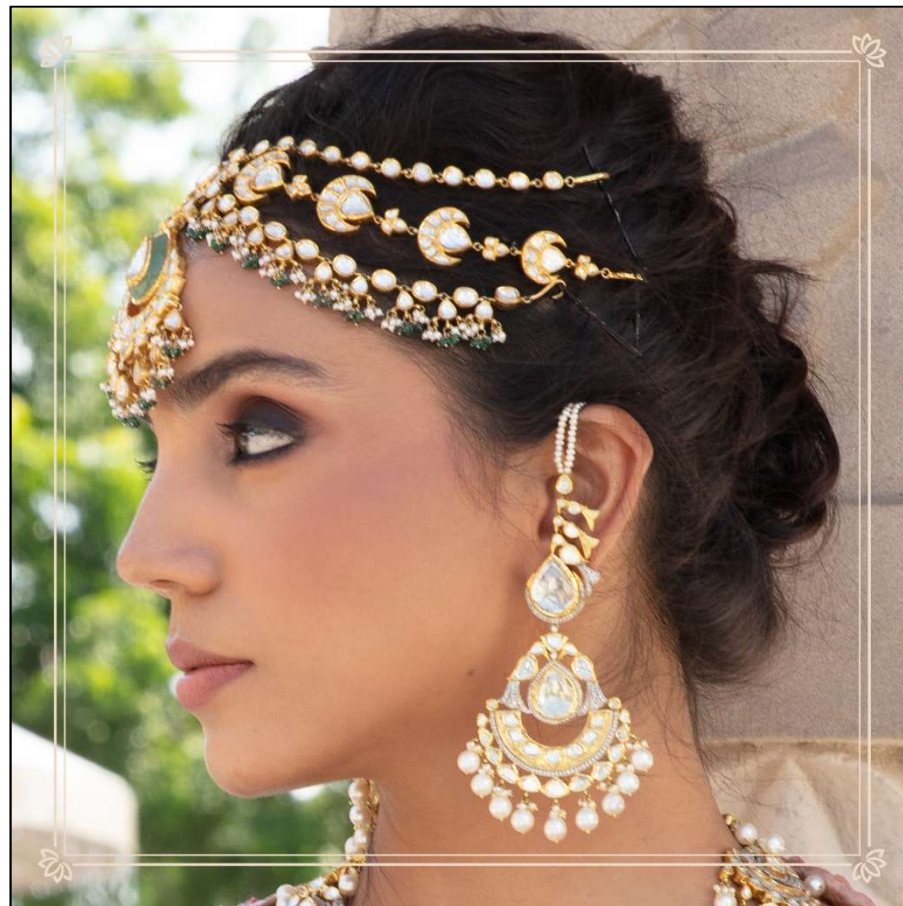
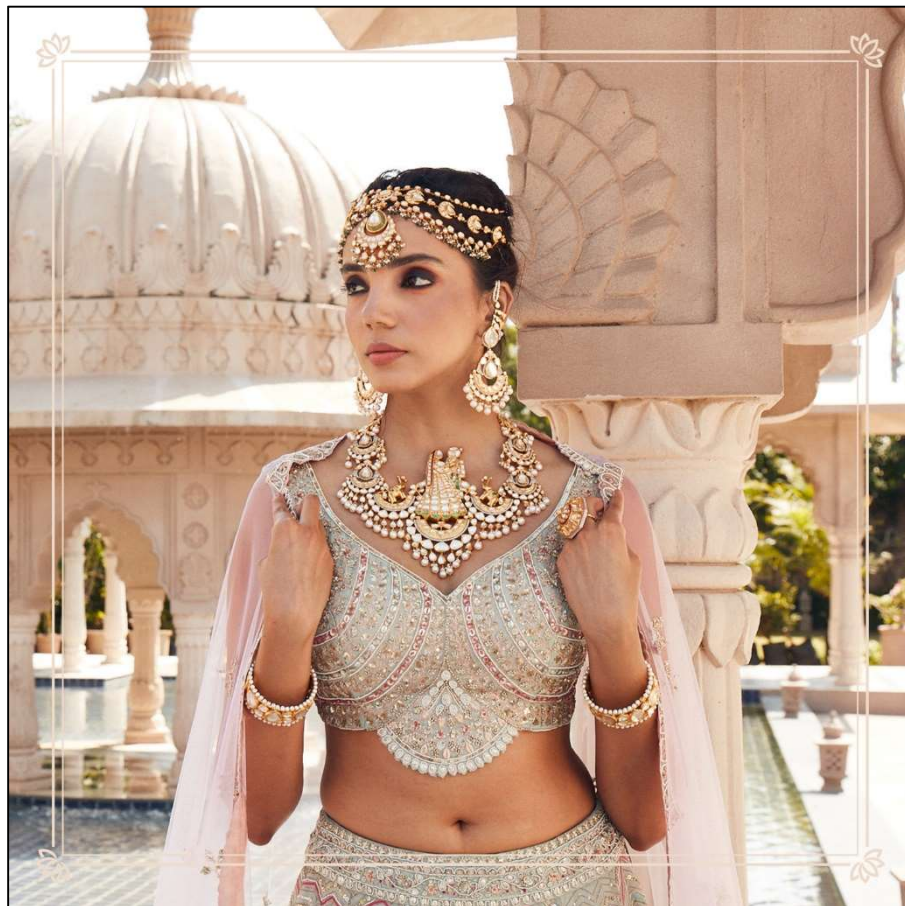
Collection – ANIMAL COLLECTION



Collection – WEDDING COLLECTION



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Collection - DASHAVATAR



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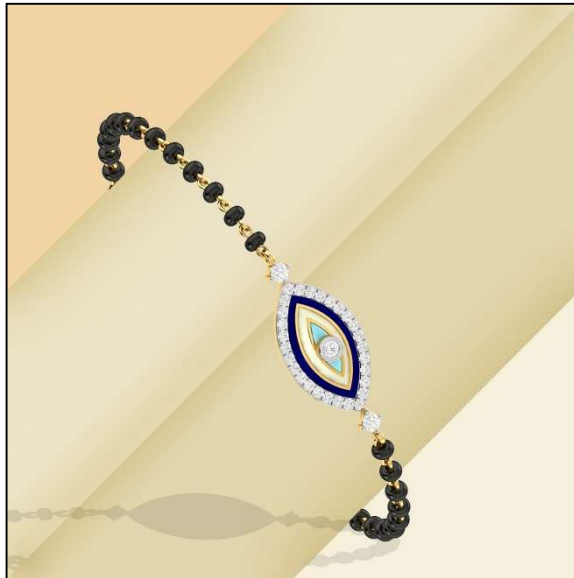
Collection - ENAMEL



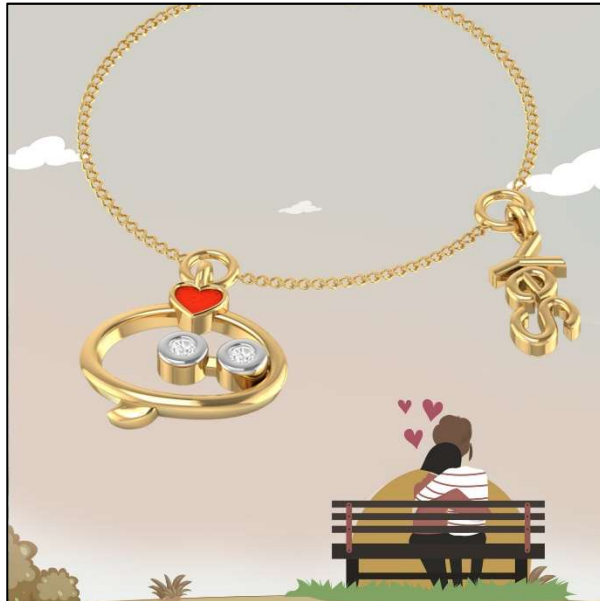
PC Jeweller



Collection – HAND MANGALSUTRA



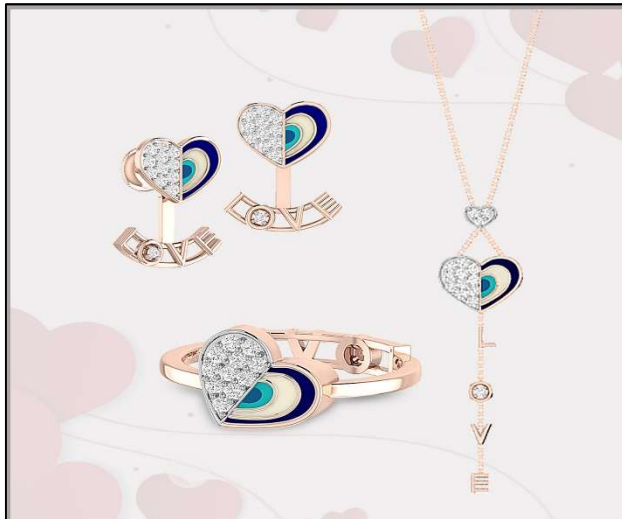
Collection – WATCH ACCESSORIES



Collection – PIK SEE



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Collection – BLOOMING DALE



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Present

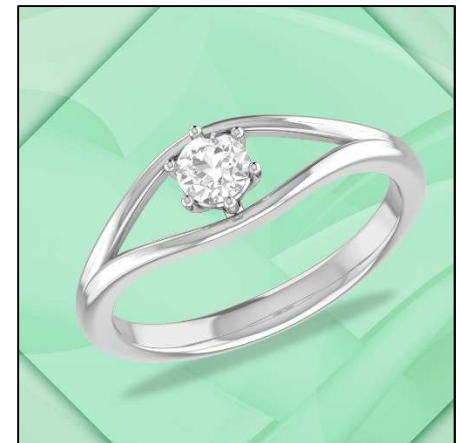
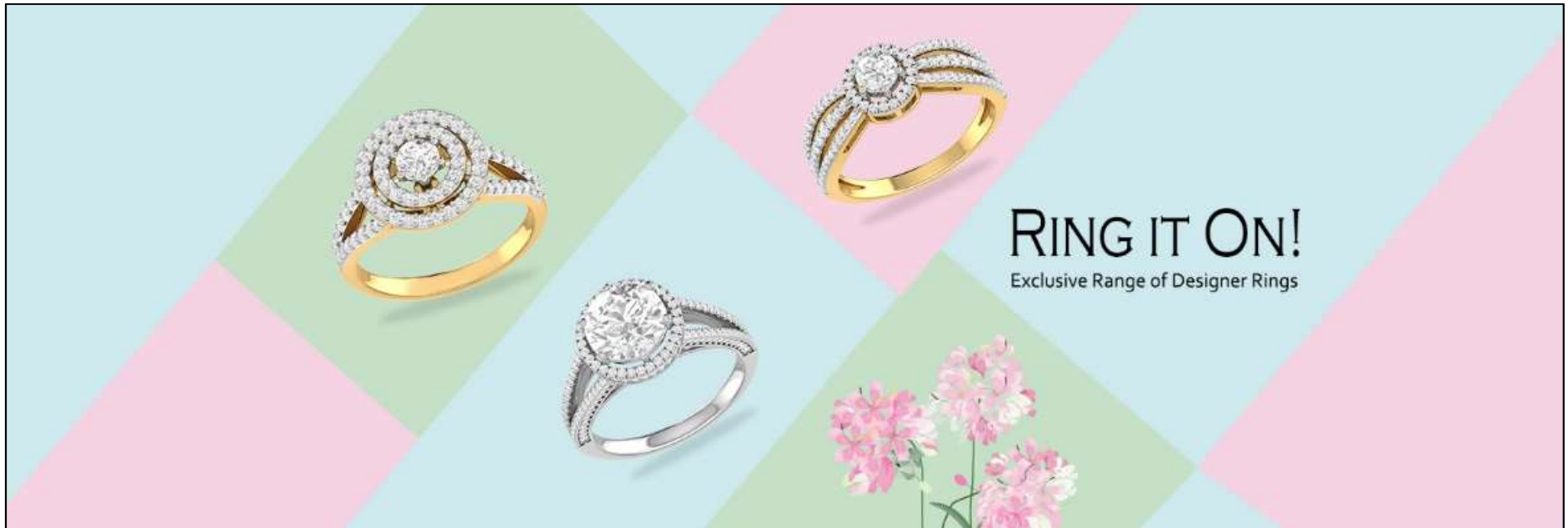
BLOOMING DALE



Collection – RING IT ON



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Thank you

