

November 11, 2019

Shalby/SE/2019-20/60

The Listing Department

National Stock Exchange of India Ltd

Mumbai 400 051.

Scrip Code: SHALBY

Corporate Service Department

**BSE Limited** 

Mumbai 400 001.

**Scrip Code: 540797** 

Sub: Investor Presentation for the Second quarter & Half year ended 30th September 2019 - disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements), Regulations, 2015 ("the SEBI LODR")

Dear Sir / Madam,

We are submitting herewith Investor Presentation on financial & operational performance of the Company for the Second quarter & Half year ended 30th September 2019, which is also being made available on our website.

We request to take the same on your records and disseminate the same to the members.

Thanking you,

Yours sincerely, For **Shalby Limited** 

Jayesh Patel
Company Secretary & Compliance Officer

Mem. No: ACS14898

Encl.: as above





SHALBY LIMITED (BSE CODE: 540797 | SHALBY, NSE CODE: SHALBY)

A leader in Joint Replacement surgeries in India with an established chain of multi-specialty tertiary care hospitals.



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> Shalby Hospital recognized for Company of the Year Award for the Healthcare category by SAP and Zee Business on 11th Oct 2019.

















CORPORATE FACTS







## VISION

Exceeding expectation from health

# MISSION

Leveraging global leadership in Joint replacement to establish multi-specialty care across geographies

# **ELITE** :OUR CORE VALUES



#### **E**XCELLNACE

We work with an intent to achieve excellence in whatever we do



#### **L**EARNING

We continuously learn, evolve & constantly look for newer and more efficient ways to achieve our goals.



#### **INTEGRITY**

We always do the right thing, even when no one is watching



#### **T**EAMWORK

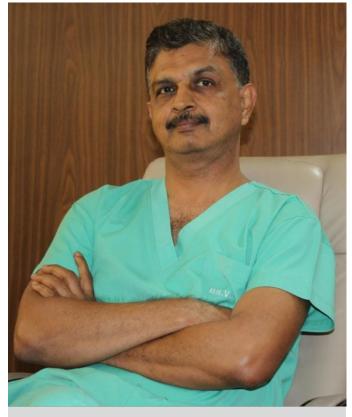
We work together for one objective: Patient satisfaction



#### **EMPATHY**

We do everything possible for our patient's well-being, safety, comfort & happiness





**Dr. Vikram Shah**Chairman & Managing Director

- MS Orthopaedics
- AO Basic Course (London)
- F.A.O.A.A (Switzerland)
- F.A.I.S.F (Germany)

#### **KEY ACHIEVEMENTS:**

- Over two and a half decades of professional work experience across UK, USA and India. Serving as Director, Department of Knee Replacement at Shalby Hospitals since 1993
- Dr. Shah innovated zero '0' Technique in 2011 and was awarded the Double Helical Award 2017, for the innovation
  - o Reduction of surgery time: 2.5 hours to 22 minutes
  - o Reduction in patient stay: 15 days to 3 days
  - o Drastic fall in infection rates due to minimum incision
- Invented the OS Needle, which is thick bore reverse cutting needle used in attaching soft tissues to the bone. Before the invention of the Needle, surgeons had to use complicated soft tissue procedures that had a very high failure rate. The needle can be attached with commonly available vicryl thread
- President of Indian Society of Hip & Knee Surgeons (ISHKS) for the year 2010-11
- Part of joint international faculty for development of new joints by Zimmer Inc., USA
- Receiver of several awards and accolades by reputed organizations

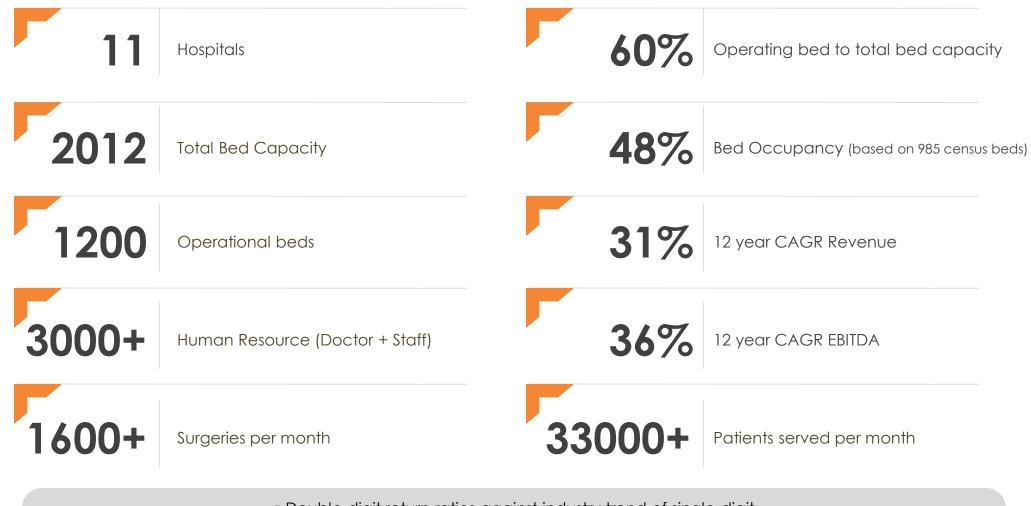
# HISTORIC EVOLUTION



Year	1994	2004	2007	2011	2015	2017	2019
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Bed Capacity	6	27	228	594	1070	2012	2012
# of Hospitals	1	1	2	4	6	11	11
Key Milestones	• Started professional practice with a 6-bed facility (Vijay Shalby)	Revenue growth – 100 times in first 10 years Incorporation of Company	<ul> <li>Operationalize d First Multi specialty Hospital of the group Shalby SG</li> </ul>	<ul><li>Acquired Shalby Vapi</li><li>Acquired Krishna Shalby</li></ul>	<ul> <li>Commissioned Shalby Jabalpur</li> <li>Commissioned Shalby Indore</li> </ul>	<ul> <li>Bed capacity grown 10 times in 10 years – to 2012 beds.</li> <li>Commissioned: Shalby Jaipur Shalby Naroda Shalby Surat Shalby Mohali</li> <li>Went public through IPO on BSE &amp; NSE.</li> </ul>	<ul> <li>Started implementation of advanced Hospital Information System (HIS) &amp; SAP ERP</li> </ul>

#### CORPORATE FACTS

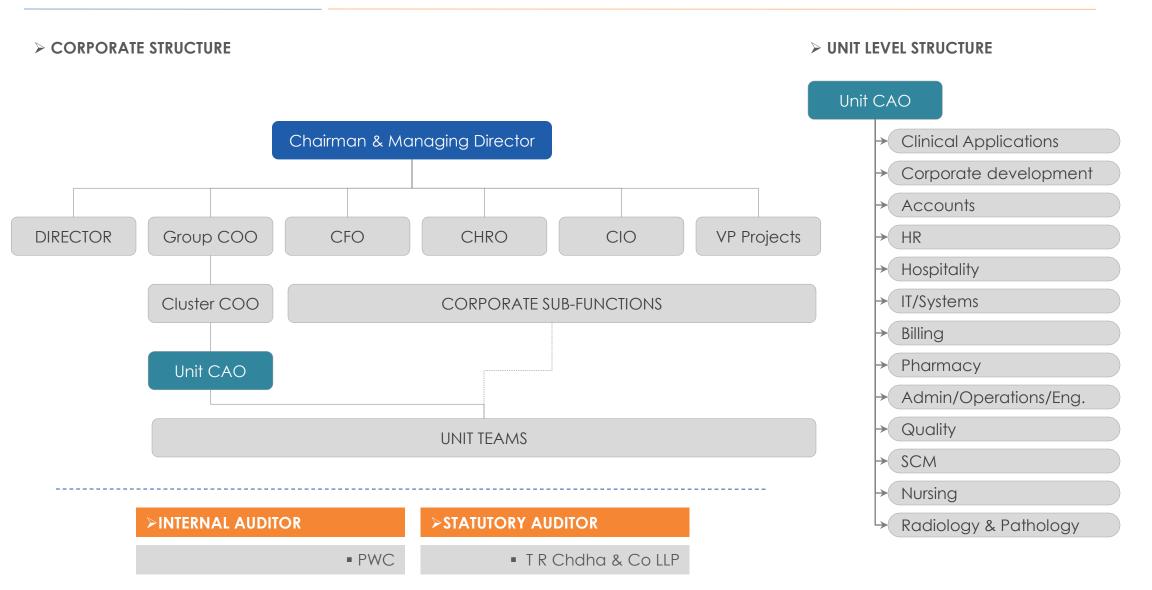




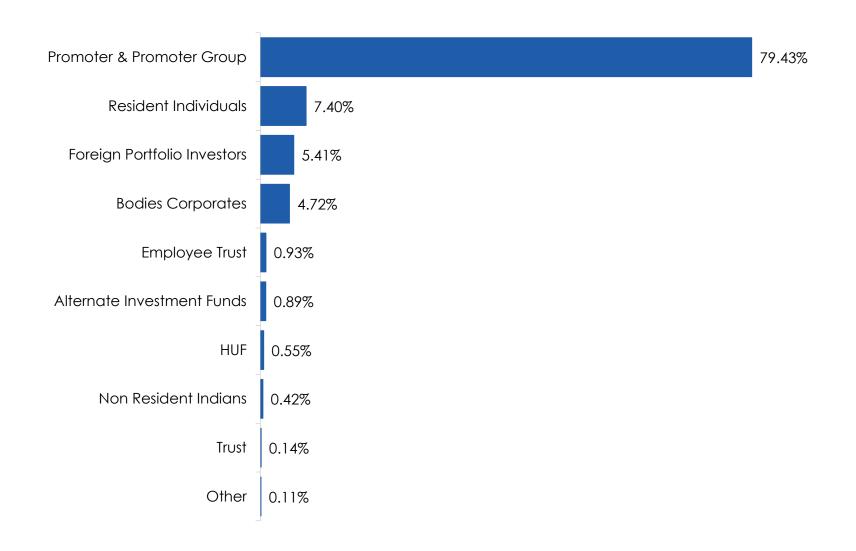
Double-digit return ratios against industry trend of single-digit

Consistently superior ROCE of mature hospitals



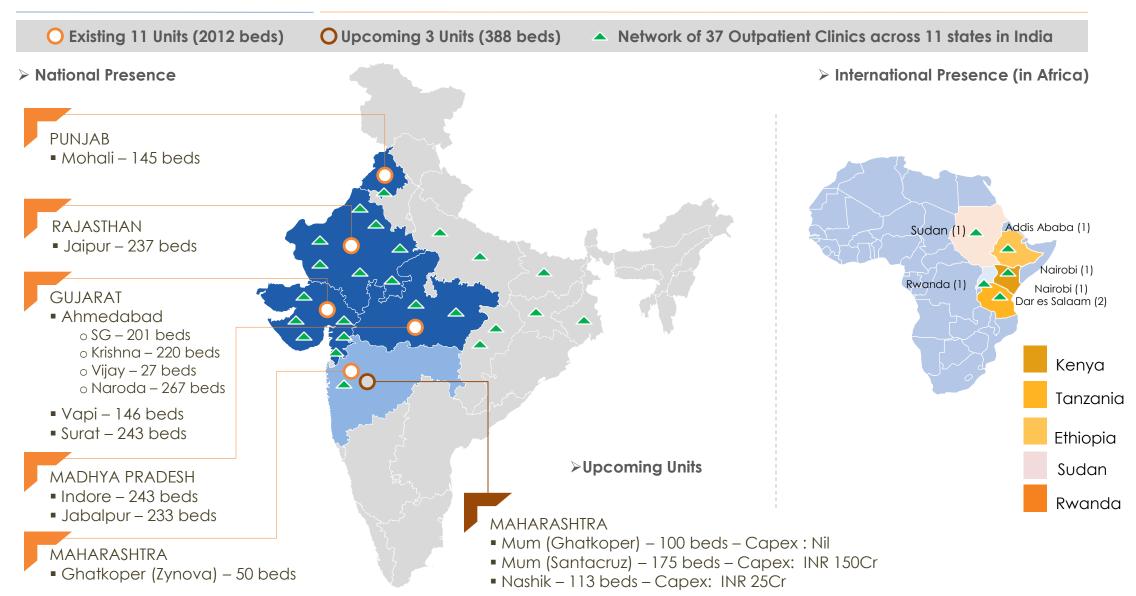






#### **OUR PRESENCE**







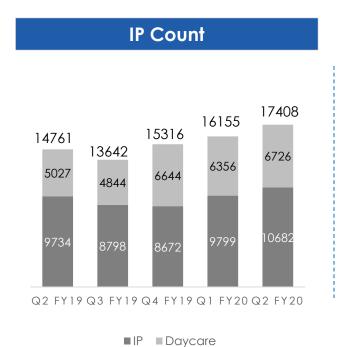


OPERATIONAL PERFORMANCE

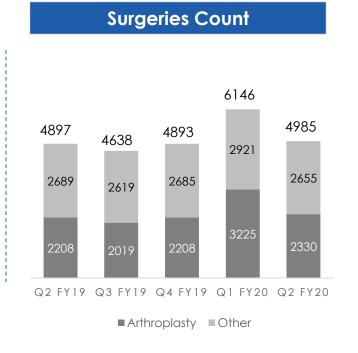


Particulars	Q2 FY19	Q1 FY20	Q2 FY20	Growth Y-O-Y(%)	Growth Q-O-Q(%) - Q2
Total Revenue (INR million)	1,216.1	1337.2	1278.8	5%	-4%
Total EBITDA (INR million)	250.6	311.5	301.3	20%	-3%
EBITDA Margin (%)	20.60%	23.29%	23.56%		
Bed Capacity (Nos.)	2012	2012	2012		
Operational Beds (Nos.)	1102	1200	1200	9%	0%
Average Length of Stay (without Daycare)	3.91	4.24	4.28		-
Occupancy (Beds)	452	457	473	5%	4%
Occupancy (%) (based on operational beds)	41%	38%	41%		-
In-Patient Count (Nos.)	9644	9799	10682	11%	9%
Day-Care Patient Count (Nos.)	5027	6356	6726	34%	6%
Out patient Count (Nos.)	76794	87575	83187	8%	-5%
Surgeries Count	4897	6146	4985	2%	-19%
ARPOB (In Rs.)	29,244	32,154	29,399	1%	-9%

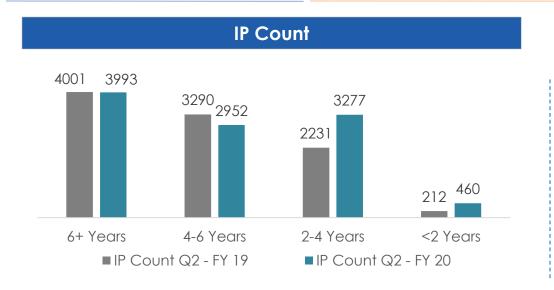


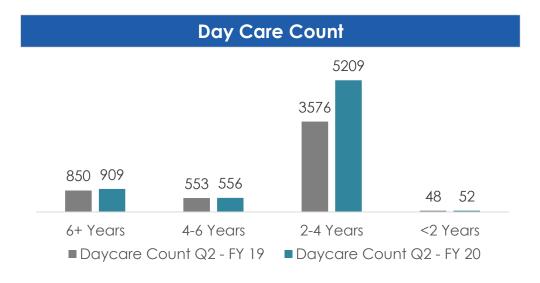


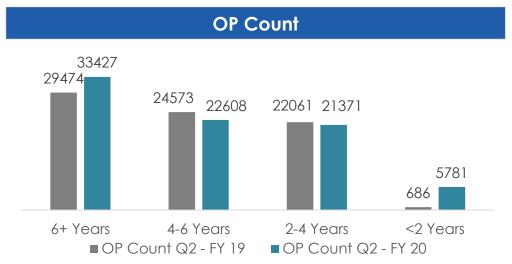


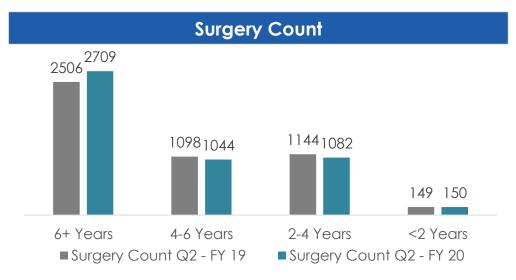












\*6 Years: SG, Krishna, Vijay & Vapi I 4-6 Years: Jabalpur, Indore I 2-4 Years: Surat, Naroda, Jaipur I <2 Years: Mohali





FINANCIAL PERFORMANCE

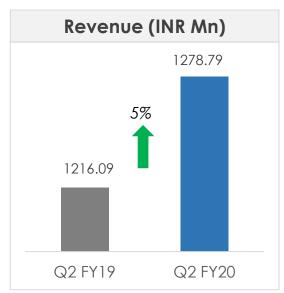


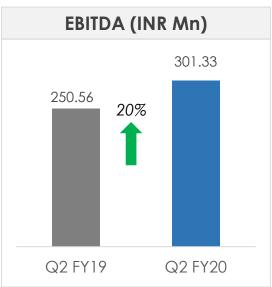
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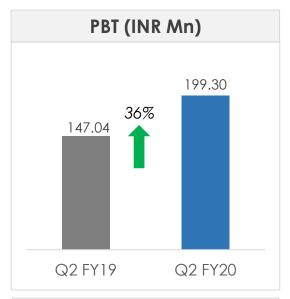
Particulars	Q1 FY19	Q2 FY19	H1 FY19	Q1 FY20	Q2 FY20	H1 FY20	<b>Growth</b> (H1 FY19 Vs H2 FY20)
Revenue	1187.4	1216.1	2403.5	1337.2	1278.8	2616.0	9%
EBITDA	275.0	250.5	525.5	311.5	301.3	612.8	17%
EBITDA Margin	23.2%	20.6%	21.9%	23.3%	23.6%	23.4%	
PBT	177.8	147.0	324.8	209.7	199.3	409.0	26%
PAT	121.3	36.8	158.1	236.6	129.0	365.6	131%
PAT Margin	10%	3%	7%	18%	10%	14%	

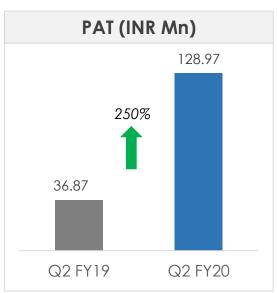
#### KEY FINANCIAL PARAMETERS – Q2 FY20

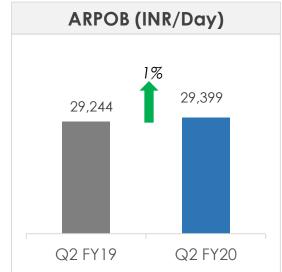


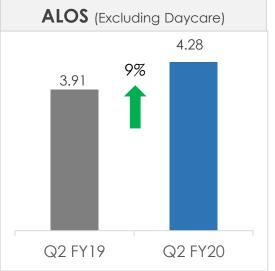














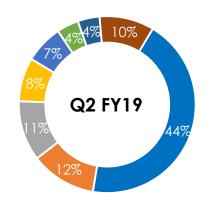
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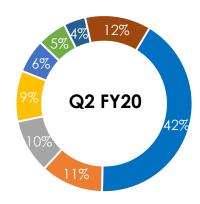
David and area	00 FV10	07 - f D	O1 FV00	07 - f D - · · · · · ·	O0 FV00	07 - f D - · · · · · ·	Growth	Growth
Particulars	Q2 FY19	% of Revenue	QT FY20	% of Revenue	Q2 FY20	% of Revenue	(y-o-y)	(Q-o-Q)
Revenue from Operations	1,193.9		1317.7		1,258.3		5%	-5%
Other Income	22.2		19.5		20.5		-8%	5%
Total Income	1,216.1		1337.2		1,278.8		5%	-4%
Expenses								
Materials & Consumables	304.5	25.0%	345.1	25.8%	312.7	24.5%	3%	-9%
Fees to Doctors and Consultants	327.1	26.9%	337.9	25.3%	316.1	24.7%	-3%	-6%
Other Operative Expenses	41.9	3.4%	44.1	3.3%	43.9	3.4%	5%	-1%
Employee Costs	212.2	17.4%	214.0	16.0%	209.7	16.4%	-1%	-2%
Administrative Expenses	65.8	5.4%	66.8	5.0%	78.9	6.2%	20%	18%
Advt. & Promotion	14.1	1.2%	17.8	1.3%	16.2	1.3%	15%	-9%
Total Operational Expenses	965.6	79.4%	1025.7	76.7%	977.5	76.4%	1%	-5%
EBITDA	250.5	20.6%	311.5	23.3%	301.3	23.6%	20%	-3%
Finance Cost	20.1		13.2		10.5			
Depreciation & Amortization Expense	83.4		88.5		91.6			
Profit before tax (PBT)	147.0		209.7		199.3		36%	-5.0%
Tax Expense	110.2		-26.9		70.3			
Profit after tax (PAT)	36.9	3.0%	236.6	17.7%	129.0	10.1%	250%	-45%





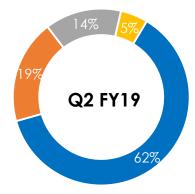
- Arthoplasty
- Critical Care & General Medicine
- Cardiac Science
- Oncology
- Other Ortho
- Neurology
- Nephrology
- Others

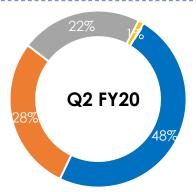






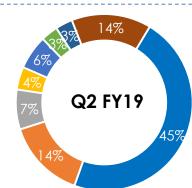
- Self Pay
- Corporate Government
- TPA
- Corporate Private

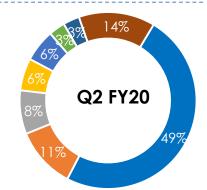






- Arthoplasty
- Other Orthopedics
- Nephrology
- Cardiac Science
- General Surgery
- Cosmetic & Plastic Surgery
- Oncology
- Other







#### >OPERATIONAL PARAMETERS

#	Parameters	6 Years+	4-6 Years	2-4 Years	<2 Years	Total
1	Total Bed Capacity	594	476	747	145	2012
2	Operational Beds	437	330	324	73	1200
3	Avg. Occupied Beds	177	145	127	24	473
4	Occupancy (%)	41%	44%	39%	33%	41%

#### >FINANCIAL PARAMETERS

#	Parameters	6 Years+	4-6 Years	2-4 Years	<2 Years	Total
1	Revenue Share	49%	21%	27%	4%	100%
1A	Arthoplasty	28%	4%	9%	1%	42%
1B	Non-Arthoplasty	21%	17%	18%	3%	58%
2	EBITDA %	35.45%	12.88%	13.48%	-16.28%	23.56%
3	ARPOB ( RS. )	36,540	20,066	29,721	31,479	29,399
4	ALOS ( DAYS )	4.55	4.52	3.59	4.78	4.28

\*6 Years+: SG, Krishna, Vijay & Vapi | 4-6 Years: Jabalpur, Indore | 2-4 Years: Surat, Naroda, Jaipur | <2 Years: Mohali

\*Zynova Shalby has total 50 Beds, out of these 36 are operational. These are included in Total Bed & Operational beds Occupancy is calculated excluding Zynova Shalby Bed counts.





OTHER KEY UPDATES



#### Voice conservative surgery for Vocal Cord Cancer

• Tumor of left Vocal Cord in a middle aged male removed endoscopically and successfully treated post operative, by chemo radiotherapy at Shalby Indore. The patient was discharged without any recurrence of tumor and with fair voice quality.

#### **Shalby Neurology Excellence**

 A 36 year old female patient with Right Side Sensory disturbance cured at SG Shalby Neurology Department

#### **Critical Care Excellence**

• A female patient from Rajkot with severe breathing difficulty cured at SG Shalby with the Help of ECMO (Extra Corporeal Membrane Oxygenation). She was kept on ECMO for 8 days and the total hospitalization period was 20 days.

#### SHALBY ACADEMY



- Launched "Certificate of Internship Program" in Physiotherapy, Paramedical, Biomedical Engineering & Nursing.- August 2019.
- Successfully Inducted batch of 61 physiotherapist for "Certificate of Internship program"
- Launched new courses in association with National Council of Paramedical, Delhi.
   Courses are CT SCAN Technician , Cathlab Technician in this current academic year.

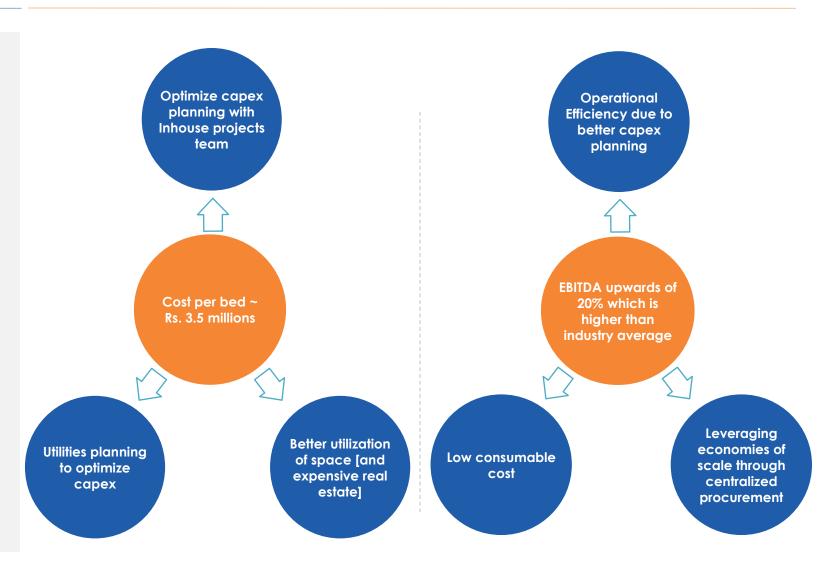




# OUR BUSINESS MODEL – FEATURES OPTIMISING CAPEX AND OPEX

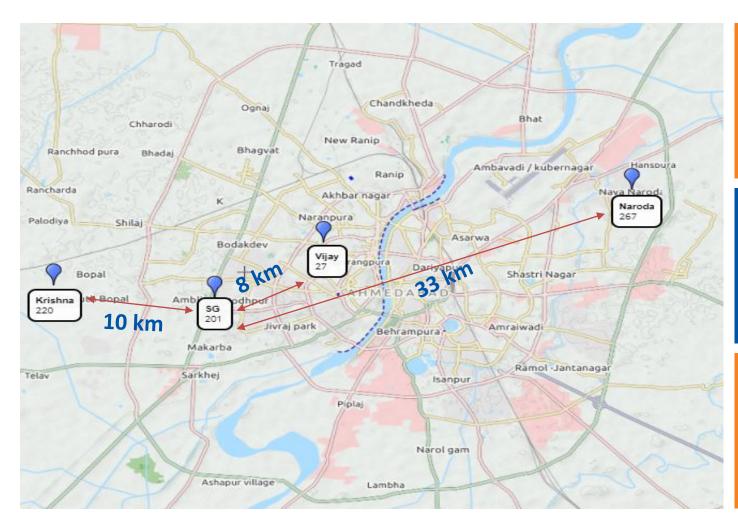


- Lowest Capex and Opex per bed due to optimal use of real-estate
- Equipment planning and utilities planning
- In-house planning teams
- Focus on surgeries with higher ARPOB, better margins and return ratios
- Centralised procurement
- Gradual ramp-up of bed capacity
- Fully owned or O&M on revenue sharing (no fixed rentals, no security deposit or MG)



## TYPICAL CONCEPT OF 200 (±20%) BED CAPACITY SET-UP



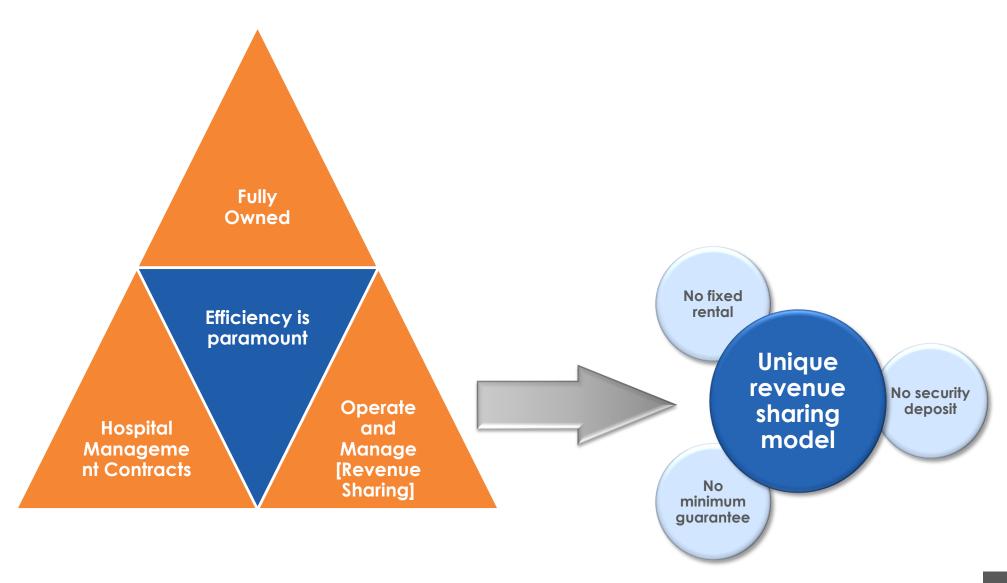


Facilities 10-15 kms away

Local and Natural Footfalls from 4-5 kms radius helps to fill up ~50% beds

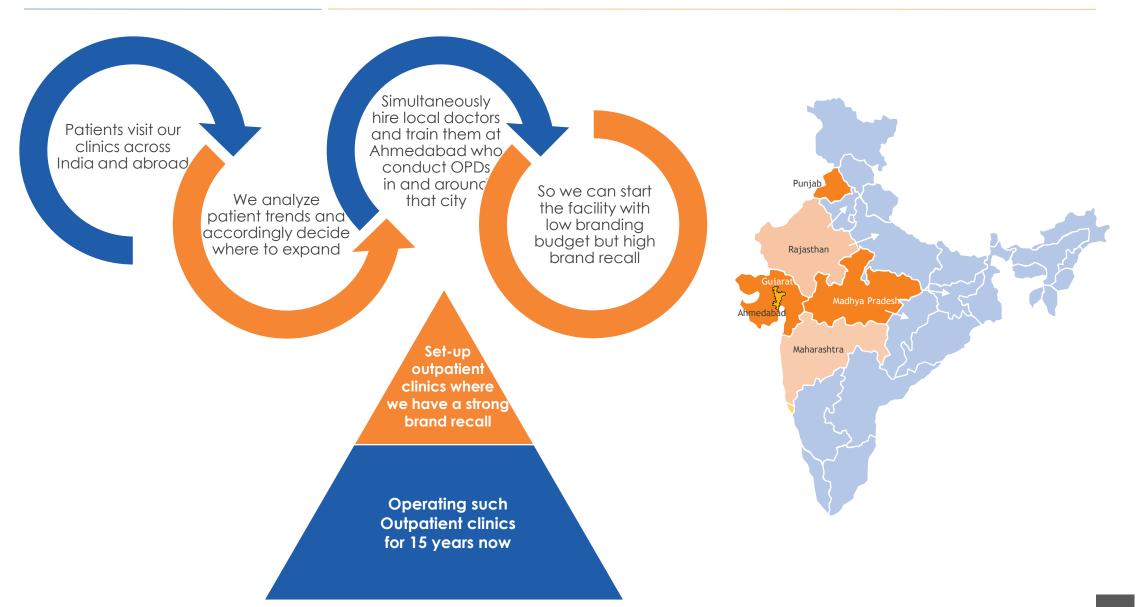
Balance ~50% – patients come in the name of doctors reducing thereby dependency on star doctors thus controlling doctor payout %





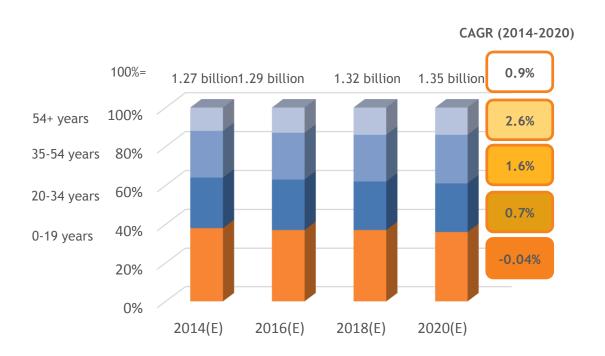
#### ROLE OF OPDS FOR EXPANSION





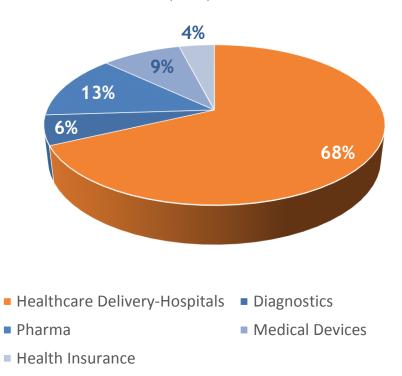


# Population and Population Growth Rate of India (Historical and Expected)



#### Spilt of Indian Healthcare Industry by Segments







## Spilt of Public and Private Hospitals in India

# 70% Public Hospitals Private Hospitals

Private Corporate Hospitals account to less than 10% of the total Private Hospitals

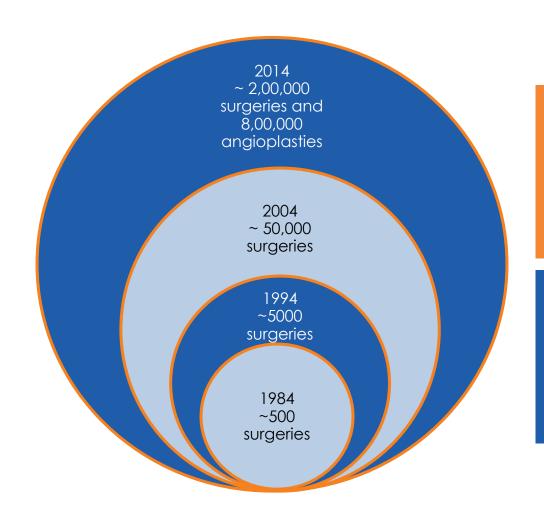
# Indian Healthcare Delivery Industry size (2015-2020) (INR in Trillion)





- Private sector investment has been increasing due to change in mind-set and better returns on investment
- Healthcare businesses can also be profitable as long the costs are affordable
- The advent of information technology has given a fillip to the healthcare business making it both controllable and scalable
- Rising aspirational middle-class today is not averse to paying for quality healthcare services
- Impact of health insurance, government schemes and emergence of medical tourism - key drivers of positive change
- Healthcare today in India is evolving to be a larger consumer story than ever before

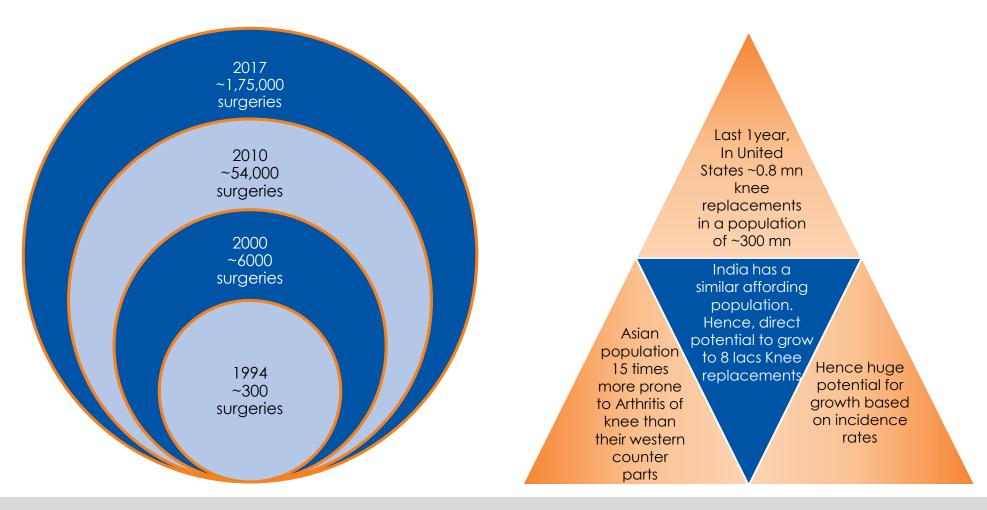




CAGR – 29% in 30 years. Currently growing @ 2-3%

Wide procedure penetration – to Tier 2 and 3 cities





Surgery Count CAGR @32% in 23 years





#### CONDUCIVE GOVERNMENT POLICIES DESPITE CHALLENGES



Swastha Bharat, Smriddha Bharat. Demographic dividend realization impossible without proper healthcare

Rashtriya Samaj Beema Yojana: 100 mln families will get Rs 500,000 per year for their families to cover secondary and tertiary hospital expenses





100% depreciation on capex incurred, MAT credit can be availed for 15 years, all healthcare education and training services exempted from GST

State Policies include capital subsidy on purchase of medical equipment, capital investment subsidy on construction of tertiary-care hospitals and interest subvention, along with several other benefit



# THANK YOU

