



Affle/PR/2025-26/Q1

July 26, 2025

To

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001	National Stock Exchange of India Ltd Exchange Plaza, 5th Floor, Plot No. C-I, G Block, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051
Scrip Code: 542752	Symbol: AFFLE

Re: Earnings Press Release on the unaudited Consolidated Financial Results of the Company for the first quarter ended June 30, 2025

Dear Sir/ Madam,

In accordance with Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the Earnings Press Release on the unaudited Consolidated Financial Results of the Company for the first quarter ended June 30, 2025.

Submitted for your information and records.

Thanking you,

Yours Faithfully,

For Affle 3i Limited

(Formerly known as Affle (India) Limited)

Parmita Choudhury

Company Secretary & Compliance officer

Affle 3i Limited

(Formerly known as Affle (India) Limited)

Regd. Office | A47 Lower Ground Floor, Hauz Khas, Off Amar Bhawan, New Delhi-110016

Communication Office | 8th floor, Unitech Commercial Tower - 2, Sector - 45, Gurugram - 122003, Haryana

(P) 0124-4598749 (W) www.affle.com; CIN: L65990DL1994PLC408172

Press Release

Affle reports robust performance for Q1 FY2026

Revenue growth of 19.5% y-o-y | EBITDA growth of 33.7% y-o-y
PBT from operations (excl. other income) growth of 37.6% y-o-y

July 26, 2025: Affle 3i Limited, a consumer intelligence driven global technology company, today announced results for the first quarter ended June 30, 2025.

Consolidated Performance Highlights

Q1 FY2026 Highlights (y-o-y):

- Revenue from Operations of INR 620.7 crore, an increase of 19.5% y-o-y
- EBITDA at INR 139.7 crore, an increase of 33.7% y-o-y
- Profit Before Tax from operations (excluding other income) at INR 112.0 crore, an increase of 37.6%
- Profit After Tax at INR 105.5 crore, an increase of 21.8% y-o-y

Affle reported robust performance for Q1 FY2026 with a consolidated revenue from operations of INR 620.7 crore, an increase of 19.5% y-o-y from a revenue of INR 519.5 crore in Q1 last year. EBITDA stood at INR 139.7 crore, an increase of 33.7% y-o-y. EBITDA margin was at 22.5% in Q1 FY2026, an increase of 239 basis points on a y-o-y basis. PBT from operations (excluding other income) increased by 37.6% y-o-y to stand at INR 112.0 crore from INR 81.4 crore in Q1 last year. PAT increased by 21.8% y-o-y to INR 105.5 crore from INR 86.6 crore in Q1 last year. This growth was broad-based coming across India & International markets.

The CPCU business noted strong momentum delivering 10.7 crore converted users in Q1 FY2026, an increase of 17.8% y-o-y. The CPCU Revenue stood at INR 620.0 crore, an increase of 19.8% y-o-y from a revenue of INR 517.7 crore in Q1 last year. The top industry verticals for the company continued their strong growth momentum anchored on the CPCU business model, leading to significant operating margin expansion on both y-o-y and q-o-q basis.

In INR Crore	Q1 FY2026	Q1 FY2025	Y-o-Y Growth	Q4 FY2025	Q-o-Q Growth
Revenue	620.7	519.5	19.5%	602.3	3.1%
EBITDA	139.7	104.5	33.7%	134.0	4.3%
% EBITDA Margin	22.5%	20.1%		22.2%	
Reported PAT	105.5	86.6	21.8%	103.1	2.4%
% PAT Margin	16.5%	15.9%		16.6%	

Commenting on the results, Anuj Khanna Sohum, the Chairperson, MD & CEO of Affle said:

“Q1 FY2026 marked first quarter of our third decade as Affle 3i Limited, a period we envision as a transformative era of intelligence-led growth. We are elated to have commenced this journey with another milestone performance and delivered our highest-ever quarterly Revenue, EBITDA, PAT and CPCU conversions. These results stem from our strategic investments in intelligent platform solutions and our ongoing efforts to integrate AI deeply across our operations, reinforcing our 10x growth vision for the third decade.

We advanced our platform capabilities with integration of Opticks AI, our next-generation AI-powered engine that generates thousands of hyper-contextual creatives in real time at scale, amplifying the overall marketing effectiveness of our unified Consumer Platform Stack. We also became an Apple-certified partner, further strengthening our credentials in delivering privacy-first, ROI-driven advertising on iOS.

Guided by the intelligence pillar of our 3i vision, we are advancing our strategic roadmap that goes beyond operational efficiencies to driving smarter growth, deeper impact and exceptional stakeholder value creation.”

About Affle

Affle 3i Limited is a global technology company enabling AI-led solutions in mobile advertising. Affle enables advertisers to optimize targeting, personalize user engagement and maximize ROI by combining proprietary data, deep audience insights and advanced generative AI capabilities.

With our market-leading portfolio of tech platforms, we empower brands to move beyond automation toward next-gen experiences with measurable impact. Our consumer intelligence platforms deliver personalized solutions at scale, helping marketers connect with audiences in more relevant and meaningful ways. With innovative tech-powered capabilities, we drive performance across every stage of the mobile marketing journey. We are augmenting our authentic intelligence with AI-powered agents and algorithms, going beyond efficiency to adapt in real time and influence outcomes that matter. Affle 3i Limited is listed on the NSE (AFFLE) and BSE (542752).

For more information, visit - www.affle.com | contact - pr@affle.com