

TM NO : 2339164

SRG HOUSING FINANCE LIMITED

REGD. OFFICE: 321, S.M. LODHA COMPLEX, SHASTRI CIRCLE, UDAIPUR 313001 (RAJASTHAN) PHONE: 0294-2561882, 2412609, FAX: 0294-5104446, E-MAIL: srghousing@gmail.com CIN NO.: L65922RJ1999PLC015440 WEBSITE: www.srghousing.com

Date: 31.01.2018

To. Department of Corporate Services BSE Limited Mumbai- 400 001

Respected Sir/Ma'am,

SUBJECT: Corporate Presentation - December, 2017

With reference to above, we hereby provide the Corporate Presentation of the Company for the period ended December, 2017.

Please take the same on record and acknowledge the receipt.

Thanking You,

With Regards,

For SRG Housing Finance Limited

Winod W. Jain (Managing Director) DIN: 00248843



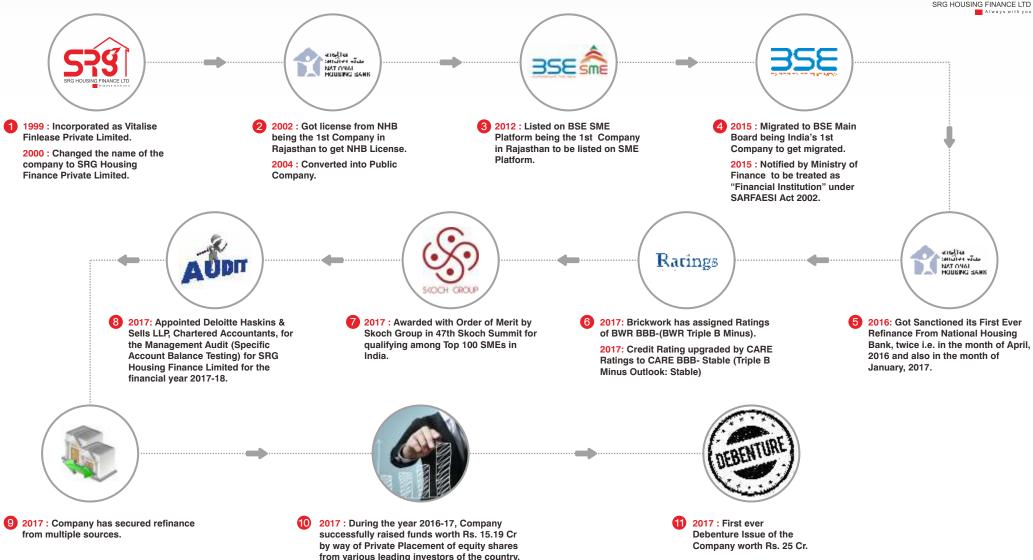


Company Profile

- SRG HFL's business model is the **brainchild** of Mr. Vinod K. Jain, the company's Managing Director. His vision is to provide housing finance to people in rural area which is generally underrated and left ignored by other financial institutions.
- Bombay Stock Exchange Listed and National Housing Bank registered Housing Finance Company.
- Recognized by National Housing Bank for refinance facility.







This issue is the 1st Private Placement made

by the Company post its IPO.



Board of Directors

Mr. Vinod K. Jain

Managing Director (DIN: 00248843)

Mr. Vinod K. Jain is an experienced Managing Director (Promoter) with a vision to fuel SRGHFL to be the next big participant in writing the growth story of India. He has with his deep financial prowess and effective team management capabilities pioneered the growth of company with utmost honesty and integrity.

Mrs. Seema Jain

(DIN: 00248706)

Mrs. Seema Jain is serving to the Board since the inception of the company. She has excellent leadership, Management and Organizational skills

Mr. Nishant Badala

(DIN:06611795)

Mr. Nishant Badala is an Independent Director of our Company. He has completed his Masters in Commerce from University of Udaipur. He is a Chartered Accountant and Company Secretary by profession, having expertise in the field of accounting legal and taxation.

Mr. Vikas Gupta

(DIN:05280808)

Mr. Vikas Gupta is an Independent Director of the Company. He has done his Bachelors of Commerce from Mohan Lal Sukhadia University, Udaipur. He also holds a degree in Law (LLB). He is registered with Commissioner of Income tax, Udaipur as Income Tax Practitioner. He has diverse exposure in Tax consultancy and all related financial Services.

Mr. Ashok Kabra

(DIN:00240618)

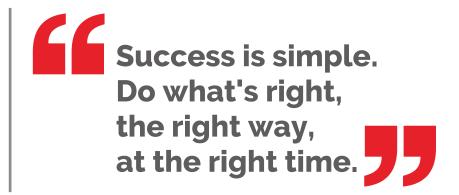
Mr. Ashok Kabra is an Independent Director of the company. He has done his Masters in Commerce. He has diverse exposure of more than 12 years in corporate finance, stock broking, Investments and financial services etc.



Mr. Vinod K. Jain | Managing Director



Mr. Vinod Jain is a firm believer of achieving excellence through a positive and proactive approach. He follows a dictum –



He is an experienced Managing Director (Promoter) with strong controlling, direction & effective team building capability. In the year 1999 he floated his own Company "SRG Housing Finance Limited" with a broad and clear vision in the field of finance. He pioneered Housing Finance in year 2002 in Rajasthan.

He has proved his capability in strategic management and is a successful performer in pursuit of profitable growth.

His relentless ambition established the brand SRG and fueled the company to the new heights of success. He has always proven SRG Housing Finance Ltd. as the best Company with respect to customer satisfaction and highly motivated employees.



Management Team



Mr. Ashok Modi | CFO

Mr. Modi has more than 25 years of experience in ensuring financial strengthening to the individuals and organizations via audit and strategic planning. His in-depth knowledge about the financial system and various derivatives is unparalleled. He is with the company since 2012.



Mr. Lavang Murdia | смо

Mr. Murdia has 15 years of experience into Sales and Marketing and has build robust business models in sectors like finance, insurance, telecom etc. He has an expertise in channel management where he researches into identifying cum building new market opportunities. He has been working with the company since 2010.



Ms. Krati Jain | Vice President

Ms. Jain has over 5 years of experience in Finance. She is Ph.D. in finance and is an associate member of ICSI along with MBA (PGDBA) from Symbiosis. She is a post graduate from Mohan Lal Sukhadia University, Rajasthan. She is having hand of experience in management and finance. She is effectively handling administration and management of the company. She works closely on strategic planning, decision making and new policy formulation which aids in development and achievement of goals. She has joined the company in 2017.



Management Team



Ms. Sunaina Nagar | CS & GM- Finance

Ms. Nagar is an associate member of Institute of Company Secretaries of India and also possesses LLB degree. She is handling Compliance, Equity & Debt Financing matters. Her deep insights and research mindset has helped company to find newer innovative ways to expand and flourish. She joined the company in the year 2015.



Ms. Manjot Kaur Bakshi | CHRO

Ms. Bakshi is an Associate Member of Bar Council of India. She is an MBA HR from IMT Ghaziabad. She is also persuing Masters in Law. She is handling Strategic Planning, Human Resource matters. Her intelligence, hard work and dedication to work has helped company grow in an organised manner.

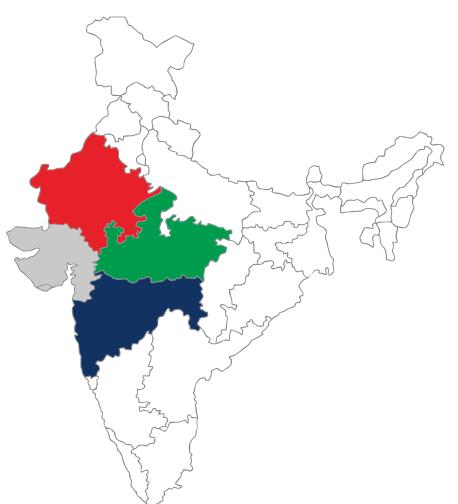


Mr. Dilip Kumar Singhvi | GM- Operations

Mr. Singhvi is retired as a Senior Manager-Bank of Baroda after serving for 36 years and also has been Incharge-cum-faculty in RTC(Regional Training Centre), Jaipur for 5 years. His qualifications includes B.SC, M.COM, MBA, CAIIB among others and he has also qualified various courses on Mutual Funds organised by NISM. He is equipped with various procedures and policies which makes financial transaction less cumbersome and meaningful. His tracking mechanism and rigorous follow up strategies has helped building up of customer network. Mr. Singhvi is working with company since 2015



Business Locations



Registered Office: Udaipur (Rajasthan) Corporate Office: Mumbai (Maharashtra)

Madhya Pradesh

Mandsaur Neemuch Ratlam Shamgarh Ujjain

Gujarat

Ahmedabad Mehsana Palanpur Surat

Rajasthan

Ajmer Jaipur Jodhpur Aspur Banswara Kota Rajasmand Bhilwara Salumber Bhinder Bijainagar Sagwara Sirohi Chittorgarh Dungarpur Sumerpur

Maharashtra 1

Mumbai

Fatehnagar





Tenure ➤ Upto 15 years Average Tenure ➤ 6.6 Yrs



Average Ticket Size Rs. 6.23 Lacs



Repayment Mode

PDCs/ ECS are accepted.



Loan to Value (LTV) ▶50% \approx of the property value

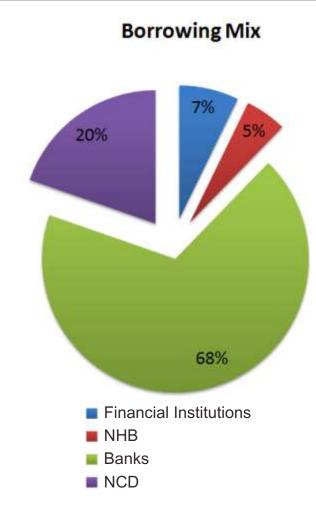


Catering also to LMI Segment



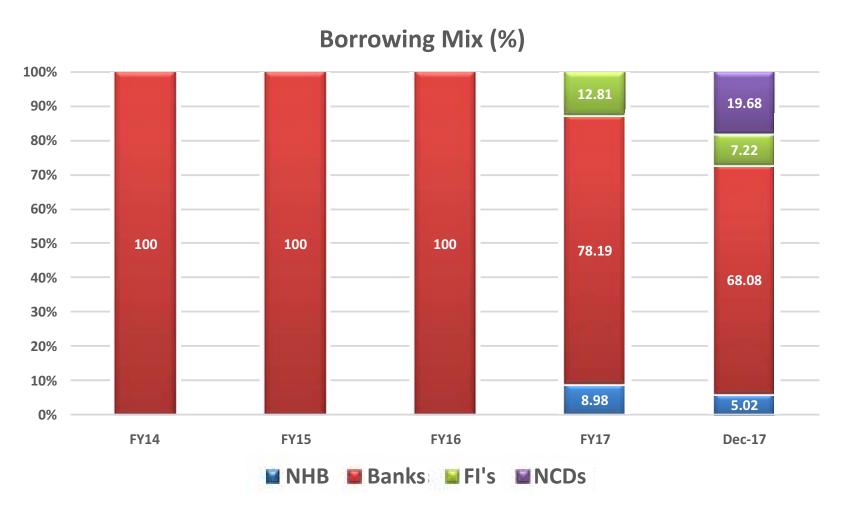
Fact Sheet for Period Ended Dec 31, 2017

Highlights	Amount (In cr.)
Net Worth	37.46
Outstanding Loan Assets (AUM)	155.07
Profit After Tax (Not Annualised)	5.98
Disbursement	90.68
Revenue from Operations (Not Annualised)	22.76
Gross NPA	1.27%
Net NPA	0.64%



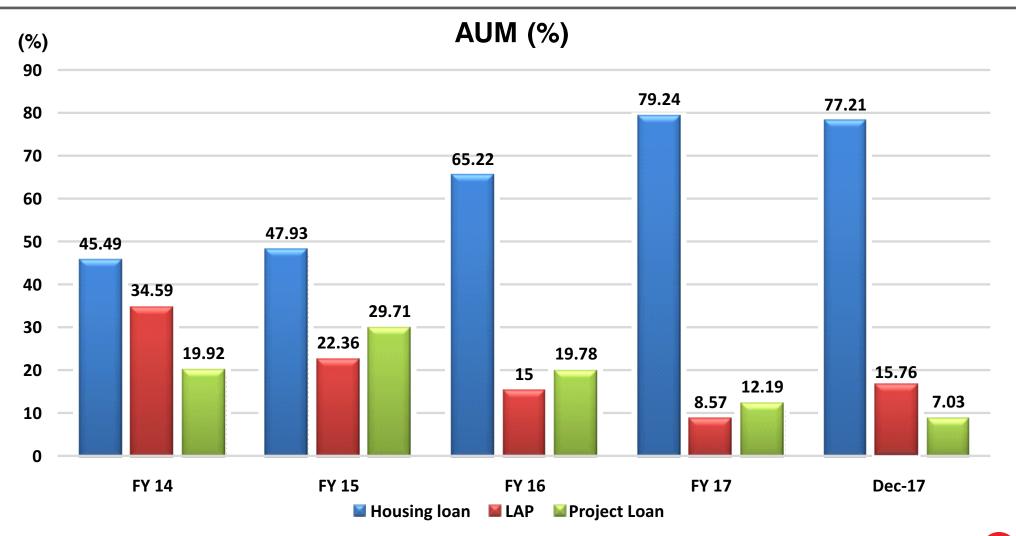


Multi Sources of Refinance





Lending Summary



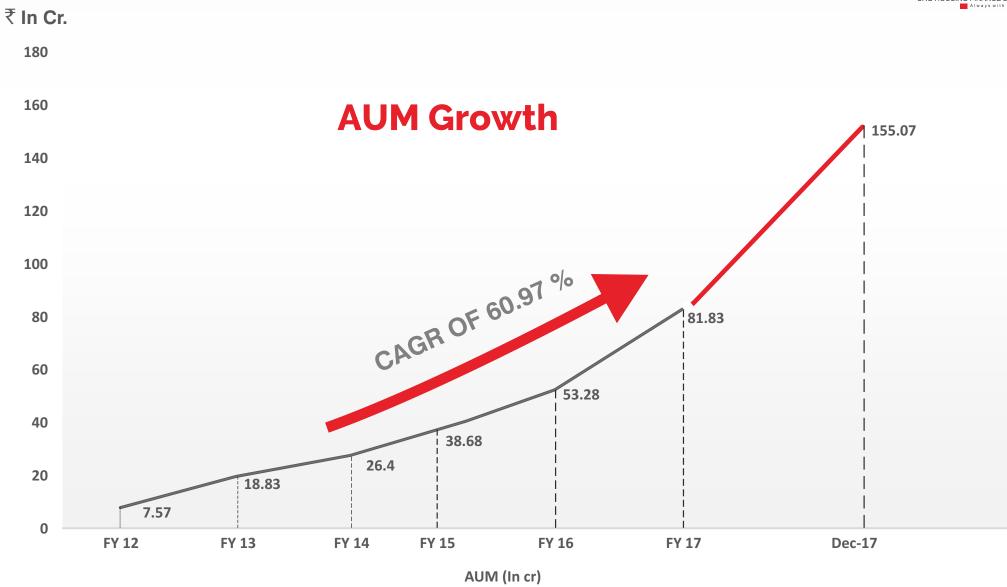


Loan Portfolio Analysis

Amount in Lacs	Dec, 2017		201	7	2016		
Amount in Lacs	Amount	%	Amount	%	Amount	%	
Housing Loan	11972.99	77.22	6483.95	79.24	3474.71	65.21	
LAP	2443.48	15.75	701.66	8.57	798.85	14.99	
Project Loan	1090.28	7.03	997.27	12.19	1054.89	19.80	
Total	15506.75	100.00	8182.87	100.00	5328.45	100.00	

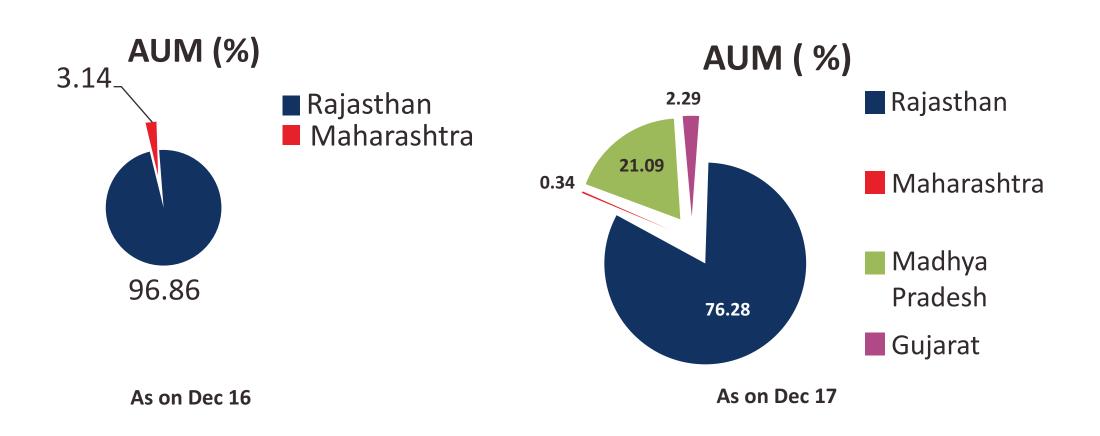
Amount in Lacs	Dec, 2017	2017	2016			
Amount in Lacs		Avg. Loan size				
Housing Loan	4.48	4.66	4.17			
LAP	9.01	15.95	21.02			
Project Loan	121.11	124.66	131.86			







Increasing Geographical Presence





Business Module

► Targeting rural and urban demography

Demography	%	Dec 17 (AUM in Cr)
Urban	27.20	42.17
Rural	72.80	112.90
		155.07

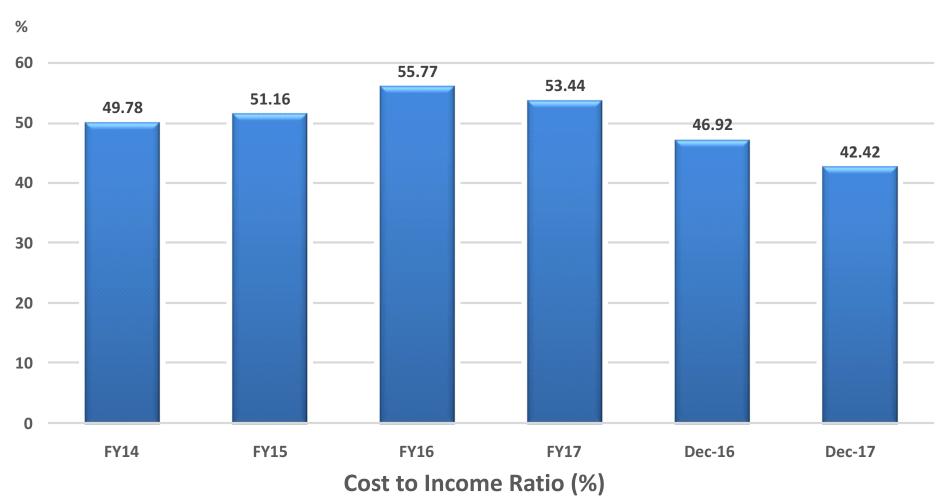
► Integrating with new technology and advance level business modules

Giving large acceptance to the technological integrations have proved as the major key growth drivers for the company. Increase in efficiency of process and real time data has thus allowed us to make the disbursement process faster and accurate.

► High focus on evaluation of risk and internal control system.

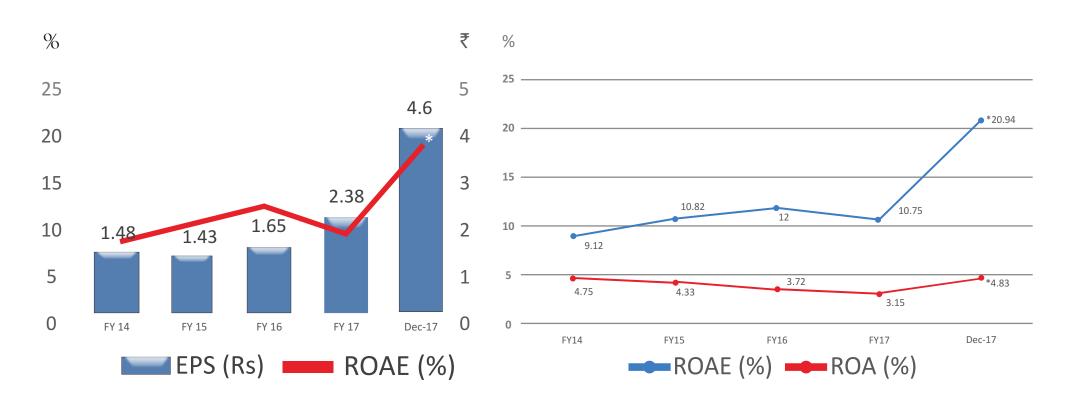


Cost to Income Ratio





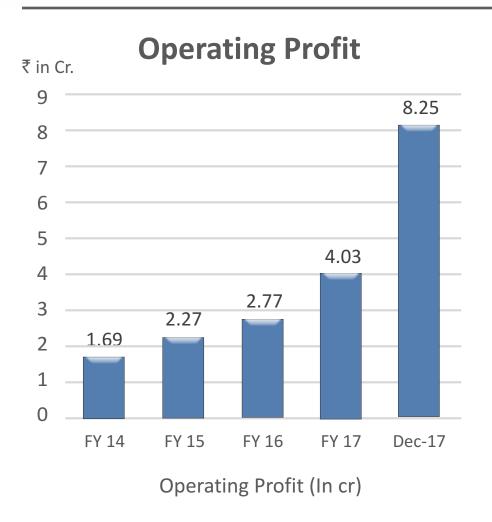
Earnings Growth

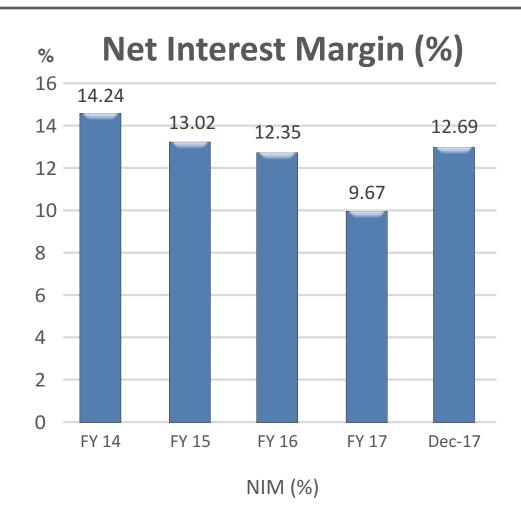


^{*}Not annualised.

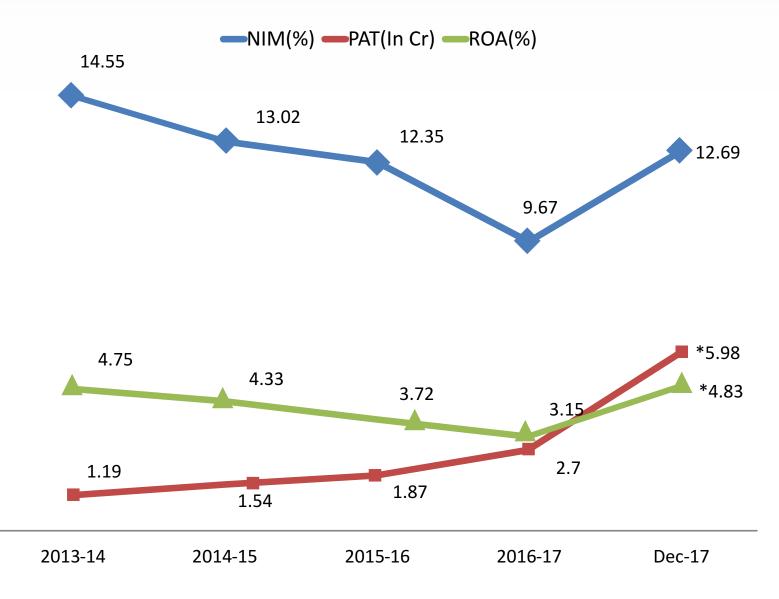


Earnings Growth





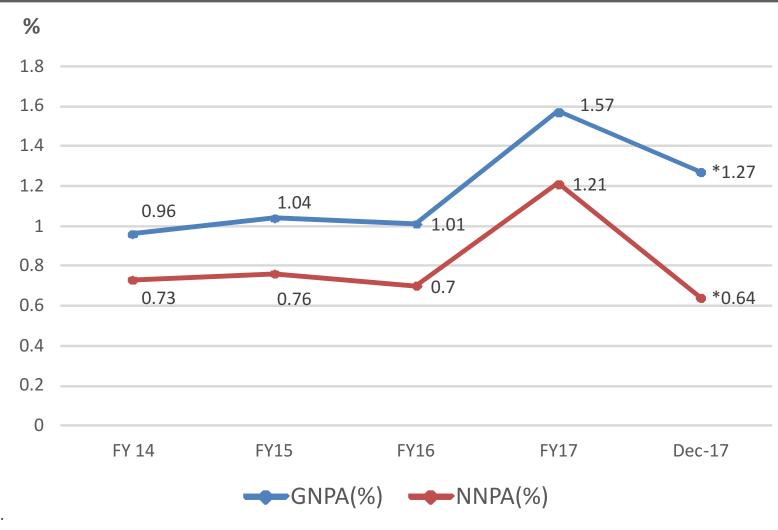




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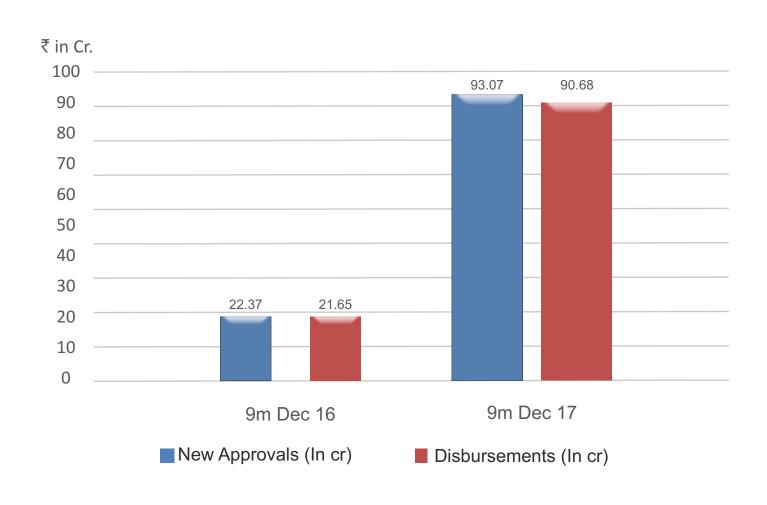
Asset Quality



*Not annualised.

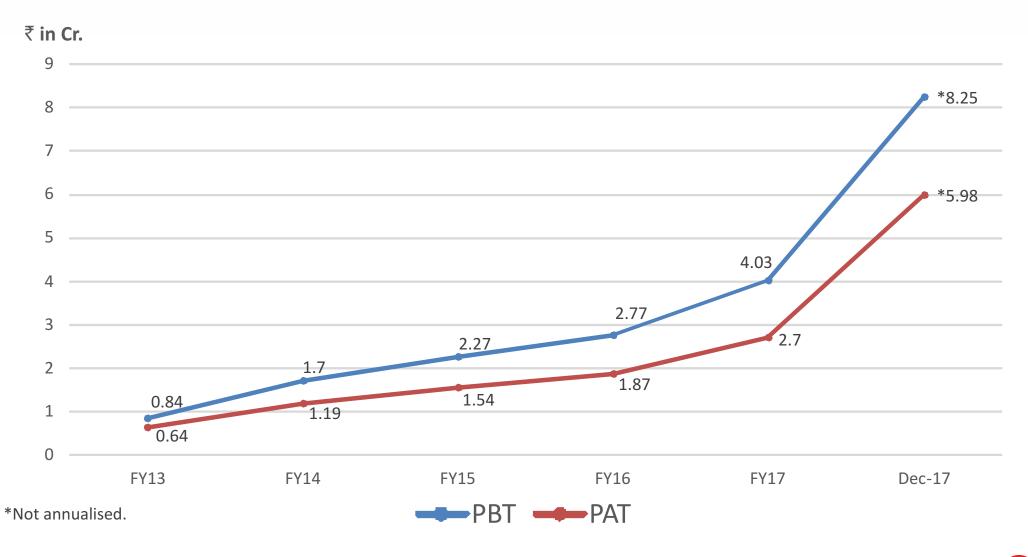


Fresh Approvals Vs. Fresh Disbursement



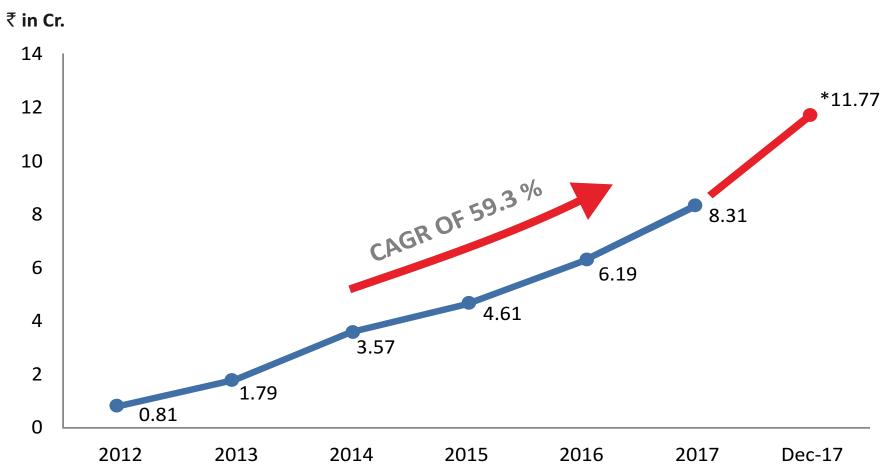


PAT & PBT





Net Interest Income



^{*} Not Annualised



Performance Highlights

(In Cr.)

						(in Cr.)
Particulars	Dec'17 (3m)	Sep'17 (3m)	Dec'16 (3m)	Dec'17 (9m)	Dec'16 (9m)	Mar'17 (12m)
New Approvals	38.34	30.88	9.97	93.07	22.37	51.53
Disbursements	36.16	29.79	10.17	90.68	21.65	47.37
Outstanding Loan Book	155.07	125.04	66.13	155.07	66.13	81.83
Interest Income	7.76	6.24	3.49	19.05	9.77	13.86
Fees & Other Income	1.66	1.17	0.07	3.71	0.15	0.70
Total Income	9.42	7.41	3.56	22.76	9.92	14.56
Interest Expenditure	2.84	2.32	1.47	7.28	4.01	5.55
Other Expenditure	3.45	2.27	1.37	7.23	3.16	4.98
Total Expenditure	6.29	4.59	2.84	14.51	7.17	10.53
Profit Before Tax & Provisions	3.13	2.82	0.72	8.25	2.75	4.03
Net Interest Income	4.92	3.92	2.02	11.77	5.76	8.31
Cost to Income Ratio (%)	52.50	44.65	47.13	42.42	46.92	53.44



Performance Highlights

Particulars	Dec'17 (3m)	Sep'17 (3m)	Dec'16 (3m)	Dec'17 (9m)	Dec'16 (9m)	Mar'17 (12m)
Profit Before Tax & Provisions (₹ In cr.)	3.13	2.82	0.72	8.25	2.75	4.03
Profit Before Tax (PBT) (₹ In cr.)	3.13	2.82	0.72	8.25	2.75	4.03
Provision for Taxation & DTL (₹ In cr.)	0.60	0.93	0.23	2.27	0.90	1.32
Profit After Tax (PAT) (₹ In cr.)	2.53	1.89	0.49	5.98	1.85	2.71
Earnings per share (EPS)	1.95	1.46	0.43	4.60	1.64	2.38
Gross NPA (₹ In cr.)	1.96	1.58	0.73	1.96	0.73	1.28
Gross NPA Ratio (%)	1.27	1.27	1.10	1.27	1.01	1.57
Net NPA (₹ In cr.)	0.98	0.85	0.37	0.98	0.37	0.98
Net NPA Ratio (%)	0.64	0.69	0.57	0.64	0.57	1.21



Key Quarterly Data

(In cr)

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Income Statement	Jun-16	Sep-16	Dec-16	Mar-17	Jun-17	Sep-17	Dec-17
NII	1.83	1.90	2.02	2.54	2.92	3.92	4.92
Other Income	0.04	0.05	0.06	0.54	0.94	1.17	1.66
Total Opex	0.87	0.92	1.37	1.81	1.55	2.27	3.45
Tax/ DTL	0.33	0.34	0.23	0.42	0.76	0.93	0.60
Net Profit	0.67	0.69	0.48	0.85	1.55	1.89	2.53
Balance Sheet	Jun-16	Sep-16	Dec-16	Mar-17	Jun-17	Sep-17	Dec-17
Shareholders Funds	16.83	17.5	17.92	33.97	35.04	36.94	39.15
Borrowings	42.28	48.85	59.39	75.04	69.28	97.28	122.66
Loan book	51.97	58.13	66.13	81.83	100.04	125.04	155.07
Total assets	61.39	68.19	79.45	112.45	109.10	139.97	167.80
Key Ratios (Annualized)	Jun-16	Sep-16	Dec-16	Mar-17	Jun-17	Sep-17	Dec-17
NIM (%)	13.67	12.99	11.98	9.67	13.72	13.05	12.69
CRAR/CAR (%)	49.10	49.30	44.20	72.70	65.60	48.90	
Gross NPA (%)	1.24	1.01	1.10	1.57	1.32	1.27	1.27
Net NPA (%)	0.59	0.44	0.57	1.21	0.62	0.69	0.64



Business Summary

Parameters	FY13-14	FY14-15	FY15-16	FY16-17	Dec 16 (9m)	Dec 17 (9m)
Loan Approvals (₹ In cr.)	17.18	30.13	27.07	51.53	22.37	93.07
Loan Disbursements (₹ In cr.)	16.11	25.39	27.31	47.37	21.65	90.68
Total Loan Outstandings (₹ In cr.)	26.4	38.68	53.28	81.83	66.13	155.07
Out of 3 above						
i) Housing Loan (₹ In cr.)	17.27	30.02	45.3	74.81	53.84	130.63
ii) Non-Housing Loan (₹ In cr.)	9.13	8.66	7.98	7.02	12.29	24.44
Borrowings (₹ In cr.)	15.52	24.89	41.29	75.04	59.38	122.65
NPA						
i) Gross NPA (₹ In cr.)	0.25	0.40	0.54	1.28	0.73	1.96
ii) Gross NPA %	0.96	1.04	1.01	1.57	1.01	1.27
iii) Net NPA %	0.73	0.76	0.70	1.21	0.57	0.64



Business Summary

Parameters	FY 13-14	FY 14-15	FY 15-16	FY 16-17	Dec 16 (9m)	Dec 17 (9m)
No. of Branches / Offices						
i) Branches	9	9	15	19	19	27
Total Employees	19	18	35	55	47	131
No. of Employees (Incl. Junior Officers on Contract, Excl. Sub Staff)	17	16	32	51	43	123
Sub staff	2	2	3	4	4	8
Interest Collected (₹ In Cr)						
i) Housing Loan ii) Non-Housing Loan	3.40 1.34	5.05 1.79	8.38 1.80	11.97 1.89	8.60 1.17	17.18 1.87
iii) Investments	0.00	0.00	0.03	0.17	0.11	0.45
Processing Charges (₹ In cr)	0.00	0.03	0.00	0.49	0.01	1.84
Other Income (₹ In cr) Total Income (₹ In cr)	0.00 4.74	0.00 6.87	0.04 10·25	0.03 14·55	0.03 9.92	1.42 22.76



Earnings Summary

Parameters	FY 13-14	FY 14-15	FY 15-16	FY 16-17	Dec 16 (9m)	Dec 17 (9m)
Interest Paid (₹ In cr)	1.16	2.23	3.99	5.55	4.01	7.28
Net Interest Income (NII) (₹ In cr)	3.58	4.61	6.19	8.31	5.76	11.77
Staff Cost (₹ In cr)	0.58	0.75	1.42	1.77	1.26	2.80
Other Expense (₹ In cr)						
i) Establishment (Rent, Repairs & Maintenance, Professional fees,						
Advertising, Auditors fee)	0.23	0.28	0.48	0.57	0.64	1.73
ii) DSA Commission	0.14	0.44	0.26	0.60	0.14	0.77
iii) Others (Travelling & Conveyance, Bank charges, Rates & Taxes, Electricity, Postage						
etc.)	0.67	0.70	1.08	1.32	0.70	1.29
Depreciation & Amortisation (₹ In cr)	0.18	0.20	0.25	0.54	0.42	0.64
Operating Cost (₹ In cr)	1.89	2.37	3.49	4.96	3.16	7.23
Bad Debts written off(₹ In cr)	0.09	0.00	0.00	0.16	0.00	0.00
Total Cost (₹ In cr)	3.05	4.60	7.48	10.52	7.17	14.51
Operating Profit (₹ In cr)	1.69	2.27	2.77	4.03	2.75	8.25



Earnings Summary

Parameters	FY 13-14	FY 14-15	FY 15-16	FY 16-17
Provision & Taxes (₹ In cr)	0.5	0.73	0.90	1.32
Net Profit (₹ In cr)	1.19	1.54	1.87	2.71
Share Capital (₹ In cr)	8.08	11.31	11.31	13.00
Reserves (₹ In cr)	5.60	3.40	5.09	20.97
Shareholders Fund- Tier I (₹ In cr)	13.68	14.71	16.4	33.97
Number of shares (In cr)	0.81	1.13	1.13	1.30
Earnings Per Share (₹ In cr)	1.48	1.43	1.65	2.38
EBITDA	3.03	4.70	7.02	10.12

Dec 16 (9m)	Dec 17 (9m)
0.90	2.27
1.85	5.98
11.31	13.00
6.61	26.15
17.92	39.15
1.13	1.30
1.64	4.60
7.18	16.18



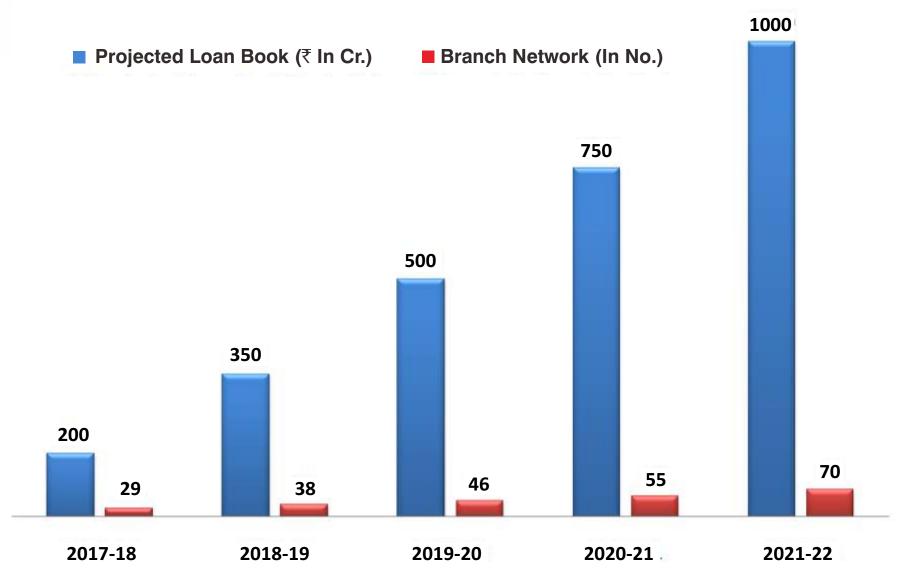
Financial Ratios

Parameters	FY 13-14	FY 14-15	FY 15-16	FY 16-17
Return on Equity (ROE %)	9.12	10.82	12	10.75
Return on Average Assets (ROA %)	4.75	4.33	3.72	3.15
Net Interest Margin (NIM%) (Annualized)	14.24	13.02	12.35	9.67
Cost to Income Ratio (%)	49.78	51.16	55.77	53.44
Avg. Business Per Branch(₹ In cr)	2.93	4.30	3.55	4.31
Avg. Business Per Employee(₹ In cr)	1.55	2.42	1.67	1.60
Average cost of Borrowings (% p.a)	12.9	13.15	13.15	11.61
Interest Spread (% p.a)	10.77	10.00	10.08	10.97
Capital Gearing Ratio (Shareholders fund/Debt)	0.88	0.59	0.40	0.45
Debt Equity Ratio	1.13	1.69	2.52	2.21

Dec 16 (9m)	Dec 17 (9m)
*10.96	*20.94
*2.74	*4.83
11.98	12.69
53.54	46.69
3.48	5.74
1.53	1.26
12.63	10.57
9.01	9.23
0.30	0.31
3.31	3.13

^{*}Not annualised.







Thank You!