## Review of Financial Result Q3 - Mar'13

## Financial Review

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"Price Less" Fashion",

## Financial Review - Profit \& Loss Statement

| Particulars | Quarter ended on |  | Change | Particulars | Nine months ended on |  | Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 31.12 .2012 \\ \text { (Unaudited) } \\ \hline \end{gathered}$ | 31.12 .2011 <br> (Unaudited) |  |  | 31.12.2012 | 31.12.2011 |  |
|  |  |  |  |  | (Unaudited) | (Unaudited) |  |
| Part I |  |  |  | Part I |  |  |  |
| 1. Income from operations |  |  |  | 1. Income from operations |  |  |  |
| (a) Net sales/ Income from operations | 11,985.13 | 8,540.19 | 40\% | ( a ) Net sales/ Income from operations | 28,812.27 | 20,860.62 | 38\% |
| (b) Other operating income | 6.88 | 10.22 |  | (b) Other operating income | 40.67 | 37.62 |  |
| Total income from operations (net) | 11,992.01 | 8,550.41 |  | Total income from operations (net) | 28,852.94 | 20,898.24 |  |
| 2.Total expenses | 10,358.87 | 7,426.94 | 39\% | 2.Total expenses | 25,930.47 | 19,049.96 | 36\% |
| 3. Profit from operations before other income, finance costs and prior period items (1-2) | 1,633.14 | 1,123.47 | 45\% | 3. Profit from operations before other income, finance costs and prior period items (1-2) | 2,922.47 | 1,848.28 | 58\% |
| 4. Other income |  | 2.74 |  | 4. Other income | 4.71 | 6.50 |  |
| 5. Profit from ordinary activities before | 1,633.14 | 1,126.21 |  | 5. Profit from ordinary activities before finance costs and exceptional items (3+4) | 2,927.18 | 1,854.78 |  |
| finance costs and exceptional items (3+4) <br> 6. Finance costs | 165.01 | 178.52 |  | 6. Finance costs | 488.11 | 480.66 |  |
| 7. Profit from ordinary activities before tax and prior period items (5-6) | 1,468.13 | 947.69 |  | 7. Profit from ordinary activities before tax and prior period items (5-6) | 2,439.07 | 1,374.12 |  |
| 8. Prior period income | 61.58 | 40.59 |  | 8. Prior period income | 61.58 | - ${ }^{-}$ |  |
| 9. Net profit before tax $(7+8)$ | 1,529.71 | 988.28 |  | 9. Net profit before tax (7+8) | 2,500.65 | 1,374.12 |  |
| 10. Tax expense | 499.70 | 313.45 |  | 10. Tax expense | 814.85 | 447.21 |  |
| 11. Net profit for the period (9-10) | 1,030.01 | 674.83 | 53\% | 11. Net profit for the period (9-10) | 1,685.80 | 926.91 | 82\% |
| 12. Paid up equity share capital (Face value of Rs. 10 per share) | 1,394.78 | 734.09 |  | 12. Paid up equity share capital (Face value of Rs. 10 per share) | 1,394.78 | 734.09 |  |
| 13. Reserves excluding revaluation reserves |  |  |  | 13. Reserves excluding revaluation reserves |  |  |  |
| 14. Earnings per share (of Rs. 10 each) (not annualised) |  |  |  | 14. Earnings per share (of Rs. 10 each) (not annualised) |  |  |  |
| (a) Basic | 7.38 | 4.84 |  | (a) Basic | 12.09 | 6.65 |  |
| (b) Diluted | 7.38 | 4.84 |  | (b) Diluted | 12.09 | 6.65 |  |

## Financial Review - Balance Sheet \& Cash Flow



## Key highlights of Apr-Dec 2012-13 results

- Number of Stores are up from 53 to 62 yoy.
- Revenues were up $\mathbf{3 8 . 1 \%}$, yoy with same store sales growth $14 \%$.
- Sales per sq foot per month has gone from Rs600 from Rs690.
- Contribution of Apparel segment to total revenues expanded from 65\% in 9MFY12 to 69\% in 9MFY13 whereas that of kirana has reduced from 24\% to $19 \%$ over same time frame.
- Improvement in sales mix and lower raw material costs helped to expand EBITDA margins from $10.44 \%$ to $11.9 \%$ yoy.
- Net profit is up $81.9 \%$, yoy.


## Financial Parameters - $3^{\text {xid }}$ Qtir 2012-13 vs 2011-12



## Operational Parameters - 3rid ${ }^{\text {tur 2012 }}$ 2012-13 vs 2011-12



## Key Parameters - Apr-Dec 2012-13 vs 2011-12



## Financial Parameters - Apr- Dec 2012-13 vs 2011-12

Same Store Sales Growth (\%)


## Financial Parameters - Apr- Dec 2012-13 vs 2011-12


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## Operational Parameters - Apr - Dec 2012-13 vs 2011-12


"Price Less" Fashion",

## Financial Review - Utilization of IPO Funds

Amount in Crores

| Particulars |  | Amount |
| :--- | ---: | ---: |
| Issue Proceeds | 84.0 |  |
|  |  |  |
| Utilization |  | 7.0 |
| IPO Expenses | 30.0 |  |
| Investment in Debt Funds | 35.0 |  |
| Park in CC Accounts | 12.0 |  |
| Utilisation towards Objects of the Issue | $\mathbf{8 4 . 0}$ |  |
| Total |  |  |

- The company has a net cash balance of Rs. 25 crores as on date.
- The company has already opened 6 stores from the funds raised towards the object to the issue.
- The company as of now has 65 stores and plans to open another 12 stores during the next 3 months


## Financial Review

## Thank you

In case of any querries pls contact the IR Team :
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