

November 2, 2018

Q2 & H1 FY19 RESULTS PRESENTATION



Disclaimer

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Q2 & H1 FY19 Performance Overview



Financial Summary

Figs in cr.



> Revenue from operations up 25%; EBITDA expansion of 74%; PAT of Rs. 15 cr

H1 FY19	H1 FY18	1	
503	402	Revenues	Strong performance of Film business — steady demand and better realizations contributed majorly to the top line growth of 25%. Specialty Polymer and Engineering Plastics contributed to the overall growth
54	31	EBITDA	EBITDA expansion of 74% on the back of higher revenues and stringent cost controlling measures. Undertaking multiples steps to contain operating expenses.
15	(0.8)	ΡΑΤ	Higher revenue growth coupled with cost rationalization measures resulted in profitability growth from a loss of Rs. 0.79 crore to PAT of Rs. 14.69 crore

Business wise Financial Performance

- Polyester Film business continues to deliver strong growth Demand and Realisations remain steady
- > Specialty Polymer and Engineering Plastics business to contribute to the overall revenue growth of the business

	Revenues		EBIT	
	Rs. cr	%	Rs. cr	%
Polyester Film*	382	38%	51	115%
Specialty Polymers	20	(23%)	4	(30%)
Engineering Plastics	101	25%	5	(22%)
* Including sale of Polye	ster Chips			Figs in cr

H1 FY19 v/s H1 FY18 Performance

Polyester Films – Steady demand & realisations coupled with improved product mix continue to result in revenue expansion. Working towards increasing the share of value added products in the overall mix – to help drive future growth

Specialty Polymers – Lower off-take continue to drag the overall performance. Undertaking steps towards reviving the business. Continue to develop innovative products

Engineering Plastics – Steady performance during the quarter. Higher input prices though impacted margins. Working towards increasing the share of value added mix



Chairman's Comments





Commenting on the results, Mr. Arvind Singhania, Chairman, Ester Industries said

"We have had a good first half to the year wherein we have seen revenues and profitability both expand at a brisk pace largely owing to the strong performance of our Film business. In addition to the improving sector dynamics, our efforts towards improving the product mix by focusing on developing value added products should help in maintaining the business momentum going forward as well.

Specialty Polymer business continues to remain soft owing to lower product off-take. Despite the recent sluggishness, we continue to believe in the business' potential and its ability to significantly alter the overall profitability profile of the business. We continue to maintain strong product portfolio and remain committed towards strengthening the product pipeline. Engineering Plastics business on the other hand continue to remain steady, contributing positively to the overall revenue and profitability of the business. We expect the trend to continue if not better in the future given our focus on improving the share of value added product in the overall mix.

Going ahead, we believe the strong performance of the Film business ably supported by Specialty Polymers and Engineering Plastics will create consistent growth and value for our shareholders."



Specialty Polymers

Specialty Polymer – The Catalyst



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High entry barriers -Patent protected business (Product & process) 7

Patents filed

18

Product portfolio

30,000 мтра

Production Capacity

20%+

Margins on achieving of adequate scale of operations

Specialty Polymers





Product portfolio -18 products at various stages of development of which patents have been filed in respect of 7

- > High entry barriers protected by Intellectual Property rights
- ➤ Existing Product Portfolio -
 - Product Stain resistant Master Batch Positive response from the customers; ramping up sales
 - Master batch for a Cationic Dyeable Yarn Patent filed under PCT for a Master Batch to produce specialized polyester yarn. Gaining strong potential in China and Taiwan

Patent Status

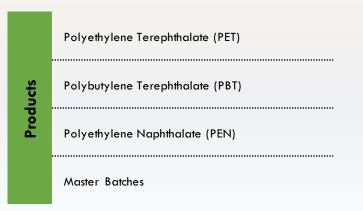


Product Code	Product Description	Status of Patent	Product approval from customer	Application
ESTER HR-03	Hot Fill PET by normal ISBM	Filed in India, Europe, Korea, USA (granted), Mexico, Japan & China, PCT	Approved	Packaging
ESPET MB-03	Masterbatch Sulfonated PET	Filed in India, Europe, Korea & USA (granted) PCT	Approved	Stain Resistance in Nylon Carpet
ESPBN	Clear PBN	India, PCT, USA & EU	Under Trials	Monolayer and Multilayer Containers
ESPET HR-01 B3	Beer Keg PET	India, PCT, USA & EU	Under Trials	Monolayer containers/Kegs
ESPET MW-01	Microwaveble PET	India, PCT, USA & Europe	Under Trials	Extrusion and thermoforming
ESPET FR-10	Flame Retardent PET	India, PCT	Approved	Flame retardant master batch for PET Polyester in textile (PFY/PSF) & Film application
ESPET MB-06 R3 & ESPET MB-07 R7	Easy Dyeable & Cationic Masterbatch	India , PCT	MB-06 R3 - Under Trial MB-07 R7 - Approved	Deep and Dark dyeablity in Textile

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Specialty Polymers – Products & Applications















Polyester Film – "De-Commoditizing"





De-commodifizing the business by changing product mix



Mfg. Capacity -57,000MTPA Polyester Films & 13,200 MTPA Metalized polyester films



Improving sector fundamentals – Better pricing environment; limited capex planned over the next 2 years

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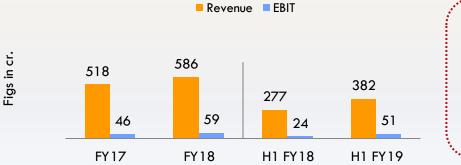
No. of countries (exports)

~35%

Share of value added product (FY 20) from ~20% (FY18)

Polyester Films





Improving sector dynamics: Demand – Supply equilibrium resulting in stable and better pricing environment
Steady demand coupled with improved product mix and

pricing environment resulted in revenue growth of 38%

- Manufactures and markets polyester films under the brand "UmaPET"
- Manufacturing capacity 57,000 MTPA for polyester films & 13,200 MTPA for metalized polyester films
- Integrated player Polyethylene Terephthalate (Polyester) chips manufacturing capacity 67,000 MTPA
- Global Footprint: Formidable reach across more than 56+ countries
- Value Added & Specialty products include transparent barrier film, shrink film etc.
- Thrust on increasing proportion of value added & specialty products in overall mix by focusing on innovation, development and partnership with customers both in India and overseas which will reduce the effect of inherent cyclicality

Film Business – Better days ahead



Industry Dynamics turning for the better

- Demand Supply equilibrium (Domestic)
- Limited Capacity addition in near term
- Better pricing environment

Company specific initiatives

- Working towards increasing the share of value added products $-\sim35\%$ by FY20
- No additional capacities expected to come on stream over the next few years

Polyester Films – Products & Applications



Products	White Opaque	High Clear
	High Barrier	Embossable
	Heat Saleable	Twist Wrap
	Shrink film	Anti - Static
	Metalized High Barrier	Matte

Applications	Flexible Packaging
	Barrier Packaging
	Embossing
	Lidding
	Label & Graphics





Engineering Plastics – "Deliver better Return ratios"





Product Portfolio

13,500мтра

Mfg. capacity



Products marketed under the brand

9

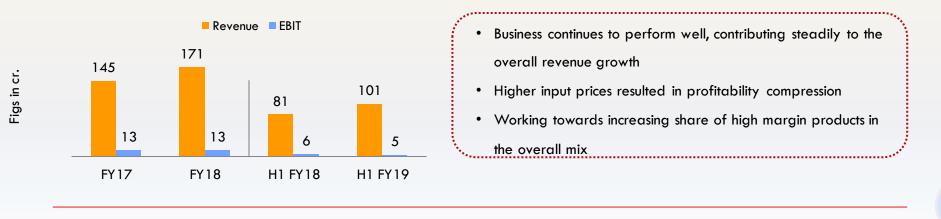
"Fastest Growing Enterprise Processing (Engineering Polymers)" at the Plastindia Exhibition in February 2015



Improving product mix to improve margin profile & return ratio

Engineering Plastics

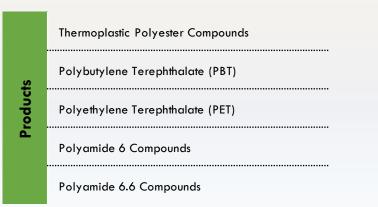




- > A well regarded manufacturer of Engineering plastics
- Diverse Product Portfolio 250+ grades products marketed under the brand "ESTOPLAST"
- Manufacturing capacity 13,500 MTPA
- Growing at better than industry run rate since the last 3 years
- Awarded the prestigious Plasticon Gold Award for the "Fastest Growing Enterprise Processing (Engineering Polymers)" at the Plastindia Exhibition in February 2015

Engineering Plastics – Products & Applications





	CFL Holders, Adopters & Sockets
	MCB Case, Cover & other Parts
	Handles
	Knobs, Panels
	Switches
	Optical Fibre Sheathing
	Textile Machinery Parts
	Connectors



Applications

Investor Contacts

For more information contact:

Pradeep Kumar Rustagi (Chief Financial Officer) Ester Industries Ltd. Tel: +91 124 2656 100 Fax: +91 124 2656 199 E-mail: pradeep.rustagi@ester.in

Gavin Desa / Suraj Digawalekar CDR India

Tel: +91 22 6645 1237 / 1219 Fax: +91 22 6645 1213 E-mail: gavin@cdr-india.com suraj@cdr-india.com

About Us: (CIN :- L24111UR1985PLC015063)

Incorporated in 1985, Ester Industries Limited (EIL) is an ISO 9001:2008,ISO 22000:2005,TS16949:2002 certified Company engaged in the manufacture of polyester films, specialty polymers, engineering plastics and polyester chips with manufacturing facilities located in Khatima (Uttarakhand). A globally recognized player Ester manufactures and markets its polyester films under the brand 'UmaPET' and engineering plastics as 'Estoplast'. The Specialty Polymers business is driven by technology and innovation and the Company presently has many patent applications pending for this business. With state-of-the-art manufacturing plant, skillfully managed operations and a committed work force Ester continuously strives to meet commitments towards total customer satisfaction.