

SOM Distilleries \& Breweries Limited
(BSE: 507514, NSE: SDBL)
H1 and Q2 FY2018 Earnings Presentation

## Safe Harbor

This presentation contains statements that contain "forward looking statements" including, but without limitation, statements relating to the implementation of strategic initiatives, and other statements relating to SOM Distilleries \& Breweries' future business developments and economic performance.

While these forward looking statements indicate our assessment and future expectations concerning the development of our business, a number of risks, uncertainties and other unknown factors could cause actual developments and results to differ materially from our expectations.

These factors include, but are not limited to, general market, macro-economic, governmental and regulatory trends, movements in currency exchange and interest rates, competitive pressures, technological developments, changes in the financial conditions of third parties dealing with us, legislative developments, and other key factors that could affect our business and financial performance.

SOM Distilleries \& Breweries undertakes no obligation to publicly revise any forward looking statements to reflect future / likely events or circumstances

Q2 FY2018 vs Q2 FY2017

| Total Income |
| :---: |
| Rs. 708 Million |
| $+50 \%$ |

EBITDA
Rs. 124 Million
$+52 \%$

| Leverage | PAT |
| :---: | :---: |
| Gross Debt / | Rs. 49 Million |
| Equity: | $\mathbf{+ 7 9 \%}$ |
| $\mathbf{0 . 4 8 x}$ |  |

Six Months FY2018 vs FY2017

| Total Income | Beer Sales Volume |
| :---: | :---: |
| Rs. 1,844 Million | 39.9 Lakh Cases |
| $\mathbf{+ 3 7 . 0 \%}$ | $\mathbf{+ 2 6 \%}$ |
| EBITDA | EBITDA Margins |
| Rs. 309 Million | $16.8 \%$ <br> $\mathbf{+ 3 6 . 7 \%}$ |

PAT

Rs. 151 Million
+53.1\%

## Management Commentary

## Management Commentary

Commenting on the performance and outlook, Mr. JK Arora, Managing Director said:
"It is with a great sense of pride that I write to you about SOM's achievements in this quarter. With revenues and net income increasing by $50 \%$ and $79 \%$ in the quarter, SOM has been at the forefront of growth despite relatively subdued sector performance. Rigor and discipline in our operations helped accomplish an impressive operating margin performance, with EBITDA increasing by $52 \%$. This performance has been driven by stellar growth in volumes and realisations across segments.

The strategic investments in geographic diversification and joint ventures have started to deliver results. The new brewery at Karnataka is expected to be operational by the end of the calendar year and would provide impetus to the growth of the Company.

As our business transitions into a new and exciting phase of growth and innovation, I would reiterate our commitment to long term shareholder value creation. I would like to assure you that we are poised to capitalize on the opportunities coming our way, and to create new ones, to take SOM to a new orbit of growth and success "

## Financial Highlights

Consolidated Financial Performance (Rs. Million)

|  | Q2 |  | $y-0-y$ | Six Months Ended |  | y-0-y |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (Rs. Million) | FY2018 | FY2017 | Growth (\%) | FY2018 | FY2017 | Growth (\%) |
| Total Income | 708 | 473 | 49.8\% | 1,844 | 1,347 | 37.0\% |
| EBITDA | 124 | 82 | 52.0\% | 309 | 226 | 36.7\% |
| Margin (\%) | 17.5\% | 17.3\% |  | 16.8\% | 16.8\% |  |
| Interest | 23 | 31 | (26.0)\% | 46 | 56 | (19.3)\% |
| Depreciation | 9 | 10 | (7.0)\% | 18 | 19 | (7.0)\% |
| Profit Before Tax | 93 | 41 | 123.4\% | 246 | 151 | 63.2\% |
| Margin (\%) | 13.1\% | 8.8\% |  | 13.3\% | 11.2\% |  |
| Net Profit | 49 | 28 | 79.2\% | 151 | 98 | 53.1\% |
| Margin (\%) | 7.0\% | 5.8\% |  | 8.2\% | 7.3\% |  |
| Earnings Per Share (EPS) | 1.80 | 1.0 | 79.2\% | 5.48 | 3.58 | 53.1\% |

## Notes:

1. Total Income includes Other Operating Income
2. EBITDA defined as earnings before depreciation, interest, exceptional items and taxes
3. All margins calculated as a percentage of Total Income (including Other Operating Income)

## Financial Highlights - Q2 FY2018



- Q2 FY2018 Total Income increased by 50\% y-o-y
- Revenue from Beer increased by $52.4 \%$ y-o-y while Beer volumes increased by $39.2 \%$ y-o-y
- IMFL volumes increased by 7.4\% and revenues increased by 1.8\%
- EBITDA increased by 52.0\% y-o-y to Rs. 124 million
- EBITDA margins increased by 25 bps to $17.5 \%$
- Net Profit increased by $79.2 \% \mathrm{y}-\mathrm{o}-\mathrm{y}$ to Rs. 49 million
- Margins increased to 7.0\% vs 5.8\% in Q2 FY2017
- Interest cost decreased by (26)\% to Rs. 23 million

Financial Highlights


PBT (Rs. Million) and Margin (\%)


EBITDA (Rs. Million) and Margin (\%)


PAT (Rs. Million) and Margin (\%)


## Operational Highlights

Quantity Sold by Category

| (Lakh cases) | Q2 |  | $y-0-y$ <br> FY2018 |
| :--- | :---: | :---: | :---: |
| FY2017 | Growth (\%) |  |  |
| Total Beer | 14.7 | 10.6 | $39.2 \%$ |
| Total IMFL | 1.6 | 1.5 | $7.4 \%$ |



Brand Performance - Quantity Sold (in Lakh cases)


## Operational Highlights



## Leverage Profile

Strong Balance Sheet with low leverage to support organic and inorganic growth

| (Rs. Million) | Sep 30 2017 | $\begin{gathered} \text { Mar } 31 \\ 2017 \end{gathered}$ | $\begin{gathered} \text { Mar } 31 \\ 2016 \end{gathered}$ | Gross Debt and Gross Debt/ EBITDA (x) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Secured Borrowings | 539 | 523 | 754 |  | 2.7 x |  |
| Unsecured Borrowings | 181 | 217 | 167 |  |  |  |
| Gross Debt (A) | 719 | 740 | 921 |  |  | 740 |
| Less: Cash \& Cash Equivalents (B) | 268 | 295 | 198 |  |  |  |
| Net Debt (A-B) | 451 | 445 | 723 | FY2015 | FY2016 | FY2017 |
| Shareholder's Equity | 1,506 | 1,355 | 1,266 |  |  | - Gross Debt/EBITDA |  |
| Net Debt / Equity | 0.30x | 0.33x | 0.57x |  |  |  |  |



- As of Sep 30, 2017, Net Debt/Equity improved significantly to $0.30 x$ from $0.57 x$ as of March 31, 2016
- Gross Debt/Equity stood at $0.48 x$ as of Sep 30, 2017
- SOM maintains a conservative leverage profile along with consistent growth in revenues \& operating profit


## Major Developments in FY2017

'WOODPECKER' Beer approved in the Canteen Store Department in March 2017

Subsequent to the launch of 'Black Fort' beer in Karnataka in March 2017, achieved a width of distribution (WOD) of $30 \%$ across the outlet universe

Hunter Beer achieved a volume in excess of 2(Two) million cases in the FY 2017

> Setting up of Brewery in Karnataka through the subsidiary company - Woodpecker Distilleries and Breweries Pvt Ltd

Nov 2016: Four of SOM brands approved by CSD for supply on a PAN India Basis

## Launched White Fox RTD Drink in new Cranberry flavour - Cosmo Cranberry - third flavor

 launched after the widespread acceptance of two earlier flavors - Lemon and OrangeLaunched Hunter Pint Bottle in April 2016, First in the beer segment to come with a curved shape and shrink wrap

## SOM at a glance

- SOM Distilleries and Breweries (SOM) was established in 1994. The Company is primarily engaged in brewing, fermentation, bottling, canning and blending of beer and Indian Made Foreign Liquor (IMFL)
- SOM Distilleries is the flagship company of SOM Group of Companies. SOM Group is based out in Bhopal and is a leading liquor producer in India
- SOM has a global footprint with a vast distribution network spread over 13 states in India
- The Company is primarily focused on achieving operational excellence through technological advancement coupled with strong manpower of over 600 employees
- Currently, has an installed capacity of 59,200 KL of beer and 5,400 KL of IMFL
- The Company's Hunter and Woodpecker brands are supplied as draught beer to all the major hotels in Madhya Pradesh and Chhattisgarh



## Statutory Results

Consolidated Unaudited Results for the quarter ended 30th Sep 2017
(All amounts are in Lakhs of Indian Rupees, unless otherwise stated)

|  |  | Quarter Ended |  |  | YTD |  | Year Ended <br> Previous Year Ended |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 3 Months ended | Preceding 3 Months ended | Corresp. 3 Months ended in the previous year | Year to date figures for current period ended | Year to date figures for previous year ended |  |
|  |  | 30.09.2017 | 30.06.2017 | 30.09.2016 | 30.09.2017 | 30.09.2016 | 31.03.2017 |
|  |  | Unaudited | Unaudited | Unaudited | Unaudited | Unaudited | Audited |
| 1 | Revenue from operations (Incl State Excise Duties) | 8,978.92 | 13,848.53 | 5,610.25 | 22,827.45 | 16,393.66 | 30,180.54 |
| 11 | Other Income | 6.02 | 43.46 | 26.71 | 49.47 | 82.13 | 306.82 |
| III | Total Income (I+II) | 8,984.93 | 13,891.99 | 5,636.96 | 22,876.92 | 16,475.79 | 30,487.36 |
| 2 | Expenses |  |  |  |  |  |  |
| a | Cost of Materials Consumed | 2,749.15 | 5,313.08 | 1,606.69 | 8,062.23 | 6,008.38 | 12,723.87 |
| b | Changes in inventories of Finished Goods, Stock-inTrade and Work-in-Progress | (248.99) | 597.84 | 202.34 | 348.85 | 358.72 | (169.70) |
| c | State Excise Duties | 1,901.12 | 2,531.35 | 908.25 | 4,432.47 | 3,007.93 | 5,708.98 |
| d | Employee Benefits Expenses | 150.91 | 166.32 | 152.88 | 317.23 | 314.89 | 714.42 |
| e | Finance Costs | 226.09 | 229.63 | 305.67 | 455.71 | 564.78 | 1,132.36 |
| $f$ | Depreciation and Amortisations | 89.50 | 89.50 | 96.25 | 179.00 | 192.50 | 357.29 |
| g | Other Expenses | 3,192.12 | 3,431.26 | 1,950.79 | 6,623.38 | 4,522.61 | 7,676.79 |
|  | Total Expenses (IV) | 8,059.90 | 12,358.98 | 5,222.87 | 20,418.87 | 14,969.81 | 28,144.02 |
| v | Profit/(Loss) before exceptional items and tax (1) | 925.04 | 1,533.01 | 414.09 | 2,458.05 | 1,505.98 | 2,343.34 |
| VI | Exceptional Items | - | - | - | - | - | - |
| VII | Profit/(Loss) before tax (V-VI) | 925.04 | 1,533.01 | 414.09 | 2,458.05 | 1,505.98 | 2,343.34 |
| VIII | Tax Expense | 430.67 | 520.08 | 138.29 | 950.75 | 521.18 | 950.21 |
| IX | Profit/(Loss) for the Period (VII-VIII) | 494.37 | 1,012.93 | 275.80 | 1,507.30 | 984.80 | 1,393.13 |
| x | Other Comprehensive Income | - | - | - | - | - | - |
| XI | Total Comprehensive income for the Period (IX- | 494.37 | 1,012.93 | 275.80 | 1,507.30 | 984.80 | 1,393.13 |
| XII | Earnings Per Equity Share (Face Value of Rs. 10 each) |  |  |  |  |  |  |
| 1 | Basic (in Rs.) | 1.80 | 3.68 | 1.00 | 5.48 | 3.58 | 5.06 |
| 2 | Diluted (in Rs.) | 1.80 | 3.68 | 1.00 | 5.48 | 3.58 | 5.06 |

## Statutory Results

Consolidated Unaudited Results for the quarter ended 30th Sep 2017
(All amounts are in Lakhs of Indian Rupees, unless otherwise stated)

| Consolidated Balance Sheet as at 30th September, 2017 |  |  |
| :---: | :---: | :---: |
|  |  | (Rs. in Lakhs) |
| Particulars | $\begin{gathered} \text { As at } \\ 30.09 .2017 \end{gathered}$ | $\begin{gathered} \text { As at } \\ 31 \text { 03 }{ }^{2} 017 \end{gathered}$ |
|  |  |  |
|  | Unaudited | Audited |
|  |  |  |
| (1) Non-current assets |  |  |
| (a) Property, Plant and Equipment | 7218.58 | 6774.99 |
| (b) Capital work-in-progress | 3333.79 | 1973.61 |
| (c) Intangible assets under development | 116.51 | 98.01 |
| (d) Financial Assets |  |  |
| (i) Loans | 626.90 | 566.93 |
| (ii) Other non-current assets | 305.59 | 90.01 |
| (2) Current assets |  |  |
| (a) Inventories | 2152.33 | 2356.19 |
| (b) Financial Assets |  |  |
| (i) Trade receivables | 6210.19 | 4946.32 |
| (ii) Cash and cash equivalents | 96.09 | 114.20 |
| (iii) Bank balances other than (iii) above | 2625.43 | 3034.22 |
| (iv) Loans | 551.93 | 3736.29 |
| (d) Other current assets | 9576.07 | 6784.27 |
| TOTAL ASSETS | 32813.41 | 30475.04 |
| EQUITY AND LIABILITIES |  |  |
| Equity |  |  |
| (a) Equity Share capital | 2752.24 | 2752.24 |
| (b) Other Equity | 12310.05 | 11471.93 |
| (c) Non Controlling Interest | 1.00 | 1.00 |
| Liabilities |  |  |
| (1) Non-current liabilities |  |  |
| (a) Financial Liabilities |  |  |
| Borrowings | 3661.61 | 4096.91 |
| (b) Deferred tax liabilities (Net) | 1105.89 | 1105.89 |
| (c) Other non-current liabilities | 243.28 | 414.88 |
| (2) Current liabilities |  |  |
| (a) Financial Liabilities |  |  |
| (i) Borrowings | 1980.38 | 2020.13 |
| (ii) Trade payables | 1994.13 | 2179.67 |
| (iii) Other financial liabilities (other than those specified in item (c)) | 2115.13 | 2135.29 |
| (b) Other current liabilities | 4431.49 | 2777.44 |
| (c) Provisions | 1178.26 | 1050.54 |
| (d) Current Tax Liabilities (Net) | 1039.94 | 469.12 |
| TOTAL EQUITY AND LIABILITIES | 32813.41 | 30475.04 |

## Statutory Results

Consolidated Unaudited Results for the quarter ended 30th Sep 2017
(All amounts are in Lakhs of Indian Rupees, unless otherwise stated)

## NOTES :-

1 Un-audited financial results for the quarter ended 30th September 2017 reviewed by the audit committee were taken on record at the board meeting held on 17th October, 2017.

2 Previous period figures have been regrouped and or reclassified wherever necessary.

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Shareholders are requested to intimate change of address, if any


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