

Affle/PR/2025-26/Q2

November 01, 2025

To

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001	National Stock Exchange of India Ltd Exchange Plaza, 5th Floor, Plot No. C-I, G Block, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051
Scrip Code: 542752	Symbol: AFFLE

Re: Earnings Press Release on the unaudited Consolidated Financial Results of the Company for the second quarter and half year ended September 30, 2025

Dear Sir/ Madam,

In accordance with Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the Earnings Press Release on the unaudited Consolidated Financial Results of the Company for the second quarter and half year ended September 30, 2025.

Submitted for your information and records.

Thanking you,

Yours Faithfully,
For Affle 3i Limited
(Formerly known as Affle (India) Limited)

Parmita Choudhury
Company Secretary & Compliance officer

Affle 3i Limited

(Formerly known as Affle (India) Limited)

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Press Release

Affle reports robust performance for Q2 & H1 FY2026

Q2 FY2026: Revenue growth of 19.1% y-o-y | EBITDA growth of 28.9% y-o-y

H1 FY2026: Revenue growth of 19.3% y-o-y | EBITDA growth of 31.2% y-o-y

November 01, 2025: Affle 3i Limited, a consumer intelligence driven global technology company, today announced results for the second quarter and half-year ended September 30, 2025.

Consolidated Performance Highlights

Q2 FY2026 Highlights (y-o-y):

- Revenue from Operations of INR 646.7 crore, an increase of 19.1% y-o-y
- EBITDA at INR 146.1 crore, an increase of 28.9% y-o-y
- PAT at INR 110.5 crore, an increase of 20.1% y-o-y

H1 FY2026 Highlights (y-o-y):

- Revenue from Operations of INR 1,267.5 crore, an increase of 19.3% y-o-y
- EBITDA at INR 285.8 crore, an increase of 31.2% y-o-y
- PAT at INR 216.0 crore, an increase of 21.0% y-o-y

Affle reported robust performance for Q2 FY2026 with a consolidated revenue from operations of INR 646.7 crore, an increase of 19.1% y-o-y from revenue of INR 542.9 crore in Q2 last year. EBITDA stood at INR 146.1 crore, an increase of 28.9% y-o-y. EBITDA margin was at 22.6% in Q2 FY2026, an increase of 172 basis points on a y-o-y basis. PAT increased by 20.1% y-o-y to INR 110.5 crore from INR 92.0 crore in Q2 last year. This growth was broad-based coming across India & International markets.

In H1 FY2026, consolidated revenue from operations stood at INR 1,267.5 crore, an increase of 19.3% y-o-y. EBITDA was at INR 285.8 crore, an increase of 31.2% y-o-y and EBITDA margin stood at 22.6%, an increase of 205 basis points on a y-o-y basis. PAT increased by 21.0% y-o-y to INR 216.0 crore and PAT margin expanded to 16.5% versus 16.0% in H1 last year.

The CPCU business noted strong momentum delivering 10.9 crore converted users in Q2 FY2026, an increase of 15.0% y-o-y and taking the total converted users delivered in H1 FY2026 to 21.6 crore. The CPCU Revenue stood at INR 631.9 crore in Q2 FY2026. The top industry verticals for the company continued their strong momentum, helping it register a robust growth anchored on the CPCU business model along with an operating margin expansion on both y-o-y and q-o-q basis.

In INR Crore	Q2 FY2026	Q2 FY2025	Y-o-Y Growth	Q1 FY2026	Q-o-Q Growth	H1 FY2026	H1 FY2025	Y-o-Y Growth
Revenue	646.7	542.9	19.1%	620.7	4.2%	1,267.5	1,062.4	19.3%
EBITDA	146.1	113.3	28.9%	139.7	4.6%	285.8	217.8	31.2%
% EBITDA Margin	22.6%	20.9%		22.5%		22.6%	20.5%	
Reported PAT	110.5	92.0	20.1%	105.5	4.8%	216.0	178.6	21.0%
% PAT Margin	16.5%	16.1%		16.5%		16.5%	16.0%	

Commenting on the results, Anuj Khanna Sohum, the Chairperson, MD & CEO of Affle said:

“Q2 FY2026 marks another defining period of strong performance and intelligence-led growth in our 3i growth journey. We delivered our highest-ever quarterly Revenue, EBITDA, PAT and conversions, reaffirming the strength of our AI-powered Consumer Platform Stack and the success of our CPCU business.

We continue to take bold strides in advancing our intelligence roadmap by accelerating investments in Affle AI. We further enhanced our hyper-contextual creative engine and recently launched Niko, our specialized AI agentic capability designed to automate and drive greater app growth for marketers across the iOS ecosystem. These initiatives widen our competitive moat and augment the foundation of our Affle 3i vision, by embedding intelligence across our products, processes and operations.

As we progress into the second half of FY2026, we are encouraged by the broad-based growth in both consumer and advertiser spends across India & International markets. With our robust innovation pipeline, expanding use cases and growing global penetration, we remain well-poised to capitalize on the emerging opportunities and deliver sustainable, profitable growth to all our stakeholders.”

About Affle

Affle 3i Limited is a global technology company enabling AI-led solutions in mobile advertising. Affle enables advertisers to optimize targeting, personalize user engagement and maximize ROI by combining proprietary data, deep audience insights and advanced generative AI capabilities.

With our market-leading portfolio of tech platforms, we empower brands to move beyond automation toward next-gen experiences with measurable impact. Our consumer intelligence platforms deliver personalized solutions at scale, helping marketers connect with audiences in more relevant and meaningful ways. With innovative tech-powered capabilities, we drive performance across every stage of the mobile marketing journey. We are augmenting our authentic intelligence with AI-powered agents and algorithms, going beyond efficiency to adapt in real time and influence outcomes that matter. Affle 3i Limited is listed on the NSE (AFFLE) and BSE (542752).

For more information, visit - www.affle.com | contact - pr@affle.com